

# PUBLIC DIPLOMACY

## *Resource Summary*

(\$ in thousands)

<b>Appropriations</b>	<b>FY 2012 Actual</b>	<b>FY 2013 CR <sup>(1)</sup></b>	<b>FY 2014 Request</b>	<b>Increase/Decrease From FY2012</b>
Positions - Enduring	1,130	1,130	1,133	3
Enduring Funds	469,386	471,753	501,302	31,916
Overseas Contingency Operations Funds	45,848	45,848	27,297	(18,551)
<b>Total Funds</b>	<b>515,234</b>	<b>517,601</b>	<b>528,599</b>	<b>13,365</b>

(1) The FY 2013 CR is based on the annualized continuing resolution calculation for FY 2013 (P.L. 112-175).

### *Program Description*

Public Diplomacy (PD) supports U.S. foreign policy goals and objectives by expanding and strengthening the relationship between the people and government of the United States and citizens of the rest of the world. The Under Secretary of State for Public Diplomacy and Public Affairs (R) leads PD within the Department and oversees the work of the Bureaus of Educational and Cultural Affairs (ECA), International Information Programs (IIP), and Public Affairs (PA) as well as the Center for Strategic Counterterrorism Communications (CSCC). The Under Secretary also provides overall policy and strategic leadership, interagency coordination, and resource direction for these public diplomacy elements.

Diplomatic and Consular Program (D&CP) public diplomacy funding and the ECA appropriation are both essential for a robust worldwide public diplomacy presence. While ECA has a separate appropriation, funding provided in Diplomatic and Consular Programs for public diplomacy provides crucial support for ECA's efforts. Part of the D&CP funding pays for all American public diplomacy Foreign Service positions (both domestic and overseas), local staff of public affairs sections worldwide at embassies and consulates, and the local post budget for programming. The American and local staff at each mission worldwide implement the International Visitor Program, the Fulbright program and dozens of other ECA initiatives. Organizing these outreach programs is essential for maintaining a productive long-term relationship with alumni of those exchanges – ensuring that all public diplomacy resources and programming are coordinated and directly tied to the Department's and Missions' objectives.

In today's interconnected world, people at all levels of society are more engaged with national, regional, and global media and communication than ever before. The advance of democracy, communication technology, and open markets has empowered millions to demand more control over their own destinies. Even in autocratic societies, leaders are being increasingly challenged to respond to the opinions and passions of their people. In the 21st Century, power and influence belong to the public, and the U.S. must engage audiences around the world and lead in the marketplace of ideas.

Strategically guided public diplomacy makes an important contribution to U.S. foreign policy and national security. Developing productive people-to-people relationships around the world, persuasively advocating U.S. foreign policy goals, and acting quickly to counter misinformation about U.S. society and policies are the central tasks of public diplomacy. To the extent that the U.S. succeeds, threats faced today will diminish and new partnerships will be possible.

The need for effective U.S. public diplomacy has never been greater. In 2010, the Secretary of State gave the Department clear direction for the modernization of public diplomacy by approving the Strategic

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Framework for Public Diplomacy. The Framework highlights five strategic imperatives of PD for the 21st Century: (1) shape the narrative; (2) expand and strengthen people-to-people relationships; (3) combat violent extremism; (4) inform policy-making; and (5) deploy resources in line with current priorities. The Department's Quadrennial Diplomacy and Development Review (QDDR) included the principles of the Strategic Framework, thus establishing it as public diplomacy doctrine for the Department.

To ensure that key Administration priorities are met, the Department has heightened its emphasis on strategic planning for public diplomacy at all levels, realigning resources with policy priorities using the Strategic Framework and the QDDR as a basis. Increased focus on public diplomacy programs aimed at emerging powers and specific demographic groups (particularly youth, women and girls) in a difficult budget environment has required hard decisions and shifts away from priorities and structures of the previous century. New public diplomacy programming initiatives will be funded almost exclusively from current public diplomacy budget levels as the Department continues to shift resources to the highest priority areas.

Resource-level reviews took place in FY 2012 in close collaboration with the regional bureaus. Country prioritization within the regions ensures that resource levels reflect current Administration priorities. Strategic resource reviews will be conducted annually in the future in order to ensure that resource levels remain tightly aligned with evolving priorities.

The FY 2014 Request reflects a continuing commitment to aligning resources with current priorities. Regional Bureaus will continue to update their country prioritizations on a regular basis and will distribute resources in line with those rankings rather than maintaining funding levels. These resource shifts, while budget neutral at the top line, involve difficult tradeoffs of personnel and programming in some countries in order to address U.S. goals in priority countries and regions. In FY 2014, priority Public Diplomacy regions are Asia and Africa, with the Near East and South Central Asia remaining vitally important.

The rebalance to Asia is an important strategic priority for Public Diplomacy. Strengthening people-to-people ties in the region is essential for achieving strategic objectives. The Department needs to demonstrate that the nation's enhanced engagement with Asia is multifaceted and not just about security. In order to do that, it needs to expand outreach to allies, boost engagement with emerging powers, reach audiences in restricted environments, develop more multilateral and economic programming, and engage more directly with youth.

The FY 2014 Request \$27.3 million in the Diplomatic and Consular Programs Overseas Contingency Operations (OCO) account. The OCO resources fund the countering extremism and media outreach programs which are discussed in more detail in the OCO chapter.

