

# FIELD-DIRECTED ACTIVITIES



## U.S. PUBLIC DIPLOMACY IN THE EUROPE AND EURASIA REGION

Heavy Weight Joe Williams, Middle Weight, Franchon Crews, Light Welter Jamel Herring, and Women's Light Weight Queen Underwood visit with school children in London. [State Department Photo]

# U.S. PUBLIC DIPLOMACY IN THE EUROPE AND EURASIA REGION

---

U.S. public diplomacy efforts in Europe focus on strengthening relationships with some of America's closest allies and the region's 740 million people. Although Europe enjoys a high level of connectivity with 120 mobile phones per 100 members of the population, and roughly 63.2 percent internet penetration, many countries of the former Soviet Union grapple with a digital skills deficit. Europe's record on media freedom is a complex picture: Western Europe, Scandinavia and the Baltic States have some of the freest media in the world, while the press in the Balkans and many former Soviet states, such as Hungary, Ukraine and Moldova, operates with partial freedom. Russian, Belarusian and Azerbaijani media are not free. Media credibility is a challenge in a number of countries, such as Bulgaria and Romania, where corrupt actors—both foreign and domestic—dominate ownership and manipulate the information space. The favorability rating for the United States in the region based on the latest figures in the Pew Global Indicators Database remains above 50 percent, with the exception of Greece (34 percent) and Russia (15 percent). Favorability in Germany is at 50 percent.

With 49 U.S. missions in the region, public diplomacy expenditures in Europe amounted to almost \$67 million, with the most going to Germany (\$6.251 million) and Russia (\$4.727 million). Ukraine received almost \$1.5 million in additional public diplomacy funding for specific programs, totaling over \$3 million.

Over the last two years, the main challenges for U.S. public diplomacy in Europe have included supporting Ukraine and addressing the Kremlin's propaganda and aggressive use of influence levers across the political, economic, social and information arenas to promote an anti-Western agenda throughout the Russian periphery and, to a degree, throughout Europe. Russia spends more than \$500 million a year to support an international media infrastructure that sows disinformation, mistruths and counter-narratives about the European Union and the United States in order to undermine EU and NATO cohesion and halt further integration into Euro-Atlantic institutions. U.S. engagement to counter Moscow's disinformation campaign involves using public diplomacy resources strategically to support independent, credible media; strengthen pro-democracy civil society groups; and convey policy messages to key audiences. The United States works with a broad array of partners in this strategic outreach, including multilateral institutions, allied governments, non-governmental organizations and the Broadcasting Board of Governors (See: International Broadcasting in Europe).

Efforts to counter violent extremism (CVE) also remain critical given the active recruitment of European foreign fighters by the Islamic State of Iraq and the Levant (ISIL

or Daesh). For example, U.S. missions in Europe support a variety of public diplomacy programs through which European audiences, including vulnerable youth in CVE-focus countries (Albania, Belgium, Bosnia & Herzegovina, Denmark, France, Germany, Italy, Kosovo, Macedonia, the Netherlands, Norway, Serbia, Spain, Sweden, Turkey and the United Kingdom), address how to reduce conditions that give rise to extremist views in their communities. Moreover, public diplomacy programs provide the European public with platforms to youth unemployment.

Engagement with the European public on challenging social and economic problems, like those brought on by the global refugee crisis, is also essential. The 2015 surge in migration into Europe threatened the political cohesion of the EU and drained national resources away from other priorities. U.S. missions in Europe promote the integration of immigrant communities through innovative public diplomacy programs to convene, connect and empower key stakeholders and put out positive narratives.

## U.S. FOREIGN POLICY GOALS

In 2015, U.S. foreign policy priorities in Europe were the same as 2014. They included: 1) continue to work for a Europe whole, free and at peace; 2) strengthen NATO in support of a strong global security community; 3) negotiate the Transatlantic Trade and Investment Partnership (TTIP), which promotes economic openness and growth, and invest in European entrepreneurship; 4) defend and advance universal values, democracy and human rights where they are threatened; and 5) cooperate with Russia in areas of mutual interest while holding Russia accountable for its aggression in Ukraine.

## U.S. PUBLIC DIPLOMACY GOALS

The Bureau of European and Eurasian Affairs (EUR) and U.S. missions in Europe aim to maintain a policy-focused approach to public diplomacy programs to contribute to the above goals for the region. In addition to advancing the vision of a Europe that is whole, free and at peace—and deepening vital cultural and educational ties—U.S. public diplomacy in Europe prioritizes foreign public engagement to combat Russian disinformation and propaganda; promote the U.S. Ukraine and Syria policies; support European allies and partners addressing the integration challenges involved in absorbing massive flows of migrants and asylum seekers; counter violent extremism; and promote ongoing TTIP negotiations and other opportunities to boost trade. U.S. public diplomacy in Europe also supports

targeted action plans in 23 countries in Central, Eastern and Southeastern Europe to strategically fight corruption, as it threatens not only democratic institutions and economic growth, but also regional security.

There are U.S. and locally employed staff at 72 U.S. embassies and consulates in Europe. Primary public diplomacy outreach includes educational advising and youth engagement, with the 182 American Spaces (libraries, cultural centers and information resource centers) in the region often serving as conveners. Academic and professional exchange programs play a crucial role in engaging foreign audiences and building long-term relationships. The Fulbright Program and the International Visitor and Leadership Program (IVLP) remain popular, prestigious U.S. exchanges that are sought after by academics, students and emerging leaders in the region. Other short-term and long-term exchange programs, such as the Professional Fellows Program and the Humphrey Fellowship Program, are equally important in reaching a diverse audience and addressing key European themes in the region, such as youth entrepreneurship. In addition, the U.S. Speakers and cultural programs aim to deepen the European public's understanding of American culture, values and society.

According to Open Doors Data, the majority of European students who studied in the United States in 2015 were from the United Kingdom (10,743), followed by Turkey (10,724), Germany (10,193), France (8,743), Spain (6,143), Russia (5,562), Italy (4,863), Sweden (4,507), Norway (2,498) and the Netherlands (2,257). Austria, Belgium, Bulgaria, Denmark, Greece, Ireland, Poland, Romania, Switzerland and Ukraine all had more than 1,000 students studying in the United States.

## U.S. PUBLIC DIPLOMACY SPENDING IN FY 2015

The top five, most-funded PD missions in Europe were Germany (\$6.467 million), Russia (\$4.947 million), France (\$3.831 million), Turkey (\$3.642 million) and Italy (\$3.586 million). Ukraine was funded with \$3.150 million.

Traditional public diplomacy programs continue to play a central role in the Bureau of European and Eurasian Affairs' (EUR) engagement overseas. These include culture, sports, civil society, democracy, good governance, English and education. Throughout 2015, public diplomacy programs also focused on engaging foreign audiences on policy issues, including countering violent extremism, supporting the integration of migrants and refugees, advancing TTIP negotiations, promoting entrepreneurship and countering Russian propaganda.

Several PD programs were created at the end of fiscal year 2015 to address the rapidly escalating migration crisis in Europe and these programs will continue to be a focus of 2016 programming.

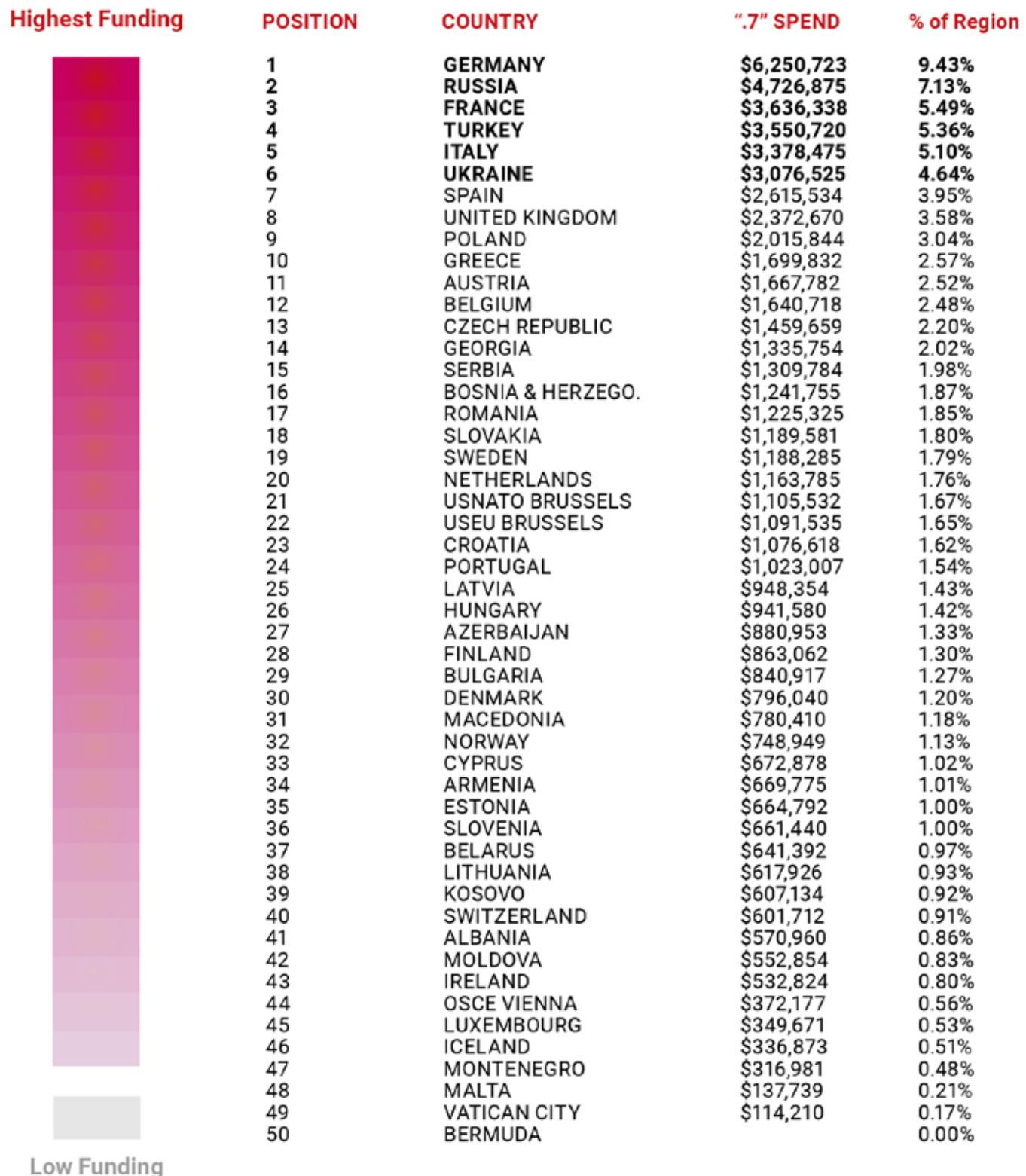
Under Secretary Stengel dedicated resources to increase awareness of the migration crisis through public diplomacy programming, which included working closely with European NGOs, increased outreach to European officials for the exchange of best practices, as well as English-language programming. EUR's public diplomacy team worked closely with ECA and IIP to coordinate programming, which resulted in numerous IVLP, Professional Fellows, Fulbright Scholars, and U.S. Speakers focused on this important priority.



U.S. Embassy Tallin Public Affairs Office accompany's U.S. Iron Troop Visit to Maidla Kool. [State Department Photo]

# EUROPE: BASE PUBLIC DIPLOMACY SPENDING

Diplomatic & Consular Programs Budget, .7 Funding



## 2015 BASE BUDGET

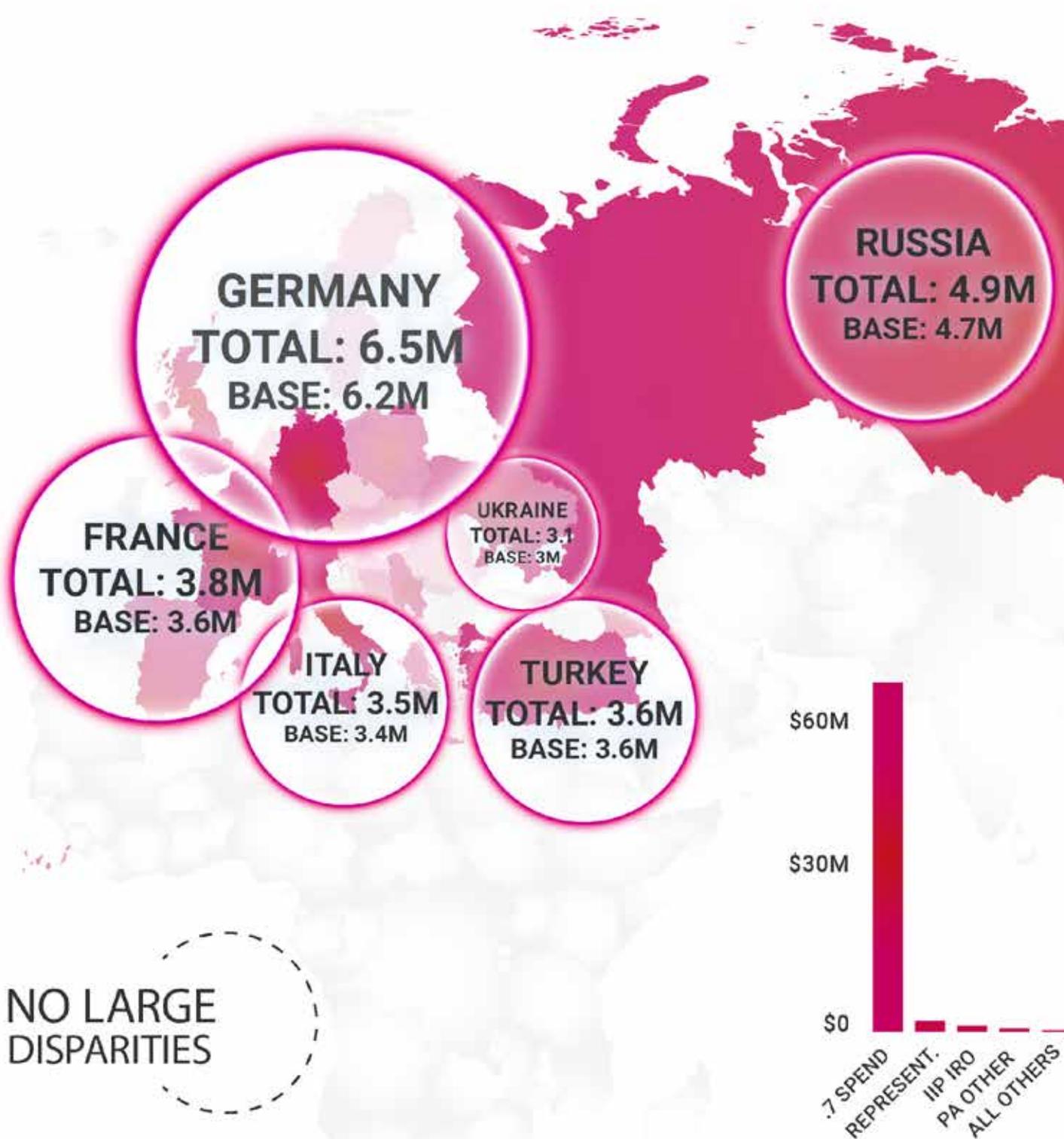


# EUROPE: TOTAL PUBLIC DIPLOMACY SPENDING

Diplomatic & Consular Programs Budget + All Reported Supplemental Funding Routed Through Public Affairs Sections

Highest Funding	POSITION	BASE	COUNTRY	TOTAL SPEND	% of Region
	1	1	GERMANY	\$6,466,831	9.22%
	2	2	RUSSIA	\$4,947,010	7.05%
	3	3	FRANCE	\$3,830,556	5.46%
	4	4	TURKEY	\$3,642,410	5.19%
	5	5	ITALY	\$3,585,864	5.11%
	6	6	UKRAINE	\$3,150,214	4.49%
	7	7	SPAIN	\$2,747,549	3.92%
	8	8	UNITED KINGDOM	\$2,529,263	3.61%
	9	11	AUSTRIA	\$2,336,915	3.33%
	10	9	POLAND	\$2,147,543	3.06%
	11	10	GREECE	\$1,764,132	2.51%
	12	12	BELGIUM	\$1,709,381	2.44%
	13	13	CZECH REPUBLIC	\$1,516,230	2.16%
	14	14	GEORGIA	\$1,414,831	2.02%
	15	15	SERBIA	\$1,404,615	2.00%
	16	17	ROMANIA	\$1,284,838	1.83%
	17	16	BOSNIA AND HERZ.	\$1,275,907	1.82%
	18	20	NETHERLANDS	\$1,261,172	1.80%
	19	18	SLOVAKIA	\$1,230,680	1.75%
	20	19	SWEDEN	\$1,227,085	1.75%
	21	21	USNATO BRUSSELS	\$1,150,832	1.64%
	22	22	USEU BRUSSELS	\$1,144,335	1.63%
	23	23	CROATIA	\$1,139,282	1.62%
	24	24	PORTUGAL	\$1,091,072	1.56%
	25	26	HUNGARY	\$1,006,912	1.44%
	26	25	LATVIA	\$982,952	1.40%
	27	27	AZERBAIJAN	\$919,153	1.31%
	28	28	FINLAND	\$907,753	1.29%
	29	29	BULGARIA	\$888,648	1.27%
	30	31	DENMARK	\$844,257	1.20%
	31	32	MACEDONIA	\$806,048	1.15%
	32	33	NORWAY	\$802,674	1.14%
	33	35	ARMENIA	\$740,437	1.06%
	34	34	CYPRUS	\$709,178	1.01%
	35	37	SLOVENIA	\$707,012	1.01%
	36	36	ESTONIA	\$702,339	1.00%
	37	39	LITHUANIA	\$662,910	0.94%
	38	38	BELARUS	\$652,492	0.93%
	39	41	SWITZERLAND	\$641,560	0.91%
	40	40	KOSOVO	\$635,007	0.91%
	41	42	ALBANIA	\$593,221	0.85%
	42	44	IRELAND	\$586,571	0.84%
	43	43	MOLDOVA	\$572,854	0.82%
	44	45	OSCE VIENNA	\$407,277	0.58%
	45	46	LUXEMBOURG	\$384,723	0.55%
	46	47	ICELAND	\$355,873	0.51%
	47	48	MONTENEGRO	\$333,981	0.48%
	48	30	MALTA	\$165,892	0.24%
	49	49	VATICAN CITY	\$137,110	0.20%
	50	50	BERMUDA	\$8,100	0.01%
Low Funding					