### *Performance*

The Department recognizes that public diplomacy is an essential element of 21st Century statecraft and an indispensable tool for achieving U.S. foreign policy goals. One aim of PD is to increase foreign publics' understanding of U.S. policy, of American society, and of American values. The indicator below assesses the Department's progress toward achieving that aim: the indicator measures the percentage of public diplomacy participants who have increased their understanding of U.S. policy, society, and values as a direct result of their participation in public diplomacy activities (e.g. cultural/educational exchange programs; embassy hosted events; visits to American spaces; exposure to IIP informational materials). Results that meet or exceed the target for this indicator are strong evidence that U.S. public diplomacy is increasing foreign understanding of the U.S. – that PD is effectively explaining America to the world.

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<b>Strategic Goal 6: Advance U.S. interests and universal values through public diplomacy and programs that connect the United States and Americans to the world</b>								
<b>Strategic Priority</b>		Expand and Strengthen People to People Relationships						
<b>Active Performance Indicator</b>		NEW APP INDICATOR: Percentage of public diplomacy participants with an increased understanding of U.S. policy, society, or values as a result of PD products or programming.						
<b>Prior Year Results and Ratings</b>					<b>FY 2012</b>		<b>Planned Targets</b>	
<b>FY 2007</b>	<b>FY 2008</b>	<b>FY 2009</b>	<b>FY 2010</b>	<b>FY 2011</b>	<b>Target</b>	<b>Result and Rating</b>	<b>FY 2013</b>	<b>FY 2014</b>
N/A	Bi-yearly indicator  Data Not Yet Available, No Rating	72%  ◄► On Target	Bi-yearly indicator  Data Not Yet Available, No Rating	94%  ▲ Above Target	N/A: bi-yearly indicator	Bi-yearly indicator  Data Not Yet Available, No Rating	66% - 75%	N/A: bi-yearly indicator
<b>Impact</b>		Target is defined as between 2/3 and 3/4 of PD participants increasing their understanding of the U.S. Research-based strategic planning, high-quality product/program design, and efficient field-level dissemination/implementation of those products/programs led to a substantial increase in PD participants' understanding of the U.S. (2011 data)						
<b>Methodology</b>		A random sample of public diplomacy participants from seven select countries are administered a series of survey questions. Participants' answers are then used to determine whether their PD participation has increased their understanding of U.S. policy, society, or values. Surveys are designed and analyzed by evaluation and opinion research experts.						
<b>Data Source and Quality</b>		Data is taken from the Public Diplomacy's Impact (PDI) study, a bi-yearly evaluation of U.S. public diplomacy conducted by IIP's Audience Research and Evaluation unit. PDI collects both quantitative and qualitative data in order to assess the performance of PD on a series of pre-defined metrics, including the indicator reported above. Data and analysis are quality checked for data collection, transcription, processing, and computational errors.						

One aim of PD is to empower foreign publics to effect positive change in their own communities and organizations. The indicator below assesses the Department's progress toward achieving that aim by measuring the percentage of public diplomacy participants who have initiated positive change in their own communities or to local organizations as a direct result of their participation in public diplomacy activities (e.g. cultural/educational exchange programs; embassy hosted events; visits to American spaces; exposure to IIP informational materials; etc.). Results that meet or exceed the target for this indicator are strong evidence that U.S. public diplomacy is empowering foreign audiences to bring about positive change – that PD is helping the world help itself.

<b>Strategic Goal 6: Advance U.S. interests and universal values through public diplomacy and programs that connect the United States and Americans to the world</b>	
<b>Strategic Priority</b>	Expand and Strengthen People to People Relationships

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<b>Active Performance Indicator</b>		NEW APP INDICATOR: Percentage of public diplomacy participants who Initiated positive change in their local communities or local organizations as a result of PD products or programming.						
Prior Year Results and Ratings					FY 2012		Planned Targets	
FY 2007	FY 2008	FY 2009	FY 2010	FY 2011	Target	Result and Rating	FY 2013	FY 2014
N/A	Bi-yearly indicator  Data Not Yet Available, No Rating	74%  ◀▶ On Target	Bi-yearly indicator  Data Not Yet Available, No Rating	79%  ▲ Above Target	N/A: bi-yearly indicator	Bi-yearly indicator  Data Not Yet Available, No Rating	50% - 70%	N/A: bi-yearly indicator
Impact		This indicator demonstrates the effectiveness of U.S. public diplomacy in empowering foreign audiences to initiate positive change in their communities and organizations. State uses this data for benchmarking its performance in order to maximize the impact of its PD resources.(FY 2011 Data)						
Methodology		A random sample of public diplomacy participants from seven select countries are administered a series of survey questions. Participants' answers are then used to determine whether their PD participation has empowered them to initiate positive change in their own communities and organizations. Surveys are designed and analyzed by evaluation and opinion research experts.						
Data Source and Quality		Data is taken from the Public Diplomacy's Impact (PDI) study, a bi-yearly evaluation of U.S. public diplomacy conducted by IIP's Audience Research and Evaluation unit. PDI collects both quantitative and qualitative data in order to assess the performance of PD on a series of pre-defined metrics, including the indicator reported above. Data and analysis are quality checked for data collection, transcription, processing, and computational errors.						

### **Bureau of International Information Programs**

The Bureau of International Information Programs (IIP) is the State Department's foreign-facing public diplomacy communications bureau. It provides and supports the places, content and infrastructure needed for posts to have sustained engagement with foreign audiences to build America's reputation and advance U.S. foreign policy.

IIP supports both physical and virtual places, including over 850 American Spaces around the world, as well as a growing social media community that currently numbers over 21 million followers. Content includes publications, video and U.S expert speakers, who engage foreign audiences both in person and through virtual programs. IIP manages the infrastructure for all embassy and consulate websites; translations of public remarks for the President and Secretary; INFOCENTRAL, the intranet source for Public Affairs press guidance and Public Diplomacy manuals and content; and the Social Media Hub, an online field resource on social media best practices.

IIP's top operational priorities are to: (1) support the posts; (2) know its audience; (3) shape the narrative; (4) use effective platforms to engage audiences and shift distribution to third party platforms; 5) institutionalize innovation; and 6) improve operational effectiveness.

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IIP continues to rapidly expand its online engagement, surpassing 10 million fans worldwide in 2012. IIP works daily with posts to expand their local reach through embassy social media platforms and provides them a daily menu of news articles, official statements, photos, videos and publications, in multiple languages, that they can easily forward electronically via Facebook, Twitter and other platforms to key audiences. IIP's use of integrated connective CO.NX technology facilitates real time information delivery and on-line live dialogue. New digital conferencing technologies and more flexible programming formats are reaching a greater variety of voices than ever before, especially youth and women.

IIP will also continue to facilitate face-to-face engagement via the U.S. Speaker/Expert program, and via American Spaces, the Department's worldwide network of Centers, Corners, Information Resource Centers and Bi-National Centers. IIP's "Moveable Spaces," meanwhile, ensure that posts can be present where people and key audiences normally gather – shopping malls, cultural fairs and universities. The Department's Information Resource Officer corps will continue to advise posts and provide support for and oversight of these spaces.

Other major IIP activities include:

**Content Management System:** IIP maintains the infrastructure for 450+ Mission and Department websites through the Content Management System (CMS), giving the Department a 24/7 stable, secure, resilient and worldwide platform.

**Content Production:** IIP delivers timely and engaging U.S. information, including print, audio and video, to foreign audiences in seven languages: Arabic, Chinese, French, Persian, Russian, Spanish and Portuguese. A Thematic Planning Calendar drives IIP's production of content, focusing on QDDR and National Security Strategy (NSS) themes, including democracy and civil society; economic growth and development; regional security; energy, environment, science and technology, and All about America.

**Developing Partnerships:** IIP is increasingly partnering with U.S. business, civil society and philanthropic entities. In late 2011, IIP and ECA launched an e-reader project worldwide to support American Spaces and ACCESS English teaching through the use of 6,000 pre-loaded Kindles. IIP also has conducted joint programs with the Smithsonian and the Metropolitan Museum of Art, and with ECA is seeking to develop partnerships in support of English language learning. In 2012, IIP with the Office of Oceans and International Environmental and Scientific Affairs (OES) and the Office of the Science and Technology Advisor to the Secretary (STAS) partnered with 10 professional science and engineering societies to increase the number of U.S. science and technology programs offered to the field in support of posts' public diplomacy goals.

### *Performance*

Expanded use of new technologies to shape the narrative to advance U.S. national security interests can be measured by monitoring the size of audiences reached on 3rd party platforms and the types of communities with whom we engage. Platform Management researches, tests and pilots technologies and implements in real time. Through its social media properties and social media toolkits provided to posts, it facilitates communication vastly beyond traditional PD and media targets in the places where specific audiences of interest, such as youth, prefer to communicate. The Social Media Dashboard provides a top-level view of Department reach on major 3rd-party platforms; staff also conduct deeper analyses of region-specific and country-specific engagement for events and messaging in support of Administration, Secretary of State, and other principals' initiatives.

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<b>Strategic Goal 7: Build a 21st century workforce; and achieve U.S. government operational and consular efficiency and effectiveness, transparency and accountability; and a secure U.S. government presence internationally</b>								
<b>Strategic Priority</b>		Information Technology						
<b>Active Performance Indicator</b>		NEW APP INDICATOR: Measurement of the number of fans, followers and viewers across DOS social media, 3rd party platforms, such as Facebook, Twitter, YouTube and Flickr, as captured by the Social Media Dashboard and other measurement tools.						
<b>Prior Year Results and Ratings</b>					<b>FY 2012</b>		<b>Planned Targets</b>	
<b>FY 2007</b>	<b>FY 2008</b>	<b>FY 2009</b>	<b>FY 2010</b>	<b>FY 2011</b>	<b>Target</b>	<b>Result and Rating</b>	<b>FY 2013</b>	<b>FY 2014</b>
N/A	N/A	N/A	N/A	N/A	Baseline	19,040,244 (baseline)  New Indicator, No Rating	20,944,268.00	23,038,694.00
<b>Impact</b>		DOS uses increasingly sophisticated tactics, including targeted marketing for high-profile events and information campaigns for strategic themes to increase fans, followers and viewers across social media platforms. This in turn increases engagement (likes, comments, shares, views) with key publics at levels equal to or above those reported by media and industry leaders.						
<b>Methodology</b>		Data is collected by aggregating the number of fans and followers from Department of State social media platforms including Facebook, Twitter and YouTube. This information is continually updated automatically.						
<b>Data Source and Quality</b>		Data will be collected through IIP's Social Media Dashboard which aggregates fans and follower counts from Facebook, Twitter and YouTube channels. This measure will also include counts of other social media audiences, as yet to be determined, but which are anticipated as these platforms become popular quickly. No major data quality limitations exist.						