# 2015 TOTAL SPENDING



NO LARGE DISPARITIES

# EUROPEA & EURASIA REGION PUBLIC DIPLOMACY SPENDING

	FY 2013		FY 2014		FY 2015	
	D&CP	All Sources*	D&CP	All Sources*	D&CP	All Sources*
<b>Total Funding</b>	\$66,305,382	\$198,994,510	\$71,036,932	\$76,532,772	\$66,264,260	\$70,153,482
<b>Average Funding</b>	\$1,353,171	\$4,061,112	\$1,449,733	\$1,530,655	\$1,352,332	\$1,403,070
<b>Standard Deviation</b>	\$1,247,132	\$4,786,558	\$1,321,108	\$1,394,218	\$1,219,884	\$1,275,487

## REGIONAL COUNTRY SPENDING RANKED BY FY 15 TOTAL SPENDING

Country Name	FY 2013 Actual		FY14 Actual		FY15 Actual		
	D&CP	All Sources*	D&CP	All Sources*	D&CP	All Sources*	
1 GERMANY	\$6,547,724	\$17,751,581	\$6,757,252	\$7,058,232	\$6,250,723	\$6,466,831	↓
2 RUSSIA	\$4,864,144	\$25,983,021	\$4,937,789	\$5,455,594	\$4,726,875	\$4,947,010	↓
3 FRANCE	\$3,703,605	\$8,539,728	\$4,278,860	\$4,355,206	\$3,636,338	\$3,830,556	↓
4 TURKEY	\$3,525,448	\$14,769,827	\$3,636,964	\$3,691,430	\$3,550,720	\$3,642,410	↓
5 ITALY	\$3,532,445	\$6,906,756	\$3,898,697	\$4,011,391	\$3,378,475	\$3,585,864	↓
6 UKRAINE	\$1,923,830	\$12,240,370	\$2,363,701	\$2,987,964	\$3,076,525	\$3,150,214	↑
7 SPAIN	\$2,815,531	\$7,344,738	\$2,985,583	\$3,085,913	\$2,615,534	\$2,747,549	↓
8 UNITED KINGDOM	\$2,273,662	\$9,219,100	\$2,570,240	\$2,604,238	\$2,372,670	\$2,529,263	↓
9 AUSTRIA	\$1,707,232	\$3,937,408	\$1,835,908	\$2,505,317	\$1,667,782	\$2,336,915	↓
10 POLAND	\$2,084,589	\$5,029,375	\$2,382,449	\$2,578,556	\$2,015,844	\$2,147,543	↓
11 GREECE	\$1,876,231	\$3,895,025	\$1,927,301	\$2,009,268	\$1,699,832	\$1,764,132	↓
12 BELGIUM	\$1,776,411	\$3,253,532	\$2,001,497	\$2,018,477	\$1,640,718	\$1,709,381	↓
13 CZECH REPUBLIC	\$1,566,637	\$3,749,962	\$1,501,388	\$1,555,711	\$1,459,659	\$1,516,230	↓
14 GEORGIA	\$898,468	\$4,849,771	\$1,123,793	\$1,387,092	\$1,335,754	\$1,414,831	↑
15 SERBIA	\$1,311,987	\$3,763,907	\$1,431,561	\$1,720,045	\$1,309,784	\$1,404,615	↓
16 ROMANIA	\$1,417,266	\$3,463,597	\$1,452,758	\$1,598,707	\$1,225,325	\$1,284,838	↓
17 BOSNIA AND HERZEGOVINA	\$1,302,674	\$3,643,916	\$1,292,516	\$1,473,503	\$1,241,755	\$1,275,907	↓
18 NETHERLANDS	\$1,259,303	\$2,478,676	\$1,335,360	\$1,366,532	\$1,163,785	\$1,261,172	↓
19 SLOVAKIA	\$1,263,407	\$2,368,160	\$1,389,881	\$1,449,542	\$1,189,581	\$1,230,680	↓
20 SWEDEN	\$1,091,670	\$2,622,294	\$1,170,219	\$1,178,719	\$1,188,285	\$1,227,085	↑
21 USNATO BRUSSELS	\$875,101	\$920,498	\$974,734	\$987,534	\$1,105,532	\$1,150,832	↑
22 USEU BRUSSELS	\$1,133,006	\$1,268,298	\$1,534,482	\$1,550,195	\$1,091,535	\$1,144,335	↓
23 CROATIA	\$1,182,322	\$2,358,015	\$1,219,543	\$1,326,867	\$1,076,618	\$1,139,282	↓
24 PORTUGAL	\$939,382	\$1,939,758	\$993,247	\$1,110,465	\$1,023,007	\$1,091,072	↓

Country Name	FY 2013 Actual		FY14 Actual		FY15 Actual		
	D&CP	All Sources*	D&CP	All Sources*	D&CP	All Sources*	
26 HUNGARY	\$1,158,088	\$3,413,379	\$1,174,700	\$1,300,689	\$941,580	\$1,006,912	↓
27 LATVIA	\$623,765	\$1,458,040	\$681,041	\$710,842	\$948,354	\$982,952	↑
28 AZERBAIJAN	\$918,499	\$4,124,635	\$922,108	\$1,060,545	\$880,953	\$919,153	↓
29 FINLAND	\$946,753	\$4,022,275	\$997,132	\$1,035,227	\$863,062	\$907,753	↓
30 BULGARIA	\$875,043	\$3,008,039	\$930,697	\$958,440	\$840,917	\$888,648	↓
31 DENMARK	\$850,355	\$1,745,276	\$902,589	\$917,589	\$796,040	\$844,257	↓
32 MACEDONIA	\$700,663	\$2,099,031	\$765,512	\$850,132	\$780,410	\$806,048	↓
33 NORWAY	\$925,039	\$2,362,172	\$905,006	\$939,131	\$748,949	\$802,674	↓
34 ARMENIA	\$586,881	\$3,216,556	\$566,182	\$681,237	\$669,775	\$740,437	↑
35 CYPRUS	\$698,863	\$1,609,081	\$712,903	\$788,327	\$672,878	\$709,178	↓
36 SLOVENIA	\$698,609	\$1,384,304	\$750,248	\$780,576	\$661,440	\$707,012	↓
37 ESTONIA	\$713,846	\$1,659,073	\$753,179	\$790,305	\$664,792	\$702,339	↓
38 LITHUANIA	\$645,623	\$1,408,231	\$637,767	\$658,067	\$617,926	\$662,910	↑
39 BELARUS	\$587,832	\$2,291,265	\$673,342	\$872,016	\$641,392	\$652,492	↓
40 SWITZERLAND	\$532,065	\$1,006,358	\$636,656	\$718,489	\$601,712	\$641,560	↓
41 KOSOVO	\$645,229	\$1,877,052	\$616,805	\$726,208	\$607,134	\$635,007	↓
42 ALBANIA	\$639,922	\$1,813,721	\$626,758	\$731,251	\$570,960	\$593,221	↓
43 IRELAND	\$619,226	\$2,277,542	\$569,444	\$592,969	\$532,824	\$586,571	↓
44 MOLDOVA	\$436,198	\$2,598,705	\$486,606	\$519,919	\$552,854	\$572,854	↑
45 OSCE VIENNA	\$390,624	\$429,632	\$414,588	\$417,488	\$372,177	\$407,277	↓
46 LUXEMBOURG	\$248,531	\$411,114	\$333,944	\$344,249	\$349,671	\$384,723	↑
47 ICELAND	\$266,769	\$799,514	\$325,774	\$348,400	\$336,873	\$355,873	↑
48 MONTENEGRO	\$430,555	\$1,131,126	\$361,930	\$399,569	\$316,981	\$333,981	↓
49 MALTA	\$170,730	\$406,175	\$159,484	\$176,495	\$137,739	\$165,892	↓
50 VATICAN CITY	\$123,600	\$144,900	\$136,815	\$137,715	\$114,210	\$137,110	↓
51 BERMUDA				\$10,400		\$8,100	↓

*\*Total funding from all reported sources. Due to lag in reporting of some funding types, FY14 and FY15 data may not reflect all additional funding sources. For example, ECE funding data reporting generally lags 2 fiscal years behind.*

## SAMPLE PUBLIC DIPLOMACY PROGRAMS

PD programs in 2015 included post-led outreach working with the Ukrainian Ministry of Education to support public sector reforms; supporting education in key countries through the English Access Microscholarship Program (Access) and other post-funded programs that provide training for communicators; fostering entrepreneurship and innovation through programs such as R-BEST, implementing a private-sector internship program for Russian entrepreneurs; and increasing Maker Space programming at American Spaces. Additional focal points for public diplomacy programs included working with partner governments and civil society to network, train and support digital communicators via tailored opportunities, such as TechCamps. Below are some feature programs:

### **Young Transatlantic Innovation Leaders Initiative**

**(YTILI):** This important economic initiative strengthens the transatlantic relationship, develops sustainable partnerships between young U.S. and European innovators, promotes regional integration and cooperation in Europe, and encourages European governments, businesses, and civil society to improve their innovation eco-systems. The first class of YTILI fellows, 50 young entrepreneurs from throughout Europe, participated in a three-week fellowship culminating in the Global Entrepreneurship Summit (GES) in Silicon Valley in June. President Obama announced the launch of this initiative at GES, which falls under the White House Young Leaders programs alongside YALI, YLAI and YSEALI. Going forward in fiscal year 2017, EUR will award a grant to expand this initiative by launching a second round of YTILI fellows and other regional programs along with a robust online network--scaling up this successful program. This activity directly supports the Department's

strategic goal to strengthen America's economic reach and positive economic impact, expand access to future markets, investment, and trade, and promote inclusive economic growth, entrepreneurship and innovation.

**The Baltics – Investigative Journalism Program:** The U.S. embassies in Lithuania, Latvia and Estonia launched a 12-month innovative, multi-phased investigative journalism training program for early and mid-career journalists working in the Baltic States who report in local languages or Russian. Media organizations in all three countries need the skills and tools to produce fact-based, credible news reporting. The goal of the program is to build a more mature, proactive 21st century media landscape in the three Baltic States.

**Ukraine – Academic Integrity Program:** A significant priority is to support Ukraine's ambitious effort to reform its institutions to increase transparency in governance, reduce corruption, enhance democracy and strengthen its economy while pursuing greater integration with Western institutions. This program directly engages university undergraduate students to educate themselves and their peers about the principles of academic integrity through participatory activities such as conferences, performances, workshops, roundtables, role plays, public debates, promotional activities, development of web materials, community service projects, opinion polling, media engagement and other forms of public advocacy. The program also encourages the students to create institutional change by creating honor codes and honor councils. The program is administered with the support of Ukraine's Ministry of Education and Science.

# U.S. INTERNATIONAL MEDIA IN THE EUROPE AND EURASIA REGION

---

## RADIO FREE EUROPE/RADIO LIBERTY (RFE/RL)

.....  
Languages: Albanian, Armenian, Avar, Azerbaijani, Bashkir, Belarusian, Chechen, Circassian, Crimean Tatar, Georgian, Romanian, Russian, Tatar, Ukrainian

### RFE/RL'S RADIO SVOBODA (LANGUAGE: RUSSIAN)

FY 2015: \$6.896 million (\$7.496 million with program delivery)

**Origin:** 1953

**Delivery Method:** Radio (SW, MW, satellite), Website and Mobile Site, Social Media, Mobile App

**Radio Original Programming:** 48 hours/week

**Radio Total Broadcast:** 168 hours/week via internet; 105 hours/week via SW

RFE/RL's Russian Service, Radio Svoboda, delivers professional news on Russia and the region. Due to political pressure within Russia, RFE/RL is restricted from local radio and TV rebroadcasting and therefore focuses on digital distribution platforms. Radio Svoboda has historically been a trusted source of balanced information about political, social, civic, cultural and human rights issues that are unreported or under-reported in Russia. It has also provided a forum where discussion and debate on these issues can take place. With this enduring mission, the service is focused on producing a range of integrated multimedia content—audio, video and social media—that connects target audiences across Russia and enhances the impact of its journalism. The service provides in-depth public discussion and facilitates the flow of information between different national regions and social strata by producing regionally based content, a variety of discussion shows and highly engaging foreign coverage. Sample programs include: “Face the Event,” which is a live talk show on the main news event of the day, and “Signs of Life,” the service's short-form documentary program, which focuses on pressing current events within Russian society.

In mid-October 2014, with resource support from the State Department, RFE/RL together with VOA launched “Current Time,” a daily, 30-minute Russian-language television news program that targets Russian-speaking audiences in countries in Russia's periphery. Its purpose is to provide a compelling, balanced alternative to the disinformation produced by Russian media outlets that is driving conflict in the region. “Current Time” draws upon an extensive network of reporters across the region and the top-notch production teams of RFE/RL in Prague and VOA in Washington, D.C. The daily program airs Monday through Friday and presents live, front-line news coverage, interviews, original features and political satire in a format

enhanced by cutting-edge digital techniques and graphics. “Current Time” was expanded in May 2015 with the launch of weekend editions of the program, with VOA hosting the Saturday program and RFE/RL hosting the Sunday version. “Current Time” is carried by 25 affiliates in nine countries, reaching audiences on domestic television stations throughout the Russian periphery. In September 2015, RFE/RL started producing a version of “Current Time” for the Central Asian market, which airs on domestic stations in Kyrgyzstan, Tajikistan and Kazakhstan. RFE/RL is currently developing a “Current Time” satellite stream in Russian that will be available on the Hotbird 13 satellite and online. The channel will offer daily live newscasts and up to 6–8 hours of original programming, including programming from RFE/RL, VOA and affiliates, plus acquired and commissioned content. At the end of fiscal year 2015, RFE/RL launched a digital media team (DIGIM) to drive social-media reporting and engagement within the “Current Time” brand in the digital space. DIGIM includes four operational units (all Russian-language focused), including social media, mobile video, and satire.

### RFE/RL BALKAN SERVICE (LANGUAGES: ALBANIAN TO KOSOVO, BOSNIAN, CROATIAN, MACEDONIAN, MONTENEGRIN, SERBIAN)

FY 2015: \$4.296 million (\$4.296 million with program delivery)

**Origin:** Bosnian, Croatian, Serbian -- 1994; Albanian to Kosovo --1999; Montenegrin -- 2005; Macedonia: 2001

**Delivery Method:** Radio (FM, satellite), TV, Websites and Mobile Sites (3 websites/5 languages), Social Media, Mobile Apps

**Radio Original Programming:** 50 hours/week

**Radio Total Broadcast:** 50 hours/week

**Television Original Programming:** Regional 0.5 hour (30 minutes)/week; Bosnian 0.5 hour (30 minutes)/week; Macedonian 0.2 hour (12 minutes)/week

**Television Total Broadcast:** Regional 0.5 hour (30 minutes)/week; Bosnian 0.5 hour (30 minutes)/week; Macedonian 0.2 hour (12 minutes)/week

RFE/RL's Balkan Service promotes a civil society that defines people by their actions and beliefs, not by ethnicity. By giving voice to minorities and promoting individual

opinions, the service helps to build trust among people in the region and contributes to stability in the Balkans. The Balkan Service also works to unmask Russian disinformation in order to help counterbalance the growing political and economic influence of Russia in the Balkans. More than 150 affiliate stations broadcast the service's programming. In addition to daily shows targeting the individual markets in Bosnia, Kosovo, Macedonia, Montenegro and Serbia, the Balkan Service has a daily 30-minute regional show through affiliates in Bosnia, Montenegro and Serbia, focusing on stories of regional interest. The service also provides critical coverage on breaking news events, including the ongoing refugee crisis and ISIL's recruitment of foreign fighters in the region.

### **RFE/RL RADIO SVOBODA (LANGUAGES: UKRAINIAN, RUSSIAN, CRIMEAN TATAR)**

FY 2015: \$3.264 million (\$3.264 million with program delivery)

**Origin:** 1954

**Delivery Method:** Radio (FM, UKW, satellite), TV (via affiliates), Website and Mobile Site, Social Media, Mobile Apps

**Radio Original Programming:** 19.5 hours/week

**Radio Total Broadcast:** 19.5 hours/week

**Television Original Programming:** 4.5 hours/week

**Television Total Broadcast:** 8.5 hours/week

RFE/RL's Ukrainian Service, Radio Svboda, delivers professional reporting on every available platform to serve the public interest in Ukraine. The service's reporting serves Ukraine's three distinct media markets: the greater territory of Ukraine, illegally annexed Crimea and territories controlled by pro-Russian separatists in eastern Ukraine. Radio Svboda provides a platform for open, pluralistic voices. Svboda's anti-corruption reporting, including the "Schemes" TV product, spotlights corruption and holds officials accountable. The service partners with numerous TV and radio affiliates in the country. On the radio, national affiliate Era FM carries the agenda-setting "Morning Liberty" in the morning and the analytical "Liberty Today" program in the evening, along with thematic programs "EuropeConnect" on EU-Ukraine relations, "We Together" on regional issues, and "YouthPlus." In addition to its popular website Krymr.org, in 2015 and 2016 the service launched new radio products for the annexed and separatist-controlled territories in Crimea and Donbas, as well as a project "Letters from the occupied Donbas," which encourages citizen journalism in the area and gives a voice to the voiceless.

### **RFE/RL RADIO SVABODA (LANGUAGE: BELARUSIAN)**

FY 2015: \$2.403 million (\$2.562 million with program delivery)

**Origin:** 1954

**Delivery Method:** Radio (AM, SW, satellite), Television (Belsat), Website and Mobile Site, Social Media, Mobile App

**Radio Original Programming:** 7.5 hours/week

**Radio Total Broadcast:** 28 hours/week

**Television Original Programming:** 0.5 hours (30 minutes)/weekly (Belsat)

**Television Total Broadcast:** 1.5 hours/weekly (Belsat)

Radio Svaboda's unique role as a surrogate broadcaster is to provide uncensored news, trusted analysis and feature programming in Belarusian about events in Belarus and the world to a closed, authoritarian society. Another vital dimension of this role is countering ubiquitous Russian propaganda in Belarus and providing trustworthy reporting and analysis on Ukraine. Unique programs include "Liberty in Prison," a weekly program about life in Belarusian prisons. Other programs include roundtables and resources on Belarusian culture and topics of regional interest. The service provides unrivaled live online multimedia reporting from protests, public trials and other unfolding events. Special attention is paid to human rights and political prisoners. The service also reaches a highly engaged digital audience through livestreaming, Twitter, Facebook, YouTube and other digital outlets. The service's Facebook page remains the most popular social network page among all Belarusian media.

### **RFE/RL RADIO TAVISUPLEBA (LANGUAGE: GEORGIAN), EKHO KAVKAZA (LANGUAGE: RUSSIAN)**

FY 2015: \$2.070 million (\$2.070 million with program delivery)

**Origin:** 1953

**Delivery Method:** Radio (FM, satellite), TV, Website and Mobile Site, Social Media, Mobile Apps

**Radio Original Programming:** 115 hours/week

**Radio Total Broadcast:** 126 hours/week

**Television Original Programming:** 19 hours/week

**Television Total Broadcast:** 19 hours/week

The Georgian Service delivers professional news to the Georgian people via television, radio and the internet. As a trusted surrogate broadcaster, the service plays a critical role in the Georgian market by acting as a bridge between people and the news. In December 2015, the service launched "Interview," a new weekly TV show in conjunction with the Georgian Public Broadcaster (GPB), consisting of in-depth, 30-minute-long interviews asking hard-hitting questions to politicians, newsmakers and academics in Georgia and abroad. On radio, the service airs a wide array of programming focused on news, current affairs and cultural issues. In the digital sphere, the

service maintains websites, Facebook fan pages and Twitter accounts in both Georgian and Russian. In addition, the service continues to cover Georgia's breakaway regions of Abkhazia and South Ossetia through "Echo of the Caucasus," a daily one-hour Russian-language program that seeks to use impartial reporting to overcome mistrust between the peoples of these conflict zones.

### **RFE/RL RADIO AZADLIQ (LANGUAGE: AZERBAIJANI)**

FY 2015: \$1.868 million (\$1.868 million with program delivery)

**Origin:** 1953

**Delivery Method:** Radio (satellite), TV (Hotbird, TurkSat satellites); Website and Mobile Site (in Azeri/Russian), Social Media, Mobile App

**Radio Original Programming:** 3 hours/week

**Radio Total Broadcast:** 3 hours/week

**Television Original Programming:** 2 hours/week

**Television Total Broadcast:** 2 hours/week

RFE/RL's Azerbaijani Service provides uncensored and reliable information that promotes transparency, accountability and pluralism in Azerbaijan. The service's investigative reports address issues that are absent in official media. In a country where the government controls the flow of information, Azadliq is viewed as the only remaining source of uncensored and balanced news. By being objective and balanced, the service provides a credible and influential alternative to official media and serves as a role model for young journalists and independent journalism. At the end of 2014, Azerbaijani authorities arrested RFE/RL contributor Khadija Ismayilova following her extensive reporting on high-level corruption connected to the president's family and raided and shut down RFE/RL's Baku bureau. In September 2015, Ismayilova was sentenced to 7.5 years in prison after being convicted on charges that rights groups have called retribution for her reporting. Current and former bureau staff have been continuously harassed, threatened and interrogated by authorities. Nevertheless, the service has invested in expanding its digital products and has increased audience engagement in the past year. Sample programs include: "AzadliqLive," a current events show; "Azadliq on Hotbird," a daily news program with video reports from Baku and international stories; and "Hotline," which addresses listeners' social and legal problems and connects them with lawyers and officials.

### **RFE/RL RADIO EUROPA LIBERA (LANGUAGE: ROMANIAN)**

FY 2015: \$1.739 million (\$1.739 million with program delivery)

**Origin:** 1950 (to Romania, ended in 2008; Moldova-focused programs continue since 1998)

**Delivery Method:** Radio (FM, UKV, satellite), TV, Website and Mobile Site, Social Media, Mobile App

**Radio Original Programming:** 11.1 hours/week

**Radio Total Broadcast:** 12.75 hours/week

**Television Original Programming:** 3.7 hours/week

**Television Total Broadcast:** 3.7 hours/week

RFE/RL's Moldovan Service provides credible and impartial information and analysis, as well as a forum for debate and analysis on major themes related to Moldova, the region and the world. The service promotes free speech, respect of human rights and of minorities, and democratic values. It is the only Western international media available on Moldovan radio with programs designed to serve the Moldovan audience. The Moldovan Service produces a 10-minute, weekday television program called "Clear and Simple," which airs first in Romanian and then is dubbed into Russian on the national public TV channel Moldova 1. Other TV projects include roundtable discussions, shows on political and social issues in the country and talk shows. In addition to its standard daily radio news programs, the service also offers special radio programs, in Romanian and Russian, to the separatist region of Transdnier, which are designed to build bridges between peoples living in a divided society. The service also features multimedia content online, including "May Moldova," an exploration of the country as a multiethnic society.

### **RFE/RL RADIO AZATTYK (LANGUAGE: KYRGYZ)**

FY 2015: \$1.710 million (\$1.710 million with program delivery)

**Origin:** 1953

**Delivery Method:** Radio (nationwide FM, satellite), TV (affiliates), Website and Mobile Site, Social Media, Apps

**Radio Original Programming:** 26.3 hours/week

**Radio Total Broadcast:** 49 hours/week

**Television Original Programming:** 2 hour/week

**Television Total Broadcast:** 2 hour/week

The Kyrgyz Service connects Kyrgyzstani society with informed reporting and debate on topics ignored or collectively neglected in Kyrgyzstan, such as interethnic tolerance, minority rights, abuse and torture within the justice system, Islamic radicalism and corruption in the government. In light of the dominance of Russian media in the country promoting the Kremlin's version of domestic and foreign policy, as well as the rising influence of radical Islam in society, the Kyrgyz Service has retained its position of being a trustworthy, balanced, in-depth journalistic organization providing audiences with unbiased and factual reporting in the face of misinformation. Sample programs include: "Inconvenient Questions," a political talk show which was rated the third most popular TV program in Kyrgyzstan in a January 2015 study by Global Media; and the youth-oriented program discussing the rights of different social groups and minorities "Azattyk+," which explores ethnic, cultural and religious diversity, tolerance and openness to other countries and cultures, and achievements and problems of young people in Kyrgyzstan and abroad.

## **RFE/RL RADIO AZATUTYUN (LANGUAGE: ARMENIAN)**

FY 2015: \$1.659 million (\$1.659 million with program delivery)

**Origin:** 1953

**Delivery Method:** Radio (FM, satellite), TV (affiliates), Website and Mobile Site (Armenian, Russian, English languages), Social Media, Mobile App

**Radio Original Programming:** 20.6 hours/week

**Radio Total Broadcast:** 38 hours/week

**Television Original Programming:** 7 hours/week

**Television Total Broadcast:** 7 hours/week

RFE/RL's Armenian Service is seen as a surrogate media source for independent news and information about events happening in Armenia. The broadcaster has become the top source of live video coverage of key political and social developments in the country, thanks to investment in internet streaming technology and its ability to cover news without censorship and control (unlike its competitors). The service also facilitates peer-to-peer dialogue and works to serve as a bridge between people and the government. Uncensored political talk shows, such as the service's "Crossroad of Opinions," are not otherwise available in the local market; this show is one of the most popular political talk shows in Armenia and has featured guests ranging from the prime minister, mayor of Yerevan and a majority of members of the Armenian government, as well as key opposition leaders. Other sample programs include: "News Center," the Armenian Service's flagship evening news program broadcast live online and on its YouTube channel; "Exclusive," a TV show featuring interviews with top Armenian newsmakers; and "Crossroads of Opinions," a Saturday evening political talk show offered via radio and video webcast.

## **RFE/RL NORTH CAUCASUS LANGUAGES SERVICES (LANGUAGES: AVAR, CHECHEN, CIRCASSIAN)**

FY 2015: \$1.320 million (\$1.377 million with program delivery)

**Origin:** 2002

**Delivery Method:** Radio (SW, satellite), Websites and Mobile Sites, Social Media, Mobile Apps

**Radio Original Programming:** 7 hours/week

**Radio Total Broadcast:** 14 hours/week

RFE/RL's North Caucasus Languages Service reports news in a violent region where media freedom and journalists remain under severe threat. RFE/RL is the sole international broadcaster transmitting in the Avar, Chechen and Circassian languages. It is the only news service providing objective coverage of the ongoing, low-level insurgency, reporting not just statements by government agencies, but also on the views of insurgency commanders and the relatives of civilian victims. The service produces unique, 20-minute daily news programs in each language. Each daily 20-minute segment is comprised of a 3-minute news-cast followed by three or four reports on key local, Russian

and international stories plus billboards and promos. The service is the only Chechen-language media outlet to provide in-depth coverage of human rights abuses by the police and security forces, social taboos and the ongoing efforts by Chechnya's current leader to rewrite the history of the past two decades. Additionally, the service broadcasts a special Sunday rubric in Avar called "Religion and the World," which focuses on topics related to religious extremism and provides a forum for dialogue between religious communities and a platform for moderate voices.

## **RFE/RL RADIO AZATLIQ (LANGUAGES: TATAR, BASHKIR, CRIMEAN TATAR)**

FY 2015: \$846,000 (\$846,000 with program delivery)

**Origin:** 1953

**Delivery Method:** Radio (satellite), Website and Mobile Site, Social Media, Mobile App

**Radio Original Programming:** 3.5 hours/week

**Radio Total Broadcast:** 3.5 hours/week

The Tatar-Bashkir Service is the only major international news provider in the Tatar and Bashkir languages covering religious, sectarian, ethnic, cultural, historical and identity issues in an environment heavily dominated by the Russian press. The service aims to serve as a bridge between Tatar communities in Russia, Crimea and the world. Using its website as the primary delivery platform, the service targets its programming at people living in Tatarstan and Bashkortostan, as well as in neighboring areas. The service provides a platform for free discussion of critical issues, such as identity and the peaceful coexistence of various ethnic and religious communities, which are the vital basis for developing and nourishing civil society and democratic institutions in the region. The service's website provides a public platform for virtual meetings, enabling users to discuss issues including Russia's policy toward ethnic and religious minorities; centralization; corruption; the role of Islam in predominantly Muslim regions; Islam's compatibility with Western values and institutions; and gender issues. The service also produces a special program highlighting user-generated content called "People's Word," which features analysis and commentary from outside contributors to promote a spirit of discussion and tolerance of other views.

## **RFE/RL RADIO AZATLYK (LANGUAGE: TURKMEN)**

FY 2015: \$617,000 (\$719,000 with program delivery)

**Origin:** 1953

**Delivery Method:** Radio (SW, satellite), Website and Mobile Site, Social Media, Mobile App

**Radio Original Programming:** 5.5 hours/week

**Radio Total Broadcast:** 56 hours/week

Radio Azatlyk works to offer Turkmen-speaking audiences professional and locally sourced information about themselves and their society. It is the only international media broadcaster operating in Turkmenistan and providing news from inside the country with original video reporting and photojournalism on human rights and civil society, key developments, topics concerning freedom of the press and expression, and reports on religious and ethnic minorities. The service does not have a bureau in Turkmenistan and the freelancers who work with it risk their lives

and livelihoods to send in reports. But the service's impact is clearly demonstrated by audience calls, emails and citizen journalism reports, as well as by the reactions of the Turkmen government. In one case in February 2016, the service highlighted the plight of residents of several villages in Balkan province, who complained about being disconnected from the communication system of Turkmenistan. The remote district was also not within range of cellphone signals. As a result, authorities recently started launching telephone lines in the area.

## VOICE OF AMERICA (VOA)

.....  
Languages: Azerbaijani, Albanian, Armenian, Bosnian, Georgian, Macedonian, Russian, Serbian, Turkish, Ukrainian

### VOA RUSSIAN SERVICE

FY 2015: \$3.764 million (\$3.764 million with program delivery)

**Origin:** 1947

**Delivery Method:** Television, Website and Mobile Site, Mobile Applications, Social Media

**Original Programming:** 4.47 hours/week

**Television Total Broadcasting:** 4.47 hours/week

VOA's Russian Service employs a digital-first, cross-platform strategy to inform, engage and connect the information denied Russian-speaking audiences and offer fact-based alternative to the Kremlin's misinformation campaigns designed to fan anti-U.S. and anti-Western sentiments both in Russia and globally. VOA Russian Service's interactive multimedia content includes video streaming on desktop and mobile platforms, social media native products, expert blogs and user-generated content and feedback. It serves to engage audiences in conversations about America and its values while offering insights into U.S. policy, life and institutions, including U.S.-Russia relations and American reactions to developments impacting Russian democracy. Consumers of the VOA Russian digital properties are active and engaged. On branded websites, they read more than 2 million articles and view 500,000 video clips every month. On Facebook, the service has 120,000 actively engaged followers who view close to 1 million native videos weekly. The service's Twitter handle is followed by more than 190,000 users. This digital presence is complemented by increased programming on television, the dominant media platform among Russian speakers. In 2014, VOA Russian partnered with RFE/RL to launch "Current Time," a joint production undertaken in partnership with regional public and private media outlets. The "Current Time" branded content includes a variety of digital efforts and a daily 30-minute TV program, which is aired in nine countries via 25 media outlets and is available to digital audiences worldwide. Other sample programs include: "Briefing," a 10-minute daily digital digest of short, native video reports on trending topics in

the United States, Russia and globally; "Election Review," a weekly wrap of major developments on the U.S. presidential campaign trail; "Lexicon" a product designed to explain American political jargon to Russian-speaking audiences; "U.S. News in 60 Seconds," a video product with quick daily updates on the latest news in America; "Made in USA," a weekly video feature about American people and their lives; and "Hollywood Boulevard," a weekly video feature showcasing the latest releases from the American movie industry. VOA Russian serves as a Washington, D.C. and New York bureau for the few remaining independent media outlets in Russia. The service provides live daily reports from the NYSE to the Russian Business Channel and also provides live remotes and special reports to Dozhd TV, RTVi and Israeli Channel 9. According to the 2015 Gallup World Poll national survey, VOA's measured total weekly audience in Russia in any language was 3.2 percent of all adults (15 or older). This figure is up from 1.7 percent of adults reached weekly in 2013.

### VOA UKRAINIAN SERVICE

FY 2015: \$1.920 million (\$1.920 million with program delivery)

**Origin:** 1949

**Delivery Method:** Television, Website and Mobile Site, Mobile Applications, Social Media

**Television Original Programming:** 2.5 hours/week

**Television Total Broadcasting:** 2.5 hours/week

VOA Ukrainian is the leading international broadcaster in Ukraine acting as a *de facto* Washington bureau for four major national television channels: Channel 5, First National TV, ICTV and Channel 24. With a weekly audience of 18.3 percent of the Ukrainian adults, VOA Ukrainian is consistently rated among the most credible, trustworthy and influential sources of news, information and analysis regarding U.S.-Ukrainian relations, U.S. policy and American life. The programming is an important counter-narrative to mass audiences in the country, which is targeted by an

aggressive anti-Western misinformation campaign sponsored by Russia. Sample programs include: “Chas-Time” a daily, 15-minute TV news and information program; “Studio Washington,” a five-minute, daily news capsule for Russian-speaking Ukrainians; “Prime Time with Myroslava Gongadze,” a weekly newsmaker interview program; and “Window on America,” a weekly 20-minute magazine program. The Ukrainian Service also produces special reports and live interactives on a variety of subjects for Ukraine’s top-rated networks ICTV, First National and 1+1 TV. In addition to more than 6.7 million adult TV viewers every week, VOA Ukrainian’s digital desktop, mobile and social media presence engaged more than 6 million users in fiscal year 2015. On Facebook, VOA Ukrainian has more than 55,000 followers. It is followed by 80,000 Twitter users and the host of VOA’s flagship TV program, Myroslava Gongadze, has more than 75,000 followers. The service’s digital content is syndicated to some of the most popular websites in the target area—Pravda.com.ua, Ukr.net and Maidan.org—while video production is also available via a branded YouTube channel. VOA Ukrainian journalists actively use social media, particularly Facebook and Twitter, to engage the strategic audience, especially youth.

### VOA TURKISH SERVICE

FY 2015: \$1.606 million (\$1.606 million with program delivery)

**Origin:** 1942 (closed in 1945, reopened in 1948)

**Delivery Method:** Television, Website and Mobile Site, Social Media

**Television Original Programming:** 2.5 hours/week

**Television Total Broadcasting:** 2.5 hours/week

The VOA Turkish Services produces content for the internet and television. Television broadcasts are carried by a leading news network in Turkey, TGRT Haber. The TGRT News television network is the seventh largest in Turkey and now carries five live, 15-minute VOA Turkish newscasts, Monday through Friday, and a 30-minute magazine program each week. VOA Turkish also presents, Monday through Friday, a daily five-to-10 minute live webcam report for the affiliate. News and interviews broadcast by VOA Turkish are frequently redistributed in the Turkish media and the service receives substantial audience feedback from Turkey, Cyprus, Germany, other European countries, the United States and the Caucasus. Through the “Washington Bureau” concept, VOA Turkish service staff frequently provides commentary, analysis and background information on major Washington news events. Radicalism is a major problem and many extremist Islamist groups are currently active in many parts of the country. Turkey’s status as both an Daesh target and a hub for Daesh cells has made VOA Turkish’s coverage of such news stories even more important. The Turkish government has increased pressure on the media and the issue of press freedom has become a major concern for

the U.S. and European institutions. The service produces both audio and video products for the internet that include a wide variety of topics: Turkish-American relations, civil rights, press and internet freedom, U.S. policies, Turkish and global economic issues (e.g., unemployment, price hikes and food prices), health, education, environment, arts and entertainment. VOA Turkish also has an affiliation agreement with Mynet, one of the top three most popular news and entertainment portals in Turkey with more than 6.5 million registered members. VOA Turkish has web and mobile sites, a Facebook fan page, Twitter, YouTube, Google+ accounts, and sends a daily newsletter to more than 3,000 subscribers. The service also maintains 5 blogs.