The Bureau of International Information Programs transforms U.S. policies into information products tailored to engage and persuade critically important international audiences. This indicator measures the impact on intended target audiences who consume those products.

<b>Strategic Goal 6: Advance U.S. interests and universal values through public diplomacy and programs that connect the United States and Americans to the world</b>								
<b>Strategic Priority</b>		Shape the Narrative						
<b>Active Performance Indicator</b>		Percent of foreign audiences with a better understanding of U.S. policy, society and values after exposed to International Information Programs, products, and activities.						
<b>Prior Year Results and Ratings</b>					<b>FY 2012</b>		<b>Planned Targets</b>	
<b>FY 2007</b>	<b>FY 2008</b>	<b>FY 2009</b>	<b>FY 2010</b>	<b>FY 2011</b>	<b>Target</b>	<b>Result and Rating</b>	<b>FY 2013</b>	<b>FY 2014</b>

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83% [Baseline]	Biennial data collection	55%- revised baseline.	Biennial data collection	87%  ▲ Above Target	Biennial data	Biennial data collection	50%- 66%	Biennial data collection
N/A	Data Not Yet Available, No Rating	◀▶ On Target	Data Not Yet Available, No Rating			Data Not Yet Available, No Rating		
Impact	Target is defined as between 2/3 and 3/4 of PD participants increasing their understanding of the U.S. Research-based strategic planning, high-quality product/program design, and efficient field-level dissemination/implementation of those products/programs led to a substantial increase in PD participants' understanding of the U.S. (2011 data)							
Methodology	Data is obtained biennially through an in-person or over the phone survey with participants of Public Diplomacy programs, products, and activities. Data is also obtained through focus groups.							
Data Source and Quality	The FY 2009 Public Diplomacy Impact (PDI) study used rigorous statistical methods and tests to ensure data credibility and validity and established measurement properties through a number of factors, including consistency analyses, item-total correlations, and factor analyses. The Data Quality Assessment revealed no significant data limitations.							

### **Bureau of Public Affairs**

The Bureau of Public Affairs serves as the Department's institutional voice on policy matters on both traditional and social media, an increasingly key strategic channel in direct support of the Secretary's 21st Century Statecraft agenda to engage a global audience on U.S. foreign policy matters. The Department is the lead U.S. government agency engaging foreign media, doing it in key strategic languages like Arabic, Farsi, Russian and Chinese. PA utilizes a variety of tools to bring U.S. policy voices to traditional and evolving media platforms. The Foreign Press Centers, Regional Media Hubs and the Office of International Media Engagement are at the forefront of these efforts, supported by the Offices of Broadcasting Services, Digital Engagement and Rapid Response Unit.

### **Center for Strategic Counterterrorism Communications**

On the basis of Executive Order 13584, the Center for Strategic Counterterrorism Communications (CSCC) engages in public communication efforts that are directed to audiences outside the United States and aimed at countering the actions and ideology of al-Qa'ida, its affiliates and adherents, and other international terrorist organizations and violent extremists overseas. CSCC operates under the policy direction of the White House and interagency leadership. The Coordinator reports to the State Department's Under Secretary of State for Public Diplomacy and Public Affairs and works closely with the Coordinator for Counterterrorism (CT), other State bureaus, and many government agencies. CSCC targets specific audiences overseas through products for U.S. government communicators, projects and the online efforts of its Digital Outreach Team to challenges extremist messages online in Arabic, Urdu, and Somali through attributed engagement on forums, blogs, media and social-networking sites.

### ***Justification of Request***

The FY 2014 Request for Diplomatic and Consular Programs Public Diplomacy (D&CP PD) is \$501.3 million, an increase of \$31.9 million above the FY 2012 Actual. The request includes funds to maintain

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current services and support key initiatives. Bureau specific program changes from the FY 2012 Actual are outlined below:

### **Bureau of African Affairs (AF): \$1,821,000**

AF is requesting \$1.8 million to cover the LES wage gaps for the region's PD staff. With the support of the Department, AF made great progress in FY 2010 in closing the longstanding gap between funded LES wage increases and the increases recommended by the Department's Human Resources division (HR/OE) based on comparator surveys. Unfortunately, the current two-year wage freeze has endangered those efforts. Failure to keep pace with the high rates of inflation in Africa has eroded the wage base and gains achieved by funding the gap in 2010. Posts are once again losing qualified employees because pay rates do not match comparators in the labor market. The State Department is the largest employer of locally employed staff and sets the level of wage compensation in U.S. missions abroad.