### VOA ALBANIAN SERVICE

FY 2015: \$1.595 million (\$1.595 million with program delivery)

**Origin:** 1943 (closed in 1945, reopened in 1951)

**Delivery Method:** Television, Website and Mobile Site, Mobile Applications, Social Media Television Original Programming: 3.67 hours/week

**Television Total Broadcasting:** 3.67 hours/week

Successfully leveraging television and increasingly popular digital media platforms, VOA’s Albanian Service continues to inform, engage and influence far more people than any other international broadcaster in Albania, Kosovo and the Albanian-speaking areas of Macedonia, Serbia and Montenegro. The service plays a crucial role in bringing the audience unbiased, objective and comprehensive news about the world and the region. It also communicates America’s democratic experience and U.S. foreign policy objectives in a region still vulnerable to internal and external destabilizing forces, including violent extremism. According to the 2015 Gallup World Poll national survey, VOA Albanian TV and digital content reaches an estimated 59.7 percent of adults (15 or older) every week in Albania, 61.6 percent of adults in Kosovo, and 9.3 percent of all Macedonian adults. VOA Albanian signature TV daily news program “Ditari,” is carried by 19 TV affiliates in Albania, 11 in Macedonia, nine in Kosovo, two in Montenegro and one in Serbia. The service provides special reports for two top-rated affiliates in Albania, News24 and Top Channel, which largely focus on U.S. perspectives on developments affecting the region. While focusing on television, the news medium of choice for Albanian-speaking audiences, VOA Albanian journalists also interact with engaged digital audiences that, in 2016, viewed more than 3 million video clips on the service’s Facebook page and another 110,000 on its YouTube channel, every month. VOA Albanian’s Facebook pages is followed by more than 175,000 Facebook users, representing a generation of future influencers.

## VOA SERBIAN SERVICE

FY 2015: \$1.233 million (\$1.233 million with program delivery)

**Origin:** 1943

**Delivery Method:** Television, Website and Mobile Site, Mobile Applications, Social Media Television Original Programming: 3.75 hours/week

**Television Total Broadcasting:** 3.75 hours/week

VOA Serbian is the leading international broadcaster and an important source of free, accurate and objective reporting to Serbia and other Serbian-speaking areas of the former Yugoslavia. According to 2015 Gallup World Poll national survey, VOA Serbian content, distributed via more than 50 national and regional affiliates and online, reaches 12.7 percent of Serbian adults weekly. In Montenegro, 2015 World Poll data show a weekly audience reach for VOA Serbian content at more than 30 percent of all adults, and in Kosovo at 15.6 percent. The same poll estimates VOA Serbian weekly website audience at 177,000 users. The service also engages more than 20,000 users on an increasingly popular Facebook platform. According to Gallup, VOA Serbian Service's TV programs and digital content, distributed across desktop, mobile and social platforms, contribute significantly to the audience's better understanding of current events and of American policies in a market that is exposed to aggressive anti-American views spread by nationalist and pro-Kremlin media. The service is widely recognized for providing trustworthy and reliable news and information. VOA Serbian responds weekly to TV content requests from top local broadcasters such as B92 and N1 Info in Serbia and TVCG in Montenegro, regarding U.S. events and views on significant global developments.

## VOA BOSNIAN SERVICE

FY 2015: \$813,000 (\$813,000 with program delivery)

**Origin:** 1996

**Delivery Method:** Television, Website and Mobile Site, Mobile Applications, Social Media Television Original Programming: 2.58 hours/week

**Television Total Broadcasting:** 2.58 hours/week

Through its cross-platform, multimedia programming, VOA's Bosnian Service aims to meet the informational needs of a sophisticated audience. VOA Bosnian communicates America's democratic experience, explains U.S. foreign policy interests, and strives to impact political discourse in the area that is increasingly targeted by violent extremism and negative Russian influences. According to the 2015 World Poll, VOA content, distributed via two leading regional TV affiliates and via digital platforms, reaches 17.1 percent of adults weekly. Every week, the service engages 47,000 website visitors and about 12,000 users of an increasingly popular Facebook page. A sample

program is "Studio Washington," a live, half-hour news and current affairs television program, which airs Monday through Friday, by satellite and via affiliate stations throughout Bosnia-Herzegovina, including nationwide Face TV. VOA Bosnian also conducts a weekly interactive program with BHT1, Bosnia's public broadcasting station, which focuses on major political, social and cultural issues and events in the United States, as well as U.S. perspectives on developments affecting the target audience.

## VOA AZERBAIJANI SERVICE

FY 2015: \$669,000 (\$669,000 with program delivery)

**Origin:** 1982

**Delivery Method:** Radio, Television, Website and Mobile Site, Social Media

**Radio Original Programming:** 1.5 hours/week

**Total Radio Broadcasting:** 2.2 hours/week

**Television Original Programming:** 3.5 hours/week

**Total Television Broadcasting:** 4.2 hours/week

The VOA Azerbaijani Service seeks to retain and strengthen its role in the Azerbaijani media as a full service multimedia news agency that provides news in various formats and on subjects that include political, social, economic, medical, technological and cultural developments. Its television content features "American Review" and "World View" programs that present an American perspective on issues of interest to the target audience. VOA Azerbaijani is also a major source of news for Iranian Azeris. Sample programs include: a 15-minute daily audio packages of two interviews or reports and a summary of top world news; a daily 5–6 minute video news program; a weekly 6–8 minute "Showbiz" program; and original internet video reports and interviews on issues relating to Azerbaijan.

## VOA GEORGIAN SERVICE

FY 2015: \$565,000 (\$565,000 with program delivery)

**Origin:** 1951

**Delivery Method:** Radio (FM), Television, Website and Mobile Site, Mobile Applications, Social Media

**Radio Original Programming:** 3.5 hours/week

**Radio Total Broadcasting:** 3.5 hours/week

**Television Original Programming:** .66 hour (40 minutes)/week

**Television Total Broadcasting:** .66 hour (40 minutes)/week

The VOA Georgian Service employs an interactive mix of radio, television and internet programming to inform, engage and connect with the audience in the target area, which has come under increased Russian pressure. It provides insights into American life, thought and institutions, and analysis on Georgia's democratic evolution and its

prospects for Euro-Atlantic integration. The service broadcasts two daily, 15-minute radio programs. The shows are carried by the national FM network of the Georgian public broadcaster. A sample TV program includes “Washington Today,” a weekly 25-minute magazine aired on Georgian public TV focused on developments in the United States, American perspectives on major developments in the target area, the Georgian diaspora and features on social issues, medicine, science, technology and culture. VOA Georgian also conducts weekly TV interactives and special reports for three national networks—medi TV, Maestro TV and PBS (“Moambe” news program)— providing analysis, U.S. views on important regional developments and insights into American thought and institutions. In addition to desktop and mobile websites presence that expands VOA Georgian’s television coverage with digital multimedia content, the service shares video updates on its YouTube channel and engages its audience via Facebook and Twitter. In fiscal year 2016, the number of Facebook followers tripled to more than 80,000. Facebook insights show that every month VOA’s Georgian Service engages more than 300,000 Facebook users, who view more than 500,000 video clips.

### VOA ARMENIAN SERVICE

FY 2015: \$425,000 (\$425,000 with program delivery)

**Origin:** 1951

**Delivery Method:** Television, Website and Mobile Site, Mobile Applications, Social Media Television Programming: 1.58 hours/week

**Television Total Broadcasting:** 1.58 hours/week

VOA’s Armenian Service plays an important role by providing its audience with reliable, objective and comprehensive news and information. It serves as a vital source of information about the United States, its society and institutions, and its policies toward Armenia and other former Soviet republics. The Armenian Service’s cross-platform programming, distributed via national TV affiliate Armenia TV and on digital platforms, has a weekly reach of 32 percent of Armenian adults, according to the 2015 Gallup World Poll national survey. VOA Armenian broadcasts the “Armenian Daily Report,” a television feed of approximately 10 minutes, Monday through Friday, which contains reports on U.S. and world events, U.S. foreign policy, business, science, and U.S.-Armenian relations. On Sundays, Armenia TV airs the service’s “Magazine Show,” a 20-minute program that blends stories on the Armenian diaspora, American culture, science, medicine, business, the environment, Hollywood highlights and American pop music reviews. Armenia TV also broadcasts VOA’s “Good Morning Armenia” segment, which is produced daily Monday through Friday. On Facebook, VOA Armenian’s more than 30,000 followers view more than 500,000 video clips every month.

### VOA MACEDONIAN SERVICE

FY 2015: \$322,000 (\$322,000 with program delivery)

**Origin:** 1999

**Delivery Method:** Television, Website and Mobile Site, Mobile Applications, Social Media Television Programming: .92 hour (55 minutes)/week

**Television Total Broadcasting:** .92 hour (55 minutes)/week

The VOA Macedonian Service is the most widely distributed source of news, information and analysis on U.S. foreign policy, U.S. interests and American life that is available to Macedonian-speaking television audiences in the Balkans. The added value that the service brings to the Macedonian media scene is its original and exclusive reporting, providing a panoptic view on U.S. policies and expert opinions on Macedonia’s Euro-Atlantic prospects, thus promoting peace, freedom and democracy and explaining U.S. foreign policy interests in the volatile Balkan region. According to 2015 World Poll data, VOA content, distributed via TV affiliates and online, reaches more than 20 percent of adults in Macedonia every week. It also contributes to the audience’s understanding of current events and of American views and policies in the heavily politicized media market targeted by aggressive, pro-Kremlin media. VOA Macedonian reporting is frequently reprinted and rebroadcast by local media. Every week, the service engages more than 42,000 website visitors and nearly 15,000 users of an increasingly popular Facebook page. As such, VOA Macedonian plays a critical role by modelling media behaviour in democracy. VOA Macedonian’s flagship TV program is the 10-minute “Newsflash,” which airs nationwide, Monday through Friday, on Alfa and 24 Vesti channels, and on a number of regional and local TV stations throughout the country. The program focuses on news from the United States pertinent to the target audience, including coverage of the Macedonian diaspora. Since April 2016, the service also provides live remotes to Telma TV, a nationwide network.

# COUNTRY PROFILES

## EUROPE AND EURASIA REGION COUNTRY BY COUNTRY PROFILES

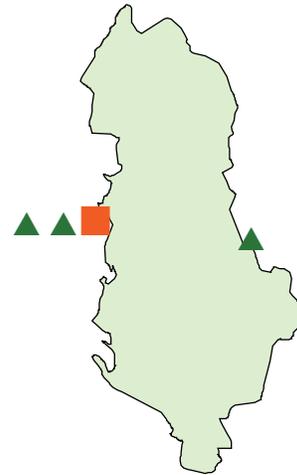
# Albania

## DEMOGRAPHICS

Geographic area: **27,400 sq. km.**  
 Population: **2,894,475 (2014)**  
 Below 24 yrs. old: **38%**  
 Refugee population: **104**  
 Urban population: **57.4%**  
 GDP/capita: **\$3,965**  
 Unemployment: **17.5%**  
 Below poverty line: **14.3%**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Partly Free**  
 Internet users/100 people: **60 (2014)**  
 Mobile phones/100 people: **105 (2014)**  
 Literacy: **97%**  
 Avg. years of education: Females: **16 (2014)**  
 Males: **16 (2014)**



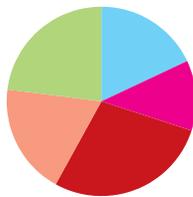
## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$639,922** FY14 Actual: **\$626,758** FY15 Actual: **\$570,960**

**Total Reported** FY13 Actual: **\$1,813,721** FY14 Actual: **\$731,251** FY15 Actual: **\$593,221**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Cultural Programs (Post Generated)	<b>\$207,555</b>
Support for Mission Initiatives	<b>\$140,207</b>
Supplementing Bureau of Public Affairs Programs	<b>\$71,084</b>
American Spaces (not centers)	<b>\$47,213</b>
Other	<b>\$32,975</b>

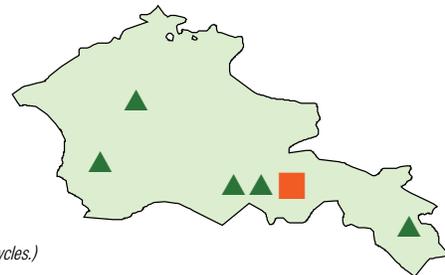
# Armenia

## DEMOGRAPHICS

Geographic area: **28,470 sq. km.**  
 Population: **3,006,154 (2014)**  
 Below 24 yrs. old: **34%**  
 Refugee population: **3,190**  
 Urban population: **62.7%**  
 GDP/capita: **\$3,500**  
 Unemployment: **16.2%**  
 Below poverty line: **30%**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Not Free**  
 Internet users/100 people: **46 (2014)**  
 Mobile phones/100 people: **116 (2014)**  
 Literacy: **100%**  
 Avg. years of education: Females: -  
 Males: -



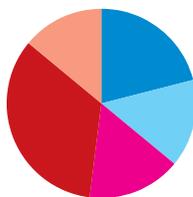
## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$586,881** FY14 Actual: **\$566,182** FY15 Actual: **\$669,775**

**Total Reported** FY13 Actual: **\$3,216,556** FY14 Actual: **\$681,237** FY15 Actual: **\$740,437**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Cultural Programs (Post Generated)	<b>\$219,892</b>
Support for Mission Initiatives	<b>\$138,180</b>
Digital Outreach	<b>\$49,569</b>
Other	<b>\$43,029</b>
American Spaces (not centers)	<b>\$36,600</b>

### Piechart Key: PD Spending by Theme

■ Culture    ■ Education    ■ Economics    ■ Science    ■ Military    ■ CVE  
■ Democracy    ■ Civil Society    ■ Women    ■ Youth    ■ Religious    ■ Other

### Map Key

■ Embassy    ● Consulate  
▲ American Space

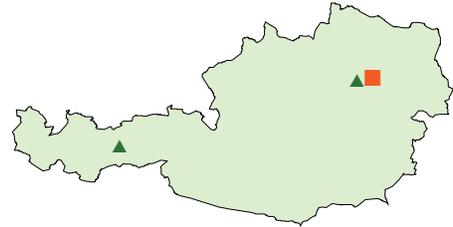
# Austria

## DEMOGRAPHICS

Geographic area: **82,531 sq. km.**  
 Population: **8,534,492 (2014)**  
 Below 24 yrs. old: **26%**  
 Refugee population: **55,598**  
 Urban population: **66%**  
 GDP/capita: **\$43,439**  
 Unemployment: **5.6%**  
 Below poverty line: **-**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Free**  
 Internet users/100 people: **81 (2014)**  
 Mobile phones/100 people: **152 (2014)**  
 Literacy: **-**  
 Avg. years of education: Females: **16 (2014)**  
 Males: **16 (2014)**



## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$1,707,232** FY14 Actual: **\$1,835,908** FY15 Actual: **\$1,667,782**  
**Total Reported** FY13 Actual: **\$3,937,408** FY14 Actual: **\$2,505,317** FY15 Actual: **\$2,336,915**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Media/Press Activities	\$343,271
Support for Mission Initiatives	\$294,925
Educational Initiatives (not including English Language programs)	\$269,114
Cultural Programs (Post Generated)	\$192,429
Speaker Programs (Post Generated)	\$165,257

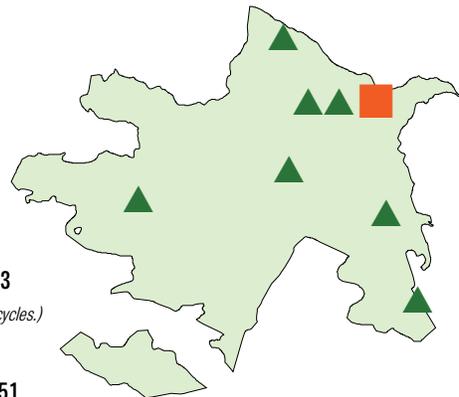
# Azerbaijan

## DEMOGRAPHICS

Geographic area: **82,659 sq. km.**  
 Population: **9,537,823 (2014)**  
 Below 24 yrs. old: **40%**  
 Refugee population: **1,299**  
 Urban population: **54.6%**  
 GDP/capita: **\$5,496**  
 Unemployment: **4.9%**  
 Below poverty line: **6%**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Not Free**  
 Internet users/100 people: **61 (2014)**  
 Mobile phones/100 people: **111 (2014)**  
 Literacy: **100%**  
 Avg. years of education: Females: **13 (2014)**  
 Males: **13 (2014)**

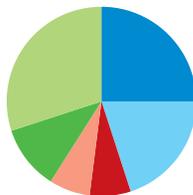


## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$918,499** FY14 Actual: **\$922,108** FY15 Actual: **\$880,953**  
**Total Reported** FY13 Actual: **\$4,124,635** FY14 Actual: **\$1,060,545** FY15 Actual: **\$919,153**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Media/Press Activities	\$162,351
Support for Mission Initiatives	\$151,177
Cultural Programs (Post Generated)	\$148,763
American Spaces (not centers)	\$97,915
Supplementing ECA Programs	\$61,051

### Piechart Key: PD Spending by Theme

- Culture
- Education
- Economics
- Science
- Military
- CVE
- Democracy
- Civil Society
- Women
- Youth
- Religious
- Other

### Map Key

- Embassy
- Consulate
- ▲ American Space

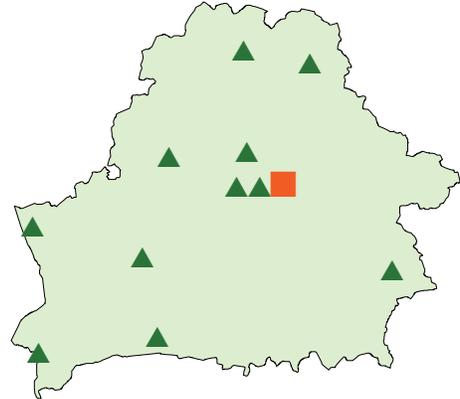
# Belarus

## DEMOGRAPHICS

Geographic area: **202,910 sq. km.**  
 Population: **9,470,000 (2014)**  
 Below 24 yrs. old: **28%**  
 Refugee population: **925**  
 Urban population: **76.7%**  
 GDP/capita: **\$5,740**  
 Unemployment: **0.5%**  
 Below poverty line: **5.1%**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Not Free**  
 Internet users/100 people: **59 (2014)**  
 Mobile phones/100 people: **123 (2014)**  
 Literacy: **100%**  
 Avg. years of education: Females: **16 (2014)**  
 Males: **15 (2014)**

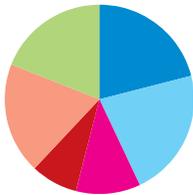


## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$587,832** FY14 Actual: **\$673,342** FY15 Actual: **\$641,392**  
**Total Reported** FY13 Actual: **\$2,291,265** FY14 Actual: **\$872,016** FY15 Actual: **\$652,492**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Cultural Programs (Post Generated)	\$164,262
Support for Mission Initiatives	\$98,935
Other	\$85,185
Support for Information Resource Centers	\$71,243
Media/Press Activities	\$47,213

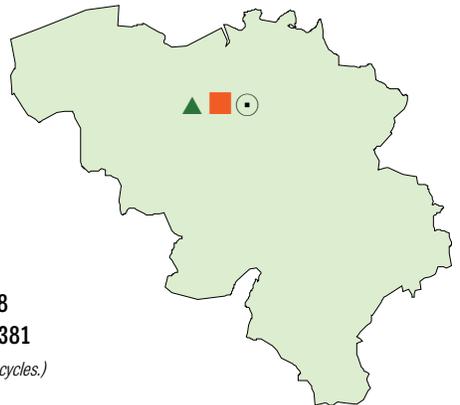
# Belgium

## DEMOGRAPHICS

Geographic area: **30,280 sq. km.**  
 Population: **11,225,207 (2014)**  
 Below 24 yrs. old: **29%**  
 Refugee population: **29,179**  
 Urban population: **97.9%**  
 GDP/capita: **\$40,231**  
 Unemployment: **8.5%**  
 Below poverty line: **-**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Free**  
 Internet users/100 people: **85 (2014)**  
 Mobile phones/100 people: **114 (2014)**  
 Literacy: **-**  
 Avg. years of education: Females: **21 (2013)**  
 Males: **19 (2013)**

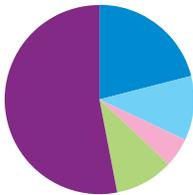


## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$1,776,411** FY14 Actual: **\$2,001,497** FY15 Actual: **\$1,640,718**  
**Total Reported** FY13 Actual: **\$3,253,532** FY14 Actual: **\$2,018,477** FY15 Actual: **\$1,709,381**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	\$1,010,905
Digital Outreach	\$267,035
Post-Generated Exchanges	\$116,681
Cultural Programs (Post Generated)	\$85,767
Speaker Programs (Post Generated)	\$73,228

### Piechart Key: PD Spending by Theme

- Culture
- Education
- Economics
- Science
- Military
- CVE
- Democracy
- Civil Society
- Women
- Youth
- Religious
- Other

### Map Key

- Embassy
- Consulate
- ▲ American Space

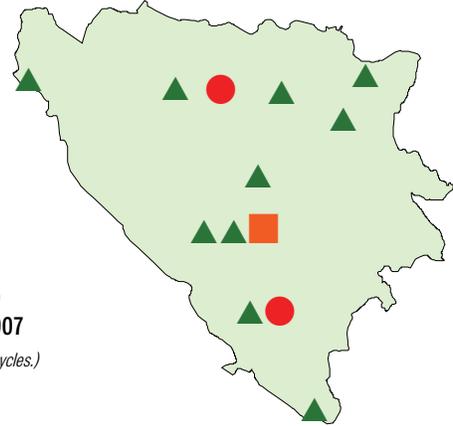
# Bosnia and Herzegovina

## DEMOGRAPHICS

Geographic area: **51,200 sq. km.**  
 Population: **3,817,554 (2014)**  
 Below 24 yrs. old: **26%**  
 Refugee population: **6,890**  
 Urban population: **39.8%**  
 GDP/capita: **\$4,198**  
 Unemployment: **27.5%**  
 Below poverty line: **17.9%**

## COMMUNICATIONS AND LITERACY

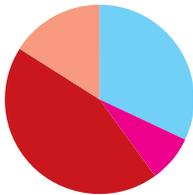
FH Media Freedom: **Partly Free**  
 Internet users/100 people: **61 (2014)**  
 Mobile phones/100 people: **91 (2014)**  
 Literacy: **98%**  
 Avg. years of education: Females: -  
 Males: -



## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$1,302,674** FY14 Actual: **\$1,292,516** FY15 Actual: **\$1,241,755**  
**Total Reported** FY13 Actual: **\$3,643,916** FY14 Actual: **\$1,473,503** FY15 Actual: **\$1,275,907**  
*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Other	\$248,625
Supplementing Bureau of Public Affairs Programs	\$176,768
Cultural Programs (Post Generated)	\$174,259
Support for Mission Initiatives	\$159,596
Educational Initiatives (not including English Language programs)	\$156,816

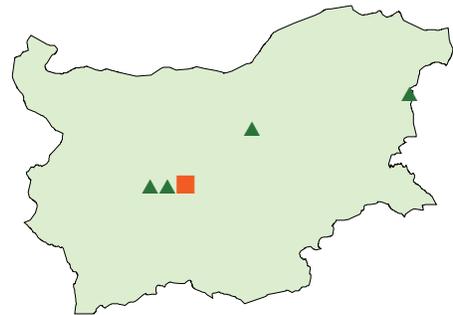
# Bulgaria

## DEMOGRAPHICS

Geographic area: **108,560 sq. km.**  
 Population: **7,223,938 (2014)**  
 Below 24 yrs. old: **24%**  
 Refugee population: **11,046**  
 Urban population: **73.9%**  
 GDP/capita: **\$6,820**  
 Unemployment: **11.4%**  
 Below poverty line: **22%**

## COMMUNICATIONS AND LITERACY

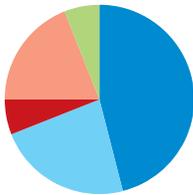
FH Media Freedom: **Partly Free**  
 Internet users/100 people: **55 (2014)**  
 Mobile phones/100 people: **138 (2014)**  
 Literacy: **98%**  
 Avg. years of education: Females: **15 (2014)**  
 Males: **15 (2014)**



## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$875,043** FY14 Actual: **\$930,697** FY15 Actual: **\$840,917**  
**Total Reported** FY13 Actual: **\$3,008,039** FY14 Actual: **\$958,440** FY15 Actual: **\$888,648**  
*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Cultural Programs (Post Generated)	\$211,208
Support for Mission Initiatives	\$184,243
Media/Press Activities	\$87,936
American Spaces (not centers)	\$75,547
Alumni Outreach	\$51,019

### Piechart Key: PD Spending by Theme

- Culture
- Education
- Economics
- Science
- Military
- CVE
- Democracy
- Civil Society
- Women
- Youth
- Religious
- Other

### Map Key

- Embassy
- Consulate
- ▲ American Space

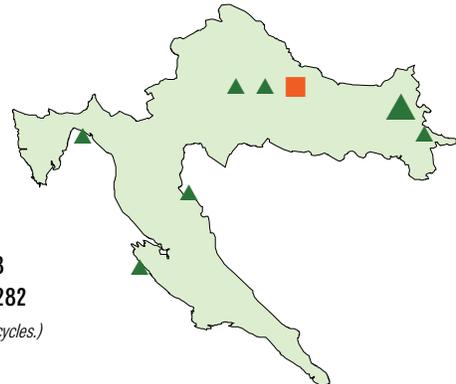
# Croatia

## DEMOGRAPHICS

Geographic area:	55,960 sq. km.
Population:	4,238,389 (2014)
Below 24 yrs. old:	26%
Refugee population:	679
Urban population:	59%
GDP/capita:	\$11,536
Unemployment:	17.3%
Below poverty line:	19.4%

## COMMUNICATIONS AND LITERACY

FH Media Freedom:	Partly Free
Internet users/100 people:	69 (2014)
Mobile phones/100 people:	104 (2014)
Literacy:	99%
Avg. years of education:	Females: 16 (2012) Males: 14 (2012)

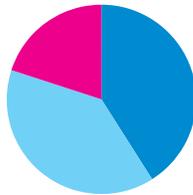


## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: \$1,182,322 FY14 Actual: \$1,219,543 FY15 Actual: \$1,076,618  
**Total Reported** FY13 Actual: \$2,358,015 FY14 Actual: \$1,326,867 FY15 Actual: \$1,139,282

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	\$262,974
Educational Initiatives (not including English Language programs)	\$170,924
Cultural Programs (Post Generated)	\$127,154
Other	\$83,504
Supplementing ECA Programs	\$82,386

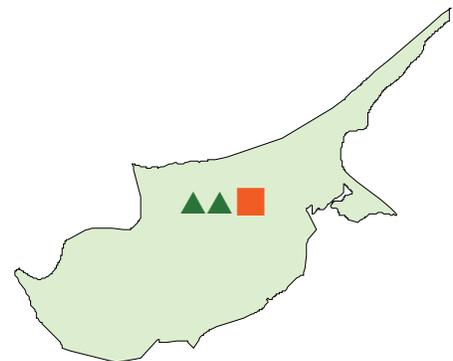
# Cyprus

## DEMOGRAPHICS

Geographic area:	9,240 sq. km.
Population:	1,153,658 (2014)
Below 24 yrs. old:	32%
Refugee population:	5,126
Urban population:	66.9%
GDP/capita:	\$22,957
Unemployment:	16.1%
Below poverty line:	-

## COMMUNICATIONS AND LITERACY

FH Media Freedom:	Free
Internet users/100 people:	69 (2014)
Mobile phones/100 people:	96 (2014)
Literacy:	99%
Avg. years of education:	Females: 15 (2014) Males: 14 (2014)



## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: \$698,863 FY14 Actual: \$712,903 FY15 Actual: \$672,878  
**Total Reported** FY13 Actual: \$1,609,081 FY14 Actual: \$788,327 FY15 Actual: \$709,178

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Educational Initiatives (not including English Language programs)	\$130,223
Media/Press Activities	\$113,770
Support for Mission Initiatives	\$104,621
Supplementing IIP Programs	\$67,311
Other	\$62,926

### Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

### Map Key

Embassy	Consulate
American Space	

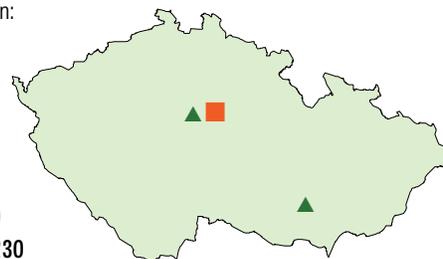
# Czech Republic

## DEMOGRAPHICS

Geographic area: **77,230 sq. km.**  
 Population: **10,510,566 (2014)**  
 Below 24 yrs. old: **25%**  
 Refugee population: **3,137**  
 Urban population: **73%**  
 GDP/capita: **\$17,231**  
 Unemployment: **6.1%**  
 Below poverty line: **9.7%**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Free**  
 Internet users/100 people: **80 (2014)**  
 Mobile phones/100 people: **130 (2014)**  
 Literacy: -Avg. years of education:  
 Females: **17 (2013)**  
 Males: **16 (2013)**

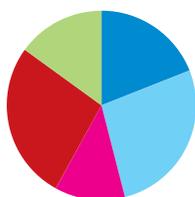


## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$1,566,637** FY14 Actual: **\$1,501,388** FY15 Actual: **\$1,459,659**  
**Total Reported** FY13 Actual: **\$3,749,962** FY14 Actual: **\$1,555,711** FY15 Actual: **\$1,516,230**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	\$824,996
Media/Press Activities	\$115,682
American Centers	\$90,193
Cultural Programs (Post Generated)	\$75,181
Digital Outreach	\$64,754

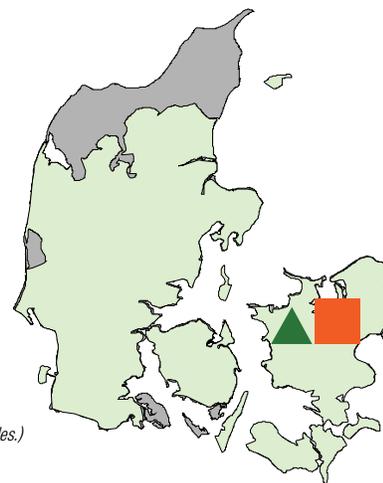
# Denmark

## DEMOGRAPHICS

Geographic area: **42,430 sq. km.**  
 Population: **5,639,565 (2014)**  
 Below 24 yrs. old: **30%**  
 Refugee population: **17,785**  
 Urban population: **87.7%**  
 GDP/capita: **\$52,002**  
 Unemployment: **6.6%**  
 Below poverty line: **-**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Free**  
 Internet users/100 people: **96 (2014)**  
 Mobile phones/100 people: **126 (2014)**  
 Literacy: **-**  
 Avg. years of education: Females: **20 (2013)**  
 Males: **19 (2013)**

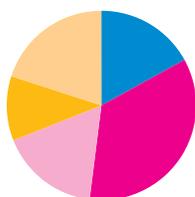


## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$850,355** FY14 Actual: **\$902,589** FY15 Actual: **\$796,040**  
**Total Reported** FY13 Actual: **\$1,745,276** FY14 Actual: **\$917,589** FY15 Actual: **\$844,257**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Cultural Programs (Post Generated)	\$174,396
Media/Press Activities	\$115,674
Support for Mission Initiatives	\$89,571
Inform Policy Making	\$62,251
Digital Outreach	\$52,449

### Piechart Key: PD Spending by Theme

- Culture
- Education
- Economics
- Science
- Military
- CVE
- Democracy
- Civil Society
- Women
- Youth
- Religious
- Other

### Map Key

- Embassy
- Consulate
- ▲ American Space

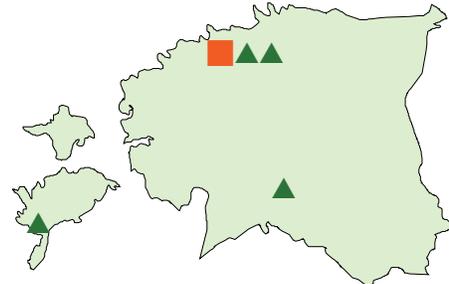
# Estonia

## DEMOGRAPHICS

Geographic area: **42,390 sq. km.**  
 Population: **1,313,645 (2014)**  
 Below 24 yrs. old: **27%**  
 Refugee population: **90**  
 Urban population: **67.5%**  
 GDP/capita: **\$17,295**  
 Unemployment: **7.4%**  
 Below poverty line: **21.8%**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Free**  
 Internet users/100 people: **84 (2014)**  
 Mobile phones/100 people: **161 (2014)**  
 Literacy: **100%**  
 Avg. years of education: Females: **17 (2013)**  
 Males: **16 (2013)**

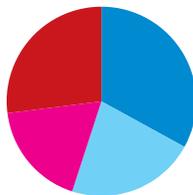


## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$713,846** FY14 Actual: **\$753,179** FY15 Actual: **\$664,792**  
**Total Reported** FY13 Actual: **\$1,659,073** FY14 Actual: **\$790,305** FY15 Actual: **\$702,339**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	<b>\$111,544</b>
Cultural Programs (Post Generated)	<b>\$88,926</b>
Media/Press Activities	<b>\$80,062</b>
Other	<b>\$75,249</b>
American Spaces (not centers)	<b>\$67,946</b>

# Finland

## DEMOGRAPHICS

Geographic area: **303,890 sq. km.**  
 Population: **5,463,596 (2014)**  
 Below 24 yrs. old: **28%**  
 Refugee population: **11,798**  
 Urban population: **84.2%**  
 GDP/capita: **\$41,921**  
 Unemployment: **8.7%**  
 Below poverty line: **-**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Free**  
 Internet users/100 people: **92 (2014)**  
 Mobile phones/100 people: **140 (2014)**  
 Literacy: **-**  
 Avg. years of education: Females: **20 (2013)**  
 Males: **18 (2013)**

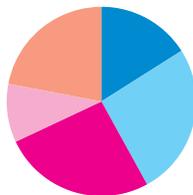


## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$946,753** FY14 Actual: **\$997,132** FY15 Actual: **\$863,062**  
**Total Reported** FY13 Actual: **\$4,022,275** FY14 Actual: **\$1,035,227** FY15 Actual: **\$907,753**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

American Spaces (not centers)	<b>\$184,329</b>
Support for Mission Initiatives	<b>\$130,811</b>
Digital Outreach	<b>\$110,930</b>
Cultural Programs (Post Generated)	<b>\$95,230</b>
Post-Generated Exchanges	<b>\$51,710</b>

### Piechart Key: PD Spending by Theme

- Culture
- Education
- Economics
- Science
- Military
- CVE
- Democracy
- Civil Society
- Women
- Youth
- Religious
- Other

### Map Key

- Embassy
- Consulate
- ▲ American Space

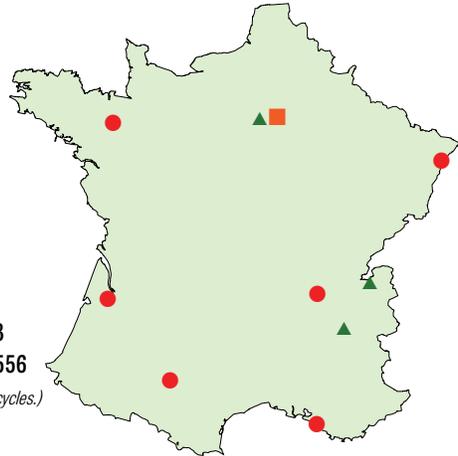
# France

## DEMOGRAPHICS

Geographic area: **547,557 sq. km.**  
 Population: **66,206,930 (2014)**  
 Below 24 yrs. old: **30%**  
 Refugee population: **252,264**  
 Urban population: **79.5%**  
 GDP/capita: **\$36,248**  
 Unemployment: **9.9%**  
 Below poverty line: **-**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Free**  
 Internet users/100 people: **84 (2014)**  
 Mobile phones/100 people: **101 (2014)**  
 Literacy: **-**  
 Avg. years of education: Females: **16 (2013)**  
 Males: **16 (2013)**