### **Bureau of East Asian and Pacific Affairs (EAP): \$8,070,000**

EAP requests \$751,000 to fund three new Foreign Service officer positions, two domestic and one overseas including:

Public Diplomacy Country Coordinator for Australia, New Zealand, and the Pacific Islands (ANP): Strengthening ties with allies like Australia and emerging regional powers like New Zealand and the Pacific Island nations will be critical in meeting the security challenges of the 21<sup>st</sup> Century. Greater outreach to these countries is managed through Embassy Canberra. To support this increased engagement, EAP needs greater and more consistent support for the field back in Washington. EAP/PD requests to have a dedicated ANP Public Diplomacy Desk Officer.

Public Diplomacy Coordinator for Bilateral and Multilateral Dialogues: Increased engagement in the Asia Pacific region has meant an increase in the number of high-level dialogues and projects with bilateral and multilateral partners. Many of these have public diplomacy elements, including the U.S.-China Consultation on People-to-People Exchange (CPE), the education pillar of the U.S.-Indonesia Comprehensive Partnership, the education pillar of the Lower Mekong Initiative (LMI), and the Brunei-U.S. English Language Enrichment Project for the Association of South East Asian Nations (ASEAN). All of these dialogues require significant long-term coordination between EAP/PD, the country desks, posts, the Bureau of Educational and Cultural Affairs (ECA), and partner governments, embassies, and organizations. EAP/PD requests a new position to better coordinate these efforts and to explore new ways of increasing partnerships with key countries and institutions on the topics of education and exchange.

U.S. Mission to ASEAN Public Affairs Officer (Jakarta): The United States is working to strengthen engagement with Asia's regional multilateral institutions. A dedicated Public Diplomacy Officer would help USASEAN increase its engagement with the ASEAN Secretariat and ASEAN member nations. In light of the increasing number of ASEAN-related public diplomacy programs including the Brunei-U.S. English Language Enrichment Project for ASEAN, the U.S.-ASEAN Fulbright pilot, and the ASEAN Youth Leaders Summit, an experienced foreign service officer to support these programs and develop new ones would greatly advance the Department's multilateral goals.

EAP also requests \$7.3 million to fund an array of program initiatives that will increase people-to-people ties in the region and demonstrate that increased engagement is multifaceted. The \$1.5 million initiative will include an expansion of alumni engagement that will enable a better connection to leverage the talents and activism of alumni of U.S. government-sponsored exchange programs in the region. Increasing PD-funded local hire Alumni Coordinators will advance those communities and advocate for a positive relationship with the United States.

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Throughout the region, governments as well as citizens are expressing a strong interest in English Language teaching and training. The additional \$1.5 million would enable EAP to expand English Language Teaching programming in the region by increasing the number of English Teaching Assistants (ETAs) from 341 in nine countries to 400 in thirteen countries. This would have significant economic benefits, boost the number of young people applying to study in the United States, and increase mutual understanding.

Increasing the number of Asia-Pacific students studying in the United States will cost \$850,000 and have a direct benefit to the U.S. economy and further strengthen people-to-people ties with the region. EAP will advance that goal through an expansion of Academic Advising, specifically by increasing the number of locally hired academic advisors from 26 to 40.

EAP will also expand Journalist Training and Journalist Tours. Reaching more journalists from the region with positive messages about the United States and its policies is an important way to spread the word about increased U.S. engagement with the region. Journalist reporting tours arranged through the Foreign Press Center are valuable tools for achieving this goal. EAP will add at least two dedicated reporting tours for EAP journalists for \$600,000.

The establishment of initiatives focusing on youth engagement, digital engagement, and the environment will encourage posts to develop innovative PD programs to reach new audiences in the region. The initiatives will enable posts to better support the activities of on-going Youth Councils, create new Youth Councils, and support ideas developed by young alumni. In addition, posts will be encouraged to develop cutting-edge ways of using digital and social media platforms and to develop innovative outreach programming on pressing environmental challenges such as climate change and wildlife trafficking. The additional funding of \$1.5 million for these three programs will raise awareness about regional challenges in these areas and articulate current U.S. policy on the subjects.

EAP will also strengthen digital outreach. Additional funding of \$350,000 will establish two local hire positions in Embassy Seoul to provide translations and web management for North Korea On-Line, a site aimed at reaching North Koreans through electronic media and shaping the narrative on U.S. North Korea policy. Policy direction for the team will be given by the Office of the Special Representative for North Korea Policy. EAP will also establish two local hire positions based in the region to a virtual @America web platform in key Asian languages, creating a virtual American Space for EAP youth to experience aspects of American culture on-line and engage with other like-minded youth for an estimate of \$300,000. In addition, \$200,000 will fund a local hire Social Media Specialist position that will be established in Seoul to aid the Public Affairs Section with its growing social media engagement programs in the most wired country on earth.

Finally, EAP will expend \$500,000 to expand outreach in Burma by creating a local hire Outreach Coordinator in Rangoon to support the dramatic increase in public diplomacy programming following the historic societal opening in that country.

### **Bureau of International Information Programs (IIP): \$4,500,000**

IIP is requesting \$2.5 million to create a one-stop-shop digital platform providing on-demand access to thousands of PD resources, combining productivity tools, reporting, ordering, internal information and publically available content in one place. The one-stop-shop will deliver access to the most current and critical digital media and public diplomacy professional information, as well as time-saving tools designed to help PD professionals organize content and order the materials they need for their work. To ensure that the Department meets the demands of the 21st Century to support a 24/7 connected PD community, IIP will move to a “software as a service” cloud model. In keeping with IIP’s commitment to

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be agile, social and mobile, this model will allow IIP to quickly deliver PD tools and information to its more than 2,000 customers worldwide anytime, anyplace, and on mobile devices. Public diplomacy practitioners at U.S. missions overseas and those here in Washington who support them will be able to log in from any location to have immediate access to the up-to-date guidance, content and tools needed to engage key audiences successfully. Practitioners will also have access to a secure and private social network that will provide a platform for exchanging innovative ideas and best practices, thereby increasing the effectiveness of PD worldwide as the Department focuses on priority messages in support of U.S. foreign policy goals.

IIP is also requesting \$2 million to implement an array of strategically focused initiatives that will contribute to the public diplomacy component of the Rebalance to Asia. The programs, which will be carefully coordinated with those carried out by EAP and its overseas posts, will focus on top priority goals including engaging youth; strengthening civil society; nurturing democracy, good governance, and rule of law; creating a better understanding of American society and values; empowering women and girls; and making maximum use of the full range of social media platforms to connect with important audiences and heighten the impact of other outreach activities. Together, these initiatives will form a coherent package designed to advance specific policy objectives as well as strengthen people-to-people ties and underscore that the United States' enhanced engagement with Asia is founded on a strong commitment to the people of this vitally important region.

### **Bureau of South Central Asia (SCA): -\$205,000**

SCA's FY 2014 Request includes a \$156,000 shift from Afghanistan's OCO to enduring account and a (\$361,000) shift from Pakistan's enduring account to its OCO account to assist with funding countering extremism and media outreach programs.

### **Bureau of Western Hemisphere Affairs (WHA): \$0**

WHA's FY 2014 Request includes an offset to absorb overseas price inflation and LE staff wage gaps.

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## *Resource Summary*

	Positions					Funds (\$ in thousands)		
	American				Pos	Bureau	American	Funds
	CS	FS Dom	Overseas	FSN	Total	Managed	Salaries	Total
FY 2012 Actual	298	140	692	1,660	2,790	339,208	130,178	469,386
FY 2013 Estimate	298	140	692	1,660	2,790	341,575	130,178	471,753
FY 2014 Built-in Changes								
American COLA	0	0	0	0	0	125	1,288	1,413
Domestic Inflation	0	0	0	0	0	1,193	0	1,193
Locally Engaged Staff Wage Increases	0	0	0	0	0	5,535	0	5,535
Locally-Engaged Staff Step Increases	0	0	0	0	0	3,970	0	3,970
Overseas Price Inflation	0	0	0	0	0	3,252	0	3,252
Total Built-in Changes	0	0	0	0	0	14,075	1,288	15,363
FY 2014 Current Services	298	140	692	1,660	2,790	355,650	131,466	487,116
FY 2014 Program Changes								
EAP - President's Asia Rebalancing Initiative	0	2	1	99	102	7,823	247	8,070
IIP - One-Stop, Centralized Public Diplomacy Content Store	0	0	0	0	0	2,500	0	2,500
IIP - President's Asia Rebalancing Initiative	0	0	0	0	0	2,000	0	2,000
SCA - Pakistan PD	0	0	0	0	0	(361)	0	(361)
SCA - Afghanistan PD	0	0	0	0	0	156	0	156
AF - LE Staff Wage Gap	0	0	0	0	0	1,821	0	1,821
WHA - Tradeoffs for Projected Current Services	0	0	0	0	0	(2,202)	0	(2,202)
WHA - Overseas Price Inflation Gap	0	0	0	0	0	1,138	0	1,138
WHA - LE Staff Wage Gap	0	0	0	0	0	1,064	0	1,064
Total Program Changes	0	2	1	99	102	13,939	247	14,186
FY 2014 Request	298	142	693	1,759	2,892	369,589	131,713	501,302

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### *Funds by Object Class*

(\$ in thousands)

Public Diplomacy (PD)	FY 2012 Actual	FY 2013 CR	FY 2014 Request	Increase/Decrease From FY2012
1100 Personnel Compensation	191,899	191,897	202,952	11,053
1200 Personnel Benefits	63,955	63,955	67,066	3,111
1300 Benefits Former Personnel	1,120	1,120	1,174	54
2100 Travel & Trans of Persons	19,595	19,597	19,639	44
2200 Transportation of Things	2,143	2,143	2,280	137
2300 Rents, Comm & Utilities	11,997	11,498	11,143	(854)
2400 Printing & Reproduction	3,248	1,992	1,985	(1,263)
2500 Other Services	102,414	105,601	113,228	10,814
2600 Supplies and Materials	12,926	13,844	14,658	1,732
3100 Personal Property	10,573	10,542	11,227	654
4100 Grants, Subsidies & Contributions	49,444	49,492	55,874	6,430
4200 Insurance Claims & Indemnities	72	72	76	4
<b>Total</b>	<b>469,386</b>	<b>471,753</b>	<b>501,302</b>	<b>31,916</b>