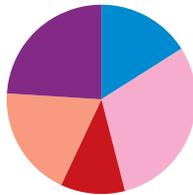


## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$3,703,605** FY14 Actual: **\$4,278,860** FY15 Actual: **\$3,636,338**  
**Total Reported** FY13 Actual: **\$8,539,728** FY14 Actual: **\$4,355,206** FY15 Actual: **\$3,830,556**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	\$637,564
Cultural Programs (Post Generated)	\$538,312
Educational Initiatives (not including English Language programs)	\$386,452
Support for Information Resource Centers	\$288,876
Media/Press Activities	\$276,304

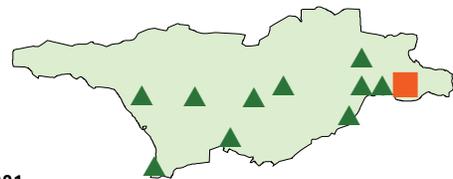
# Georgia

## DEMOGRAPHICS

Geographic area: **69,490 sq. km.**  
 Population: **4,504,100 (2014)**  
 Below 24 yrs. old: **31%**  
 Refugee population: **442**  
 Urban population: **53.6%**  
 GDP/capita: **\$3,796**  
 Unemployment: **12.4%**  
 Below poverty line: **14.8%**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Partly Free**  
 Internet users/100 people: **49 (2014)**  
 Mobile phones/100 people: **125 (2014)**  
 Literacy: **100%**  
 Avg. years of education: Females: **15 (2014)**  
 Males: **15 (2014)**

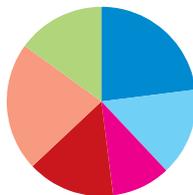


## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$898,468** FY14 Actual: **\$1,123,793** FY15 Actual: **\$1,335,754**  
**Total Reported** FY13 Actual: **\$4,849,771** FY14 Actual: **\$1,387,092** FY15 Actual: **\$1,414,831**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Other	\$347,692
Support for Mission Initiatives	\$195,895
Cultural Programs (Post Generated)	\$181,196
American Spaces (not centers)	\$107,856
Educational Initiatives (not including English Language programs)	\$91,981

### Piechart Key: PD Spending by Theme

■ Culture    ■ Education    ■ Economics    ■ Science    ■ Military    ■ CVE  
■ Democracy    ■ Civil Society    ■ Women    ■ Youth    ■ Religious    ■ Other

### Map Key

■ Embassy    ● Consulate  
▲ American Space

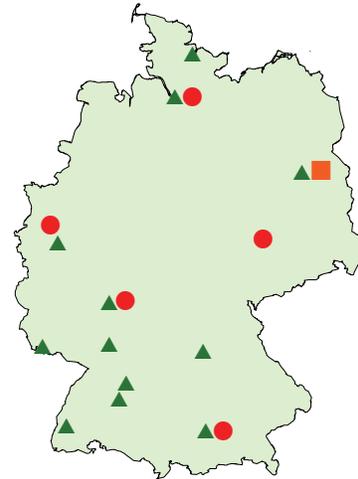
# Germany

## DEMOGRAPHICS

Geographic area: **348,540 sq. km.**  
 Population: **80,889,505 (2014)**  
 Below 24 yrs. old: **24%**  
 Refugee population: **216,973**  
 Urban population: **75.3%**  
 GDP/capita: **\$41,219**  
 Unemployment: **5%**  
 Below poverty line: **-**

## COMMUNICATIONS AND LITERACY

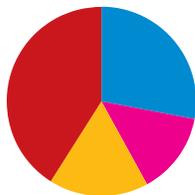
FH Media Freedom: **Free**  
 Internet users/100 people: **86 (2014)**  
 Mobile phones/100 people: **120 (2014)**  
 Literacy: **-**  
 Avg. years of education: Females: **17 (2013)**  
 Males: **17 (2013)**



## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$6,547,724** FY14 Actual: **\$6,757,252** FY15 Actual: **\$6,250,723**  
**Total Reported** FY13 Actual: **\$17,751,581** FY14 Actual: **\$7,058,232** FY15 Actual: **\$6,466,831**  
*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Media/Press Activities	\$1,111,951
Support for Mission Initiatives	\$941,983
Speaker Programs (Post Generated)	\$774,389
Other	\$524,839
Educational Initiatives (not including English Language programs)	\$516,489

# Greece

## DEMOGRAPHICS

Geographic area: **128,900 sq. km.**  
 Population: **10,957,740 (2014)**  
 Below 24 yrs. old: **25%**  
 Refugee population: **7,304**  
 Urban population: **78%**  
 GDP/capita: **\$18,036**  
 Unemployment: **26.5%**  
 Below poverty line: **-**

## COMMUNICATIONS AND LITERACY

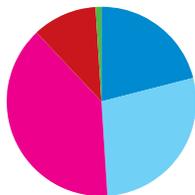
FH Media Freedom: **Partly Free**  
 Internet users/100 people: **63 (2014)**  
 Mobile phones/100 people: **110 (2014)**  
 Literacy: **97%**  
 Avg. years of education: Females: **17 (2013)**  
 Males: **17 (2013)**



## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$1,876,231** FY14 Actual: **\$1,927,301** FY15 Actual: **\$1,699,832**  
**Total Reported** FY13 Actual: **\$3,895,025** FY14 Actual: **\$2,009,268** FY15 Actual: **\$1,764,132**  
*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	\$461,741
Cultural Programs (Post Generated)	\$253,605
Other	\$191,180
Digital Outreach	\$95,719
Speaker Programs (Post Generated)	\$78,360

### Piechart Key: PD Spending by Theme

■ Culture ■ Education ■ Economics ■ Science ■ Military ■ CVE  
■ Democracy ■ Civil Society ■ Women ■ Youth ■ Religious ■ Other

### Map Key

■ Embassy ● Consulate  
▲ American Space

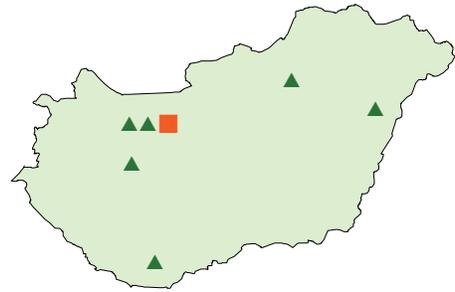
# Hungary

## DEMOGRAPHICS

Geographic area:	90,530 sq. km.
Population:	9,861,673 (2014)
Below 24 yrs. old:	26%
Refugee population:	2,867
Urban population:	71.2%
GDP/capita:	\$12,259
Unemployment:	7.7%
Below poverty line:	15%

## COMMUNICATIONS AND LITERACY

FH Media Freedom:	Partly Free
Internet users/100 people:	76 (2014)
Mobile phones/100 people:	118 (2014)
Literacy:	99%
Avg. years of education:	Females: 16 (2013) Males: 15 (2013)

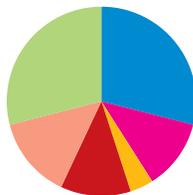


## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: \$1,158,088 FY14 Actual: \$1,174,700 FY15 Actual: \$941,580  
**Total Reported** FY13 Actual: \$3,413,379 FY14 Actual: \$1,300,689 FY15 Actual: \$1,006,912

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	\$409,166
Media/Press Activities	\$92,507
American Spaces (not centers)	\$73,510
Cultural Programs (Post Generated)	\$55,881
Digital Outreach	\$51,250

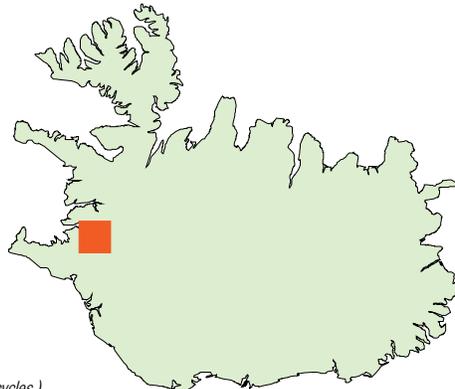
# Iceland

## DEMOGRAPHICS

Geographic area:	100,250 sq. km.
Population:	327,589 (2014)
Below 24 yrs. old:	35%
Refugee population:	99
Urban population:	94.1%
GDP/capita:	\$50,173
Unemployment:	4.9%
Below poverty line:	-

## COMMUNICATIONS AND LITERACY

FH Media Freedom:	Free
Internet users/100 people:	98 (2014)
Mobile phones/100 people:	111 (2014)
Literacy:	-
Avg. years of education:	Females: 20 (2012) Males: 18 (2012)

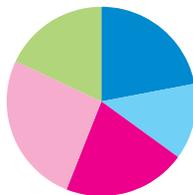


## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: \$266,769 FY14 Actual: \$325,774 FY15 Actual: \$336,873  
**Total Reported** FY13 Actual: \$799,514 FY14 Actual: \$348,400 FY15 Actual: \$355,873

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Cultural Programs (Post Generated)	\$79,172
Other	\$65,074
Digital Outreach	\$57,194
Support for Mission Initiatives	\$56,476
Media/Press Activities	\$41,304

### Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

### Map Key

Embassy	Consulate
American Space	

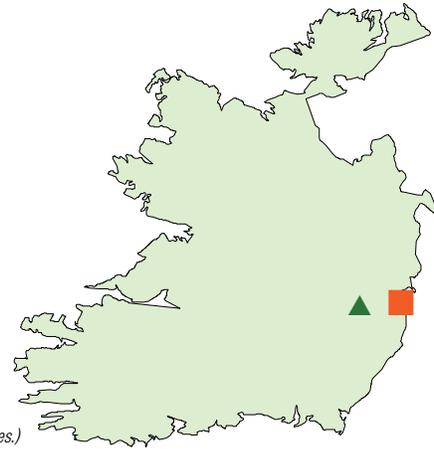
# Ireland

## DEMOGRAPHICS

Geographic area: **68,890 sq. km.**  
 Population: **4,612,719 (2014)**  
 Below 24 yrs. old: **33%**  
 Refugee population: **5,853**  
 Urban population: **63.2%**  
 GDP/capita: **\$51,290**  
 Unemployment: **11.3%**  
 Below poverty line: **-**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Free**  
 Internet users/100 people: **80 (2014)**  
 Mobile phones/100 people: **105 (2014)**  
 Literacy: **-**  
 Avg. years of education: Females: **19 (2013)**  
 Males: **19 (2013)**



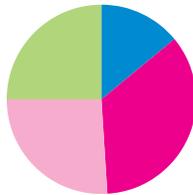
## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$619,226** FY14 Actual: **\$569,444** FY15 Actual: **\$532,824**

**Total Reported** FY13 Actual: **\$2,277,542** FY14 Actual: **\$592,969** FY15 Actual: **\$586,571**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Cultural Programs (Post Generated)	<b>\$80,073</b>
Supplementing Bureau of Public Affairs Programs	<b>\$79,568</b>
Support for Mission Initiatives	<b>\$77,272</b>
Speaker Programs (Post Generated)	<b>\$52,413</b>
Digital Outreach	<b>\$50,861</b>

# Italy

## DEMOGRAPHICS

Geographic area: **294,140 sq. km.**  
 Population: **61,336,387 (2014)**  
 Below 24 yrs. old: **23%**  
 Refugee population: **93,715**  
 Urban population: **69%**  
 GDP/capita: **\$29,847**  
 Unemployment: **12.7%**  
 Below poverty line: **-**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Partly Free**  
 Internet users/100 people: **62 (2014)**  
 Mobile phones/100 people: **154 (2014)**  
 Literacy: **99%**  
 Avg. years of education: Females: **17 (2013)**  
 Males: **16 (2013)**



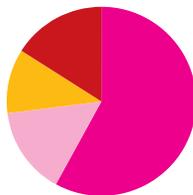
## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$3,532,445** FY14 Actual: **\$3,898,697** FY15 Actual: **\$3,378,475**

**Total Reported** FY13 Actual: **\$6,906,756** FY14 Actual: **\$4,011,391** FY15 Actual: **\$3,585,864**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	<b>\$939,458</b>
Cultural Programs (Post Generated)	<b>\$714,438</b>
Public-Private Partnerships	<b>\$703,616</b>
Inform Policy Making	<b>\$506,789</b>
Digital Outreach	<b>\$466,596</b>

### Piechart Key: PD Spending by Theme

- Culture
- Education
- Economics
- Science
- Military
- CVE
- Democracy
- Civil Society
- Women
- Youth
- Religious
- Other

### Map Key

- Embassy
- Consulate
- ▲ American Space

# Kosovo

## DEMOGRAPHICS

Geographic area:	10,887 sq. km.
Population:	1,823,149 (2014)
Below 24 yrs. old:	-
Refugee population:	-
Urban population:	-
GDP/capita:	\$3,553
Unemployment:	30.9%
Below poverty line:	29.7%

## COMMUNICATIONS AND LITERACY

FH Media Freedom:	Partly Free
Internet users/100 people:	-
Mobile phones/100 people:	-
Literacy:	-
Avg. years of education:	Females: -
	Males: -



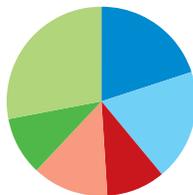
## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: \$645,229 FY14 Actual: \$616,805 FY15 Actual: \$607,134

**Total Reported** FY13 Actual: \$1,877,052 FY14 Actual: \$726,208 FY15 Actual: \$635,007

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	\$118,233
Digital Outreach	\$97,335
Cultural Programs (Post Generated)	\$84,909
Other	\$75,586
Media/Press Activities	\$50,847

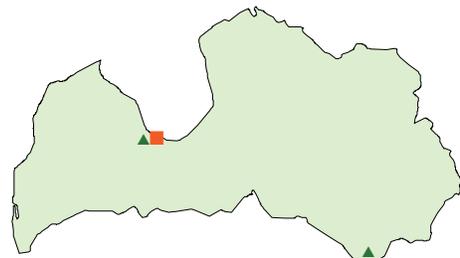
# Latvia

## DEMOGRAPHICS

Geographic area:	62,190 sq. km.
Population:	1,990,351 (2014)
Below 24 yrs. old:	26%
Refugee population:	183
Urban population:	67.4%
GDP/capita:	\$13,665
Unemployment:	10.8%
Below poverty line:	22.5%

## COMMUNICATIONS AND LITERACY

FH Media Freedom:	Free
Internet users/100 people:	76 (2014)
Mobile phones/100 people:	117 (2014)
Literacy:	100%
Avg. years of education:	Females: 17 (2013)
	Males: 15 (2013)



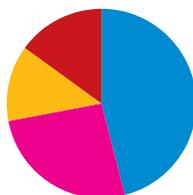
## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: \$623,765 FY14 Actual: \$681,041 FY15 Actual: \$948,354

**Total Reported** FY13 Actual: \$1,458,040 FY14 Actual: \$710,842 FY15 Actual: \$982,952

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	\$630,444
Cultural Programs (Post Generated)	\$80,661
Speaker Programs (Post Generated)	\$50,644
Supplementing ECA Programs	\$38,860
Media/Press Activities	\$34,444

### Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

### Map Key

Embassy	Consulate
American Space	

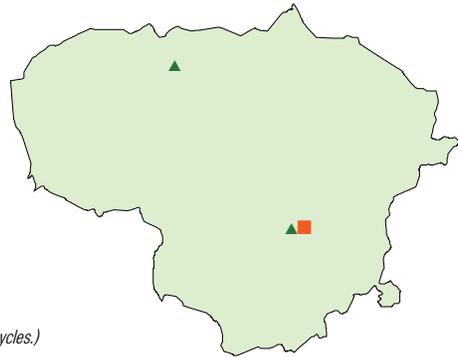
# Lithuania

## DEMOGRAPHICS

Geographic area:	62,675 sq. km.
Population:	2,929,323 (2014)
Below 24 yrs. old:	28%
Refugee population:	1,007
Urban population:	66.5%
GDP/capita:	\$14,172
Unemployment:	10.7%
Below poverty line:	19.1%

## COMMUNICATIONS AND LITERACY

FH Media Freedom:	Free
Internet users/100 people:	72 (2014)
Mobile phones/100 people:	147 (2014)
Literacy:	100%
Avg. years of education:	Females: 17 (2013) Males: 16 (2013)



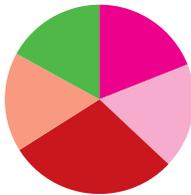
## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: \$645,623 FY14 Actual: \$637,767 FY15 Actual: \$617,926

**Total Reported** FY13 Actual: \$1,408,231 FY14 Actual: \$658,067 FY15 Actual: \$662,910

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	\$144,860
Cultural Programs (Post Generated)	\$124,455
Educational Initiatives (not including English Language programs)	\$82,800
Digital Outreach	\$38,167
Post-Generated Exchanges	\$31,151

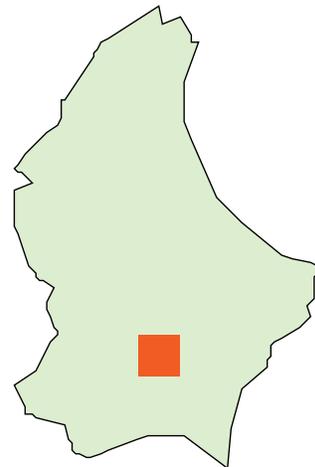
# Luxembourg

## DEMOGRAPHICS

Geographic area:	2,590 sq. km.
Population:	556,074 (2014)
Below 24 yrs. old:	29%
Refugee population:	1,108
Urban population:	90.2%
GDP/capita:	\$101,450
Unemployment:	5.9%
Below poverty line:	-

## COMMUNICATIONS AND LITERACY

FH Media Freedom:	Free
Internet users/100 people:	95 (2014)
Mobile phones/100 people:	149 (2014)
Literacy:	-
Avg. years of education:	Females: 14 (2012) Males: 14 (2012)



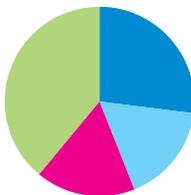
## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: \$248,531 FY14 Actual: \$333,944 FY15 Actual: \$349,671

**Total Reported** FY13 Actual: \$411,114 FY14 Actual: \$344,249 FY15 Actual: \$384,723

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Other	\$153,508
Cultural Programs (Post Generated)	\$26,091
Digital Outreach	\$22,759
Post-Generated Exchanges	\$19,617
Post-Generated Exchanges	\$19,617

### Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

### Map Key

Embassy	Consulate
American Space	

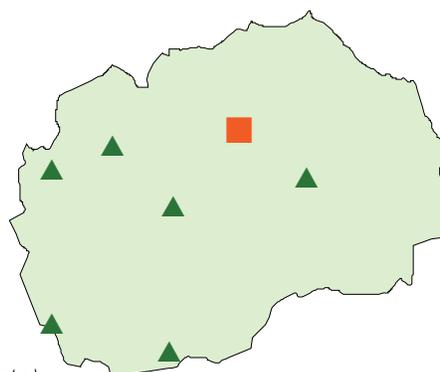
# Macedonia

## DEMOGRAPHICS

Geographic area:	25,220 sq. km.
Population:	2,075,625 (2014)
Below 24 yrs. old:	31%
Refugee population:	614
Urban population:	57.1%
GDP/capita:	\$4,853
Unemployment:	28%
Below poverty line:	22.1%

## COMMUNICATIONS AND LITERACY

FH Media Freedom:	Not Free
Internet users/100 people:	68 (2014)
Mobile phones/100 people:	106 (2014)
Literacy:	98%
Avg. years of education:	Females: 13 (2012) Males: 13 (2012)



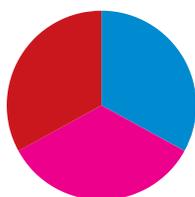
## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: \$700,663 FY14 Actual: \$765,512 FY15 Actual: \$780,410

**Total Reported** FY13 Actual: \$2,099,031 FY14 Actual: \$850,132 FY15 Actual: \$806,048

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Align Resources with Strategic Priorities	\$580,691
Media/Press Activities	\$78,079
American Centers	\$27,021
Cultural Programs (Post Generated)	\$26,380
Post-Generated Exchanges	\$24,652

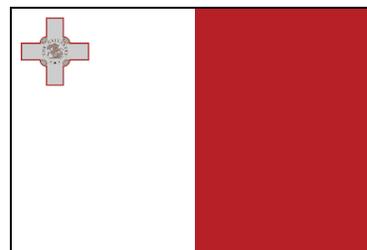
# Malta

## DEMOGRAPHICS

Geographic area:	320 sq. km.
Population:	427,404 (2014)
Below 24 yrs. old:	28%
Refugee population:	6,095
Urban population:	95.4%
GDP/capita:	\$22,776
Unemployment:	5.9%
Below poverty line:	-

## COMMUNICATIONS AND LITERACY

FH Media Freedom:	Free
Internet users/100 people:	73 (2014)
Mobile phones/100 people:	127 (2014)
Literacy:	93%
Avg. years of education:	Females: 14 (2014) Males: 15 (2014)



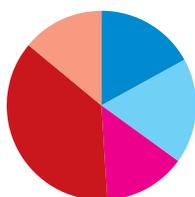
## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: \$170,730 FY14 Actual: \$159,484 FY15 Actual: \$137,739

**Total Reported** FY13 Actual: \$406,175 FY14 Actual: \$176,495 FY15 Actual: \$165,892

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Post-Generated Exchanges	\$22,847
Cultural Programs (Post Generated)	\$22,074
Media/Press Activities	\$16,067
Digital Outreach	\$12,146
Educational Initiatives (not including English Language programs)	\$10,865

### Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

### Map Key

Embassy	Consulate
American Space	

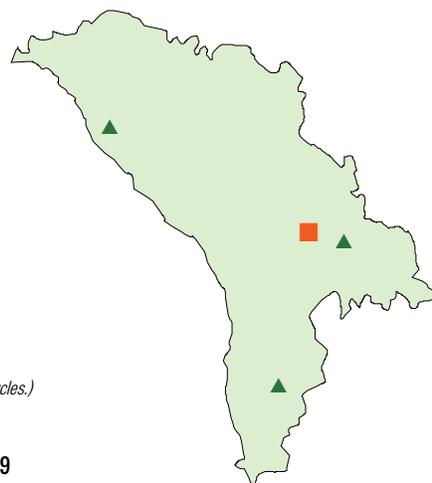
# Moldova

## DEMOGRAPHICS

Geographic area:	32,880 sq. km.
Population:	3,556,400 (2014)
Below 24 yrs. old:	31%
Refugee population:	335
Urban population:	45%
GDP/capita:	\$1,843
Unemployment:	3.9%
Below poverty line:	11.4%

## COMMUNICATIONS AND LITERACY

FH Media Freedom:	Partly Free
Internet users/100 people:	47 (2014)
Mobile phones/100 people:	108 (2014)
Literacy:	99%
Avg. years of education:	Females: 12 (2013) Males: 12 (2013)



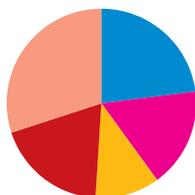
## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: \$436,198 FY14 Actual: \$486,606 FY15 Actual: \$552,854

**Total Reported** FY13 Actual: \$2,598,705 FY14 Actual: \$519,919 FY15 Actual: \$572,854

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Other	\$107,689
Support for Mission Initiatives	\$76,522
Cultural Programs (Post Generated)	\$70,911
Support for English Language Teaching/Learning	\$68,857
American Centers	\$53,517

# Montenegro

## DEMOGRAPHICS

Geographic area:	13,450 sq. km.
Population:	621,800 (2014)
Below 24 yrs. old:	33%
Refugee population:	6,462
Urban population:	64%
GDP/capita:	\$6,415
Unemployment:	18%
Below poverty line:	8.6%

## COMMUNICATIONS AND LITERACY

FH Media Freedom:	Partly Free
Internet users/100 people:	61 (2014)
Mobile phones/100 people:	163 (2014)
Literacy:	98%
Avg. years of education:	Females: 15 (2010) Males: 15 (2010)



## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: \$430,555 FY14 Actual: \$361,930 FY15 Actual: \$316,981

**Total Reported** FY13 Actual: \$1,131,126 FY14 Actual: \$399,569 FY15 Actual: \$333,981

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	\$80,295
American Spaces (not centers)	\$26,783
Media/Press Activities	\$25,482
Align Resources with Strategic Priorities	\$24,012
Support for Foreign Assistance Programs	\$21,044

### Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

### Map Key

Embassy	Consulate
American Space	

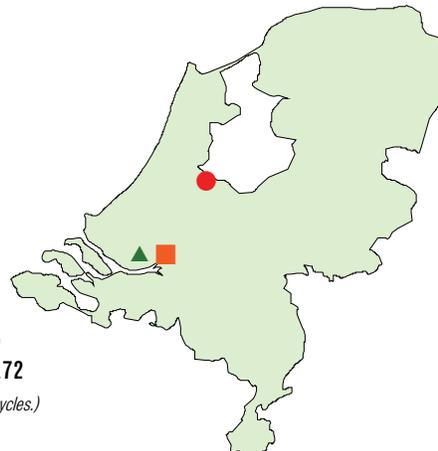
# Netherlands

## DEMOGRAPHICS

Geographic area: **33,670 sq. km.**  
 Population: **16,854,183 (2014)**  
 Below 24 yrs. old: **29%**  
 Refugee population: **82,494**  
 Urban population: **90.5%**  
 GDP/capita: **\$44,433**  
 Unemployment: **6.8%**  
 Below poverty line: **-**

## COMMUNICATIONS AND LITERACY

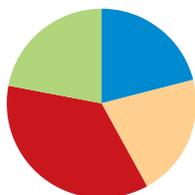
FH Media Freedom: **Free**  
 Internet users/100 people: **93 (2014)**  
 Mobile phones/100 people: **116 (2014)**  
 Literacy: **-**  
 Avg. years of education: Females: **18 (2012)**  
 Males: **18 (2012)**



## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$1,259,303** FY14 Actual: **\$1,335,360** FY15 Actual: **\$1,163,785**  
**Total Reported** FY13 Actual: **\$2,478,676** FY14 Actual: **\$1,366,532** FY15 Actual: **\$1,261,172**  
*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	\$405,936
Cultural Programs (Post Generated)	\$189,127
Digital Outreach	\$99,397
Media/Press Activities	\$81,390
VIP Visits (Press Support)	\$70,922

# Norway

## DEMOGRAPHICS

Geographic area: **365,245 sq. km.**  
 Population: **5,136,475 (2014)**  
 Below 24 yrs. old: **31%**  
 Refugee population: **47,043**  
 Urban population: **80.5%**  
 GDP/capita: **\$74,735**  
 Unemployment: **3.5%**  
 Below poverty line: **-**

## COMMUNICATIONS AND LITERACY

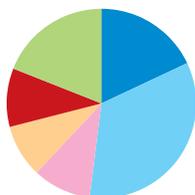
FH Media Freedom: **Free**  
 Internet users/100 people: **96 (2014)**  
 Mobile phones/100 people: **116 (2014)**  
 Literacy: **-**  
 Avg. years of education: Females: **18 (2013)**  
 Males: **17 (2013)**



## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$925,039** FY14 Actual: **\$905,006** FY15 Actual: **\$748,949**  
**Total Reported** FY13 Actual: **\$2,362,172** FY14 Actual: **\$939,131** FY15 Actual: **\$802,674**  
*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	\$301,100
Supplementing ECA Programs	\$68,172
Educational Advising & Promoting Study in the U.S.	\$65,943
Cultural Programs (Post Generated)	\$64,999
Alumni Outreach	\$53,048

### Piechart Key: PD Spending by Theme

- Culture
- Education
- Economics
- Science
- Military
- CVE
- Democracy
- Civil Society
- Women
- Youth
- Religious
- Other

### Map Key

- Embassy
- Consulate
- ▲ American Space

## OSCE Vienna

The Organization for Security and Cooperation in Europe (OSCE) is based in Vienna, Austria and has 16 active field offices. The OSCE currently has 57 participating countries including the U.S. and 11 cooperating partner countries. Together they represent more than a billion people in North America, Europe and Asia. Considered the world's largest and most comprehensive regional security organization, the OSCE is a major forum for discussing and taking action on issues of peace, security and human rights in Europe and Central Asia. Collective security and stability are sought through consensus-based agreements. The U.S. Mission to the Organization for Security and Cooperation in Europe (USOSCE) consists of a multi-agency team with more than thirty staff members from the Department of State and the Office of the Joint Chiefs of Staff, as well as the joint Congressional/ Executive Branch Commission on Security and Cooperation in Europe ("Helsinki Commission").



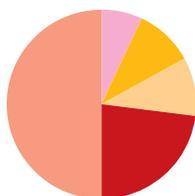
### PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$390,624** FY14 Actual: **\$414,588** FY15 Actual: **\$372,177**

**Total Reported** FY13 Actual: **\$429,632** FY14 Actual: **\$417,488** FY15 Actual: **\$407,277**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

#### Total PD Spending by Theme



#### Top Spending by Activity

Media/Press Activities	\$121,439
Digital Outreach	\$101,067
Speaker Programs (Post Generated)	\$49,937
Support for Mission Initiatives	\$47,954
Cultural Programs (Post Generated)	\$19,000

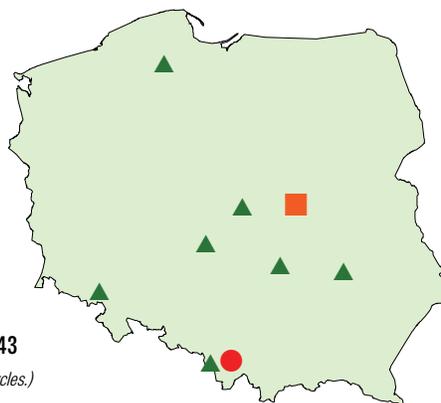
## Poland

### DEMOGRAPHICS

Geographic area: **306,210 sq. km.**  
 Population: **37,995,529 (2014)**  
 Below 24 yrs. old: **27%**  
 Refugee population: **15,741**  
 Urban population: **60.5%**  
 GDP/capita: **\$12,494**  
 Unemployment: **9%**  
 Below poverty line: **17%**

### COMMUNICATIONS AND LITERACY

FH Media Freedom: **Free**  
 Internet users/100 people: **67 (2014)**  
 Mobile phones/100 people: **149 (2014)**  
 Literacy: **100%**  
 Avg. years of education: Females: **17 (2013)**  
 Males: **16 (2013)**



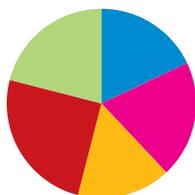
### PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$2,084,589** FY14 Actual: **\$2,382,449** FY15 Actual: **\$2,015,844**

**Total Reported** FY13 Actual: **\$5,029,375** FY14 Actual: **\$2,578,556** FY15 Actual: **\$2,147,543**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

#### Total PD Spending by Theme



#### Top Spending by Activity

Support for Mission Initiatives	\$870,288
Cultural Programs (Post Generated)	\$254,017
American Spaces (not centers)	\$150,046
Digital Outreach	\$116,764
Media/Press Activities	\$95,452

#### Piechart Key: PD Spending by Theme

- Culture
- Education
- Economics
- Science
- Military
- CVE
- Democracy
- Civil Society
- Women
- Youth
- Religious
- Other

#### Map Key

- Embassy
- Consulate
- ▲ American Space

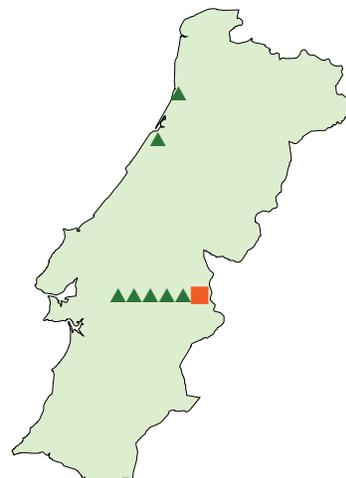
# Portugal

## DEMOGRAPHICS

Geographic area:	91,600 sq. km.
Population:	10,397,393 (2014)
Below 24 yrs. old:	25%
Refugee population:	699
Urban population:	63.5%
GDP/capita:	\$19,223
Unemployment:	13.9%
Below poverty line:	-

## COMMUNICATIONS AND LITERACY

FH Media Freedom:	Free
Internet users/100 people:	65 (2014)
Mobile phones/100 people:	112 (2014)
Literacy:	94%
Avg. years of education:	Females: 17 (2013) Males: 17 (2013)



## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: \$939,382 FY14 Actual: \$993,247 FY15 Actual: \$1,023,007  
**Total Reported** FY13 Actual: \$1,939,758 FY14 Actual: \$1,110,465 FY15 Actual: \$1,091,072  
*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	\$274,030
Other	\$157,913
Digital Outreach	\$120,202
Cultural Programs (Post Generated)	\$80,272
Media/Press Activities	\$63,045

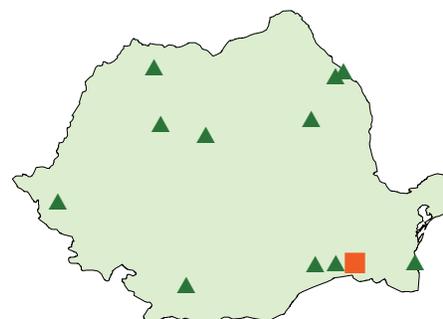
# Romania

## DEMOGRAPHICS

Geographic area:	230,030 sq. km.
Population:	19,910,995 (2014)
Below 24 yrs. old:	26%
Refugee population:	2,182
Urban population:	54.6%
GDP/capita:	\$8,973
Unemployment:	6.8%
Below poverty line:	25.4%

## COMMUNICATIONS AND LITERACY

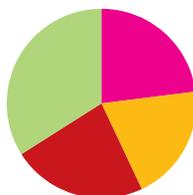
FH Media Freedom:	-
Internet users/100 people:	54 (2014)
Mobile phones/100 people:	106 (2014)
Literacy:	99%
Avg. years of education:	Females: 16 (2011) Males: 15 (2011)



## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: \$1,417,266 FY14 Actual: \$1,452,758 FY15 Actual: \$1,225,325  
**Total Reported** FY13 Actual: \$3,463,597 FY14 Actual: \$1,598,707 FY15 Actual: \$1,284,838  
*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	\$491,710
Cultural Programs (Post Generated)	\$172,429
American Spaces (not centers)	\$117,522
Support for English Language Teaching/Learning	\$112,855
Educational Initiatives (not including English Language programs)	\$107,743

### Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

### Map Key

Embassy	Consulate
American Space	

# Russian

## DEMOGRAPHICS

Geographic area: **16,376,870 sq. km.**  
 Population: **143,819,569 (2014)**  
 Below 24 yrs. old: **28%**  
 Refugee population: **235,750**  
 Urban population: **74%**  
 GDP/capita: **\$9,057**  
 Unemployment: **5.2%**  
 Below poverty line: **13.4%**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Not Free**  
 Internet users/100 people: **71 (2014)**  
 Mobile phones/100 people: **155 (2014)**  
 Literacy: **100%**  
 Avg. years of education: Females: **15 (2013)**  
 Males: **14 (2013)**

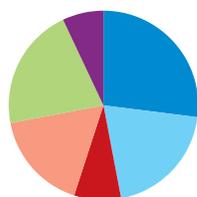


## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$4,864,144** FY14 Actual: **\$4,937,789** FY15 Actual: **\$4,726,875**  
**Total Reported** FY13 Actual: **\$25,983,021** FY14 Actual: **\$5,455,594** FY15 Actual: **\$4,947,010**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Cultural Programs (Post Generated)	<b>\$1,526,378</b>
Support for Mission Initiatives	<b>\$577,059</b>
American Centers	<b>\$485,776</b>
Support for English Language Teaching/Learning	<b>\$357,607</b>
Educational Initiatives (not including English Language programs)	<b>\$353,875</b>

# Serbia

## DEMOGRAPHICS

Geographic area: **87,460 sq. km.**  
 Population: **7,129,428 (2014)**  
 Below 24 yrs. old: **29%**  
 Refugee population: **43,751**  
 Urban population: **55.6%**  
 GDP/capita: **\$5,144**  
 Unemployment: **22.1%**  
 Below poverty line: **25.4%**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Partly Free**  
 Internet users/100 people: **54 (2014)**  
 Mobile phones/100 people: **122 (2014)**  
 Literacy: **98%**  
 Avg. years of education: Females: **15 (2014)**  
 Males: **14 (2014)**