### *PD Resources By Bureau*

Organization	FY 2012 Actual		FY 2013 CR		FY 2014 Request		Increase / Decrease From FY 2012	
	Position	Fund	Position	Fund	Position	Fund	Position	Fund
<b>Enduring</b>	<b>1,130</b>	<b>469,386</b>	<b>1,130</b>	<b>471,753</b>	<b>1,133</b>	<b>501,302</b>	<b>3</b>	<b>31,916</b>
Administration	0	2,257	0	2,257	0	2,293	0	36
African Affairs	112	48,460	112	48,460	112	52,218	0	3,758
Arms, Control, Verification and Compliance	0	0	0	0	0	0	0	-
Budget and Planning	0	0	0	0	0	0	0	-
Comptroller and Global Financial Services	0	363	0	363	0	363	0	-
Counterterrorism	0	0	0	0	0	0	0	-
Democracy, Human Rights, and Labor	2	253	2	253	2	255	0	2
East Asian and Pacific Affairs	116	55,160	116	55,160	119	65,476	3	10,316
Economic and Business Affairs	3	454	3	454	3	461	0	7
Energy Resources	0	0	0	0	0	0	0	-
European and Eurasian Affairs	188	85,802	188	85,802	188	88,903	0	3,101
Foreign Service Institute	6	2,890	6	2,890	6	2,989	0	99
FSN Separation Liability Trust Fund Payment	0	2,204	0	2,204	0	2,204	0	-
Human Resources Initiative	0	0	0	0	0	0	0	-
Human Resources-Special complement	0	0	0	0	0	0	0	-
Information Resource Management	0	0	0	0	0	0	0	-
Intelligence and Research	0	6,065	0	5,753	0	5,942	0	(123)
International Information Programs	285	116,033	285	118,712	285	125,714	0	9,681
International Organization Affairs	12	3,314	12	3,314	12	3,421	0	107
International Security and Nonproliferation	1	122	1	122	1	123	0	1
Near Eastern Affairs	121	42,169	121	42,169	121	43,940	0	1,771
Oceans and International Environment and Scientific Affairs	3	696	3	696	3	705	0	9

## PUBLIC DIPLOMACY

Organization	FY 2012 Actual		FY 2013 CR		FY 2014 Request		Increase / Decrease From FY 2012	
	Position	Fund	Position	Fund	Position	Fund	Position	Fund
Political-Military Affairs	1	122	1	122	1	122	0	-
Public Affairs	15	6,789	15	6,789	15	6,919	0	130
Secretary	34	4,886	34	4,886	34	4,949	0	63
South and Central Asian Affairs	114	30,912	114	30,912	114	31,781	0	869
SCA Afghanistan	0	2,439	0	2,439	0	2,745	0	306
SCA Pakistan	0	2,177	0	2,177	0	1,921	0	(256)
Western Hemisphere Affairs	117	55,819	117	55,819	117	57,858	0	2,039
<b>OCO</b>	<b>0</b>	<b>45,848</b>	<b>0</b>	<b>45,848</b>	<b>0</b>	<b>27,297</b>	<b>0</b>	<b>(18,551)</b>
SCA Afghanistan OCO	0	18,036	0	18,036	0	12,351	0	(5,685)
SCA Pakistan OCO	0	27,812	0	27,812	0	14,946	0	(12,866)
<b>Total, Department Of State Appropriation</b>	<b>1,130</b>	<b>515,234</b>	<b>1,130</b>	<b>517,601</b>	<b>1,133</b>	<b>528,599</b>	<b>6</b>	<b>26,730</b>

## *BUREAU OF ADMINISTRATION*

### *Resource Summary*

	Positions					Funds (\$ in thousands)		
	American			FSN	Pos Total	Bureau Managed	American Salaries	Funds Total
	CS	FS Dom	Overseas					
FY 2012 Actual	0	0	0	0	0	2,257	0	2,257
FY 2013 Estimate	0	0	0	0	0	2,257	0	2,257
FY 2014 Built-in Changes								
Domestic Inflation	0	0	0	0	0	36	0	36
Total Built-in Changes	0	0	0	0	0	36	0	36
FY 2014 Current Services	0	0	0	0	0	2,293	0	2,293
FY 2014 Request	0	0	0	0	0	2,293	0	2,293

## PUBLIC DIPLOMACY

### *Staff and Funds by Domestic Organization Units*

(\$ in thousands)

Bureau of African Affairs (A)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Presidential-Vice Presidential Travel Support	0	0	2,257	0	0	2,257	0	0	2,293	0	0	36
Total	0	0	2,257	0	0	2,257	0	0	2,293	0	0	36

## **BUREAU OF AFRICAN AFFAIRS**

### *Resource Summary*

	Positions					Funds (\$ in thousands)		
	American				Pos Total	Bureau Managed	American Salaries	Funds Total
	CS	FS Dom	Overseas	FSN				
FY 2012 Actual	8	12	92	280	392	34,915	13,545	48,460
FY 2013 Estimate	8	12	92	280	392	34,915	13,545	48,460
FY 2014 Built-in Changes								
American COLA	0	0	0	0	0	12	129	141
Domestic Inflation	0	0	0	0	0	15	0	15
Locally Engaged Staff Wage Increases	0	0	0	0	0	826	0	826
Locally-Engaged Staff Step Increases	0	0	0	0	0	594	0	594
Overseas Price Inflation	0	0	0	0	0	361	0	361
Total Built-in Changes	0	0	0	0	0	1,808	129	1,937
FY 2014 Current Services	8	12	92	280	392	36,723	13,674	50,397
FY 2014 Program Changes								
AF - LE Staff Wage Gap	0	0	0	0	0	1,821	0	1,821
Total Program Changes	0	0	0	0	0	1,821	0	1,821
FY 2014 Request	8	12	92	280	392	38,544	13,674	52,218