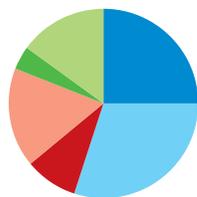


## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$1,311,987** FY14 Actual: **\$1,431,561** FY15 Actual: **\$1,309,784**  
**Total Reported** FY13 Actual: **\$3,763,907** FY14 Actual: **\$1,720,045** FY15 Actual: **\$1,404,615**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Cultural Programs (Post Generated)	<b>\$351,336</b>
Support for Mission Initiatives	<b>\$220,722</b>
Media/Press Activities	<b>\$120,835</b>
Other	<b>\$94,028</b>
Supplementing ECA Programs	<b>\$92,982</b>

### Piechart Key: PD Spending by Theme

- Culture
- Education
- Economics
- Science
- Military
- CVE
- Democracy
- Civil Society
- Women
- Youth
- Religious
- Other

### Map Key

- Embassy
- Consulate
- ▲ American Space

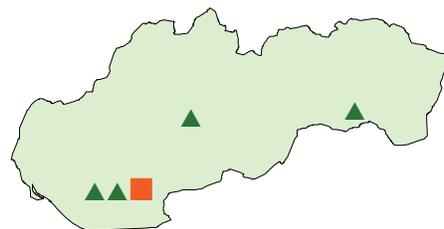
# Slovak Republic

## DEMOGRAPHICS

Geographic area:	48,088 sq. km.
Population:	5,418,506 (2014)
Below 24 yrs. old:	27%
Refugee population:	799
Urban population:	53.6%
GDP/capita:	\$15,963
Unemployment:	13.2%
Below poverty line:	12.6%

## COMMUNICATIONS AND LITERACY

FH Media Freedom:	Free
Internet users/100 people:	80 (2014)
Mobile phones/100 people:	117 (2014)
Literacy:	-
Avg. years of education:	Females: 16 (2013) Males: 14 (2013)

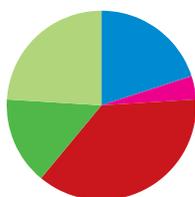


## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: \$1,263,407 FY14 Actual: \$1,389,881 FY15 Actual: \$1,189,581  
**Total Reported** FY13 Actual: \$2,368,160 FY14 Actual: \$1,449,542 FY15 Actual: \$1,230,680

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Other	\$328,082
Support for Mission Initiatives	\$229,505
Cultural Programs (Post Generated)	\$124,480
Media/Press Activities	\$99,867
American Centers	\$49,293

# Slovenia

## DEMOGRAPHICS

Geographic area:	20,140 sq. km.
Population:	2,062,218 (2014)
Below 24 yrs. old:	24%
Refugee population:	257
Urban population:	49.7%
GDP/capita:	\$20,713
Unemployment:	9.7%
Below poverty line:	14.5%

## COMMUNICATIONS AND LITERACY

FH Media Freedom:	Free
Internet users/100 people:	72 (2014)
Mobile phones/100 people:	112 (2014)
Literacy:	100%
Avg. years of education:	Females: 18 (2013) Males: 17 (2013)

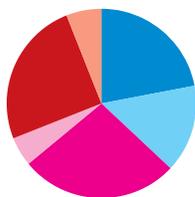


## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: \$698,609 FY14 Actual: \$750,248 FY15 Actual: \$661,440  
**Total Reported** FY13 Actual: \$1,384,304 FY14 Actual: \$780,576 FY15 Actual: \$707,012

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	\$267,488
Cultural Programs (Post Generated)	\$131,046
Educational Initiatives (not including English Language programs)	\$93,452
Media/Press Activities	\$54,241
Digital Outreach	\$26,166

### Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

### Map Key

Embassy	Consulate
American Space	

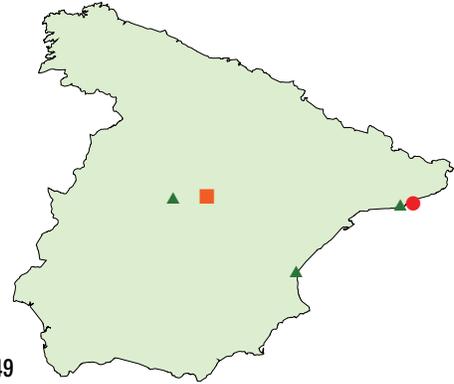
# Spain

## DEMOGRAPHICS

Geographic area: **500,210 sq. km.**  
 Population: **46,404,602 (2014)**  
 Below 24 yrs. old: **24%**  
 Refugee population: **5,798**  
 Urban population: **79.6%**  
 GDP/capita: **\$25,832**  
 Unemployment: **24.4%**  
 Below poverty line: **-**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Free**  
 Internet users/100 people: **76 (2014)**  
 Mobile phones/100 people: **108 (2014)**  
 Literacy: **98%**  
 Avg. years of education: Females: **18 (2013)**  
 Males: **17 (2013)**

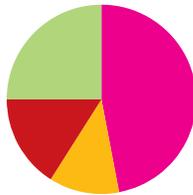


## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$2,815,531** FY14 Actual: **\$2,985,583** FY15 Actual: **\$2,615,534**  
**Total Reported** FY13 Actual: **\$7,344,738** FY14 Actual: **\$3,085,913** FY15 Actual: **\$2,747,549**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	<b>\$634,210</b>
Cultural Programs (Post Generated)	<b>\$336,416</b>
Digital Outreach	<b>\$297,671</b>
Media/Press Activities	<b>\$259,273</b>
Educational Initiatives (not including English Language programs)	<b>\$204,396</b>

# Sweden

## DEMOGRAPHICS

Geographic area: **407,340 sq. km.**  
 Population: **9,689,555 (2014)**  
 Below 24 yrs. old: **30%**  
 Refugee population: **142,207**  
 Urban population: **85.8%**  
 GDP/capita: **\$50,273**  
 Unemployment: **8%**  
 Below poverty line: **-**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Free**  
 Internet users/100 people: **93 (2014)**  
 Mobile phones/100 people: **128 (2014)**  
 Literacy: **98%**  
 Avg. years of education: Females: **20 (2013)**  
 Males: **17 (2013)**



## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$1,091,670** FY14 Actual: **\$1,170,219** FY15 Actual: **\$1,188,285**  
**Total Reported** FY13 Actual: **\$2,622,294** FY14 Actual: **\$1,178,719** FY15 Actual: **\$1,227,085**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	<b>\$642,418</b>
Digital Outreach	<b>\$109,110</b>
Educational Initiatives (not including English Language programs)	<b>\$89,925</b>
Media/Press Activities	<b>\$89,454</b>
Supplementing ECA Programs	<b>\$65,122</b>

### Piechart Key: PD Spending by Theme

- Culture
- Education
- Economics
- Science
- Military
- CVE
- Democracy
- Civil Society
- Women
- Youth
- Religious
- Other

### Map Key

- Embassy
- Consulate
- ▲ American Space

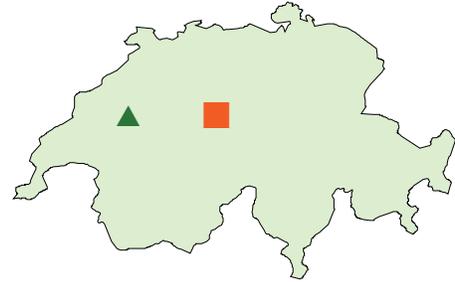
# Switzerland

## DEMOGRAPHICS

Geographic area: **39,516 sq. km.**  
 Population: **8,190,229 (2014)**  
 Below 24 yrs. old: **26%**  
 Refugee population: **62,620**  
 Urban population: **73.9%**  
 GDP/capita: **\$80,215**  
 Unemployment: **4.5%**  
 Below poverty line: **-**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Free**  
 Internet users/100 people: **87 (2014)**  
 Mobile phones/100 people: **137 (2014)**  
 Literacy: **-**  
 Avg. years of education: Females: **16 (2012)**  
 Males: **16 (2012)**



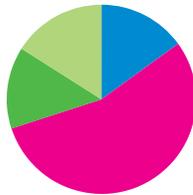
## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$532,065** FY14 Actual: **\$636,656** FY15 Actual: **\$601,712**

**Total Reported** FY13 Actual: **\$1,006,358** FY14 Actual: **\$718,489** FY15 Actual: **\$641,560**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	\$118,917
Speaker Programs (Post Generated)	\$104,171
Cultural Programs (Post Generated)	\$59,961
Post-Generated Exchanges	\$47,707
Media/Press Activities	\$45,960

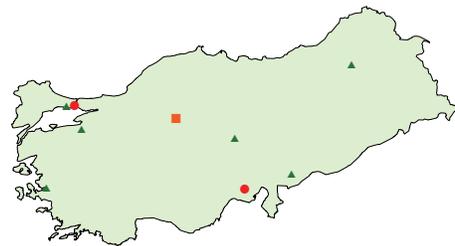
# Turkey

## DEMOGRAPHICS

Geographic area: **769,630 sq. km.**  
 Population: **75,932,348 (2014)**  
 Below 24 yrs. old: **43%**  
 Refugee population: **1,587,374**  
 Urban population: **73.4%**  
 GDP/capita: **\$9,130**  
 Unemployment: **9.9%**  
 Below poverty line: **1.6%**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Not Free**  
 Internet users/100 people: **51 (2014)**  
 Mobile phones/100 people: **95 (2014)**  
 Literacy: **95%**  
 Avg. years of education: Females: **16 (2013)**  
 Males: **17 (2013)**



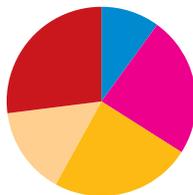
## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$3,525,448** FY14 Actual: **\$3,636,964** FY15 Actual: **\$3,550,720**

**Total Reported** FY13 Actual: **\$14,769,827** FY14 Actual: **\$3,691,430** FY15 Actual: **\$3,642,410**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	\$982,986
Cultural Programs (Post Generated)	\$881,639
Other	\$432,158
Support for English Language Teaching/Learning	\$324,553
Media/Press Activities	\$248,194

### Piechart Key: PD Spending by Theme

- Culture
- Education
- Economics
- Science
- Military
- CVE
- Democracy
- Civil Society
- Women
- Youth
- Religious
- Other

### Map Key

- Embassy
- Consulate
- ▲ American Space

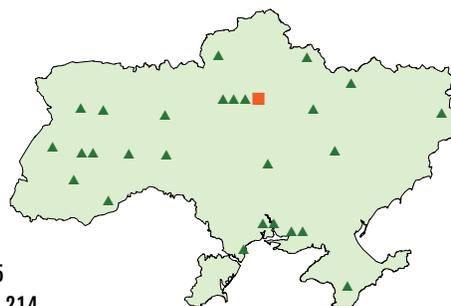
# Ukraine

## DEMOGRAPHICS

Geographic area: **579,320 sq. km.**  
 Population: **45,362,900 (2014)**  
 Below 24 yrs. old: **26%**  
 Refugee population: **3,219**  
 Urban population: **69.7%**  
 GDP/capita: **\$2,115**  
 Unemployment: **9.3%**  
 Below poverty line: **8.6%**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Partly Free**  
 Internet users/100 people: **43 (2014)**  
 Mobile phones/100 people: **144 (2014)**  
 Literacy: **100%**  
 Avg. years of education: Females: **16 (2014)**  
 Males: **15 (2014)**

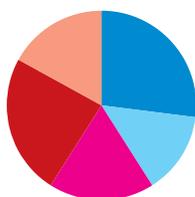


## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$1,923,830** FY14 Actual: **\$2,363,701** FY15 Actual: **\$3,076,525**  
**Total Reported** FY13 Actual: **\$12,240,370** FY14 Actual: **\$2,987,964** FY15 Actual: **\$3,150,214**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Other	\$1,057,581
Cultural Programs (Post Generated)	\$372,262
Digital Outreach	\$297,328
Media/Press Activities	\$290,124
Support for Mission Initiatives	\$258,602

# United Kingdom

## DEMOGRAPHICS

Geographic area: **241,930 sq. km.**  
 Population: **64,510,376 (2014)**  
 Below 24 yrs. old: **30%**  
 Refugee population: **117,161**  
 Urban population: **82.6%**  
 GDP/capita: **\$43,734**  
 Unemployment: **6.1%**  
 Below poverty line: **-**

## COMMUNICATIONS AND LITERACY

FH Media Freedom: **Free**  
 Internet users/100 people: **92 (2014)**  
 Mobile phones/100 people: **124 (2014)**  
 Literacy: **-**  
 Avg. years of education: Females: **18 (2013)**  
 Males: **17 (2013)**

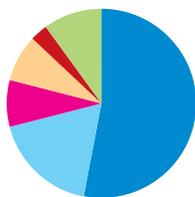


## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$2,273,662** FY14 Actual: **\$2,570,240** FY15 Actual: **\$2,372,670**  
**Total Reported** FY13 Actual: **\$9,219,100** FY14 Actual: **\$2,604,238** FY15 Actual: **\$2,529,263**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Educational Initiatives (not including English Language programs)	\$845,684
Support for Mission Initiatives	\$694,498
Digital Outreach	\$183,422
Cultural Programs (Post Generated)	\$156,605
Post-Generated Exchanges	\$100,675

### Piechart Key: PD Spending by Theme

- Culture
- Education
- Economics
- Science
- Military
- CVE
- Democracy
- Civil Society
- Women
- Youth
- Religious
- Other

### Map Key

- Embassy
- Consulate
- American Space

## USEU Brussels

The European Union (EU) was created on November 1, 1993. With its headquarters in Brussels, Belgium, the EU serves as a regional economic and political association of European countries with internal free trade and common external tariffs. There are 28 member states, 16 of which use the common currency unit, the euro. The terms European Economic Community (EEC) and European Community (EC), which identified its forerunner organizations continue to be used loosely to refer to what is now the EU. The U.S. has maintained diplomatic relations with the EU and its forerunners since 1953.

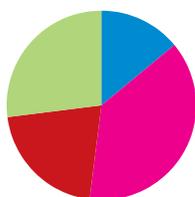


### PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$1,133,006** FY14 Actual: **\$1,534,482** FY15 Actual: **\$1,091,535**  
**Total Reported** FY13 Actual: **\$1,268,298** FY14 Actual: **\$1,550,195** FY15 Actual: **\$1,144,335**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

#### Total PD Spending by Theme



#### Top Spending by Activity

Support for Mission Initiatives	<b>\$603,992</b>
Supplementing Bureau of Public Affairs Programs	<b>\$111,831</b>
Digital Outreach	<b>\$78,155</b>
Media/Press Activities	<b>\$64,005</b>
Cultural Programs (Post Generated)	<b>\$62,719</b>

## USNATO Brussels

Formed in 1949 with the signing of the Washington Treaty, the North Atlantic Treaty Organization (NATO) is a security alliance of 28 countries from North America and Europe including the U.S. An additional 22 countries participate in NATO's Partnership for Peace (PfP) program. Membership is open to "any other European state in a position to further the principles of this Treaty and to contribute to the security of the North Atlantic area." There is also a Membership Action Plan (MAP), which offers aspiring members practical advice and targeted assistance. NATO's fundamental goal is to safeguard the Allies' freedom and security by political and military means. Its headquarters is in Brussels, Belgium. The U.S. Mission to NATO represents U.S. foreign policy interests within the Alliance. The U.S. Mission is a multi-agency team of more than 150 people that includes personnel from the Department of State, the Department of Defense and others. The Public Affairs Section has a staff of eight, including six Foreign Service Officers (FSO) and two eligible family members (EFM).



### PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$875,101** FY14 Actual: **\$974,734** FY15 Actual: **\$1,105,532**  
**Total Reported** FY13 Actual: **\$920,498** FY14 Actual: **\$987,534** FY15 Actual: **\$1,150,832**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

#### Total PD Spending by Theme



#### Top Spending by Activity

Support for Mission Initiatives	<b>\$970,070</b>
Digital Outreach	<b>\$57,374</b>
VIP Visits (Press Support)	<b>\$32,285</b>
Alumni Outreach	<b>\$11,731</b>
Cultural Programs (Post Generated)	<b>\$11,076</b>

#### Piechart Key: PD Spending by Theme

- Culture
- Education
- Economics
- Science
- Military
- CVE
- Democracy
- Civil Society
- Women
- Youth
- Religious
- Other

#### Map Key

- Embassy
- Consulate
- ▲ American Space

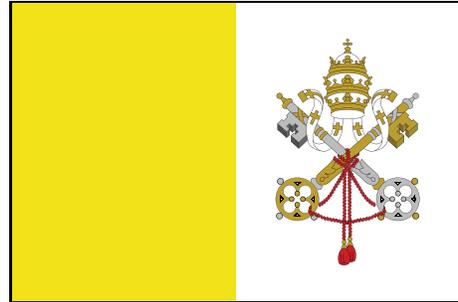
# Vatican City

## DEMOGRAPHICS

Geographic area: **sq. km.**  
 Population: -  
 Below 24 yrs. old:  
 Refugee population: -  
 Urban population:  
 GDP/capita: -  
 Unemployment: -  
 Below poverty line: -

## COMMUNICATIONS AND LITERACY

FH Media Freedom: -  
 Internet users/100 people: -  
 Mobile phones/100 people: -  
 Literacy: -  
 Avg. years of education: Females: -  
 Males: -



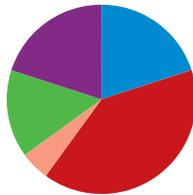
## PUBLIC DIPLOMACY SPENDING

**D&CP Total** FY13 Actual: **\$123,600** FY14 Actual: **\$136,815** FY15 Actual: **\$114,210**

**Total Reported** FY13 Actual: **\$144,900** FY14 Actual: **\$137,715** FY15 Actual: **\$137,110**

*(Total reported funding for FY13, FY14, and FY15 cannot be compared directly due to delays in reporting from long program cycles.)*

### Total PD Spending by Theme



### Top Spending by Activity

Support for Mission Initiatives	<b>\$50,233</b>
Cultural Programs (Post Generated)	<b>\$43,788</b>
Public-Private Partnerships	<b>\$13,646</b>
Speaker Programs (Post Generated)	<b>\$6,171</b>
Digital Outreach	<b>\$372</b>

### Piechart Key: PD Spending by Theme

■ Culture    ■ Education    ■ Economics    ■ Science    ■ Military    ■ CVE  
■ Democracy    ■ Civil Society    ■ Women    ■ Youth    ■ Religious    ■ Other

### Map Key

■ Embassy    ● Consulate  
▲ American Space