## PUBLIC DIPLOMACY

### *Staff and Funds by Domestic Organization Units*

(\$ in thousands)

Bureau of African Affairs (AF)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Office of Public Diplomacy	34	0	4,417	34	0	4,417	34	0	4,632	0	0	215
Total	34	0	4,417	34	0	4,417	34	0	4,632	0	0	215

### *Staff and Funds by Post*

(\$ in thousands)

Bureau of African Affairs (AF)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Africa Regional Services, Paris	2	12	3,347	2	12	3,347	2	12	3,669	0	0	322
Angola, Luanda	1	6	960	1	6	960	1	6	1,035	0	0	75
Benin, Cotonou	1	5	683	1	5	683	1	5	742	0	0	59
Botswana, Gaborone	1	4	643	1	4	643	1	4	699	0	0	56
Burkina Faso, Ouagadougou	2	6	947	2	6	947	2	6	1,035	0	0	88
Burundi, Bujumbura	1	0	237	1	0	237	1	0	251	0	0	14
Cameroon, Yaounde	2	9	1,185	2	9	1,185	2	9	1,272	0	0	87
Cape Verde, Praia	0	0	228	0	0	228	0	0	240	0	0	12
Central Afr Rep., Bangui	1	0	294	1	0	294	1	0	314	0	0	20
Chad, N'Djamena	2	4	566	2	4	566	2	4	614	0	0	48
Cote d'Ivoire, Abidjan	2	12	1,341	2	12	1,341	2	12	1,444	0	0	103
Dem. Rep of Congo, Kinshasa	2	13	1,234	2	13	1,234	2	13	1,338	0	0	104
Djibouti (Rep. Of), Djibouti	1	0	319	1	0	319	1	0	341	0	0	22
Equatorial Guinea, Malabo	0	0	87	0	0	87	0	0	96	0	0	9
Eritrea, Asmara	1	4	425	0	4	425	1	4	458	0	0	33
Ethiopia, Addis Ababa	3	5	1,220	3	5	1,220	3	5	1,311	0	0	91
Gabon, Libreville	1	0	241	1	0	241	1	0	254	0	0	13
Gambia, Banjul	1	0	266	1	0	266	1	0	283	0	0	17
Ghana, Accra	2	0	1,174	2	0	1,174	2	0	1,260	0	0	86
Guinea, Conakry	1	6	583	1	6	583	1	6	619	0	0	36
Kenya, Nairobi	3	14	1,869	3	14	1,869	3	14	2,012	0	0	143
Lesotho, Maseru	1	0	246	1	0	246	1	0	260	0	0	14
Liberia, Monrovia	1	5	500	1	5	500	1	5	540	0	0	40
Madagascar, Antananarivo	2	7	913	2	7	913	2	7	983	0	0	70
Malawi, Lilongwe	1	5	755	1	5	755	1	5	823	0	0	68
Mali, Bamako	2	5	791	2	5	791	2	5	849	0	0	58
Mauritania, Nouakchott	1	0	495	1	0	495	1	0	535	0	0	40
Mauritius, Port Louis	1	2	427	1	2	427	1	2	460	0	0	33
Mozambique, Maputo	2	5	697	2	5	697	2	5	759	0	0	62
Namibia, Windhoek	1	6	712	1	6	712	1	6	774	0	0	62
Niger, Niamey	2	5	729	2	5	729	2	5	793	0	0	64
Nigeria, Abuja	4	26	4,175	4	26	4,175	4	26	4,512	0	0	337
Nigeria, Lagos	2	14	0	2	14	0	2	14	0	0	0	0
Rep. Of the Congo, Brazzaville	1	0	236	1	0	236	1	0	250	0	0	14
Rwanda, Kigali	1	4	543	1	4	543	1	4	589	0	0	46

## PUBLIC DIPLOMACY

Bureau of African Affairs (AF)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Senegal, Dakar	3	11	1,380	3	11	1,380	3	11	1,487	0	0	107
Sierra Leone, Freetown	1	4	297	1	4	297	1	4	317	0	0	20
South Africa, Capetown	2	4	0	2	4	0	2	4	0	0	0	0
South Africa, Durban	1	2	0	1	2	0	1	2	0	0	0	0
South Africa, Johannesburg	1	2	0	1	2	0	1	2	0	0	0	0
South Africa, Pretoria	7	26	6,491	7	26	6,491	7	26	7,012	0	0	521
Southern Sudan, Juba	0	0	221	1	0	221	0	0	233	0	0	12
Sudan, Khartoum	2	4	809	2	4	809	3	4	868	1	0	59
Swaziland, Mbabane	1	3	703	1	3	703	1	3	765	0	0	62
Tanzania, Dar-es-Salaam	2	12	905	2	12	905	2	12	974	0	0	69
Togo, Lome	1	6	728	1	6	728	1	6	792	0	0	64
Uganda, Kampala	1	4	877	1	4	877	1	4	943	0	0	66
Zambia, Lusaka	2	9	1,095	2	9	1,095	1	9	1,184	(1)	0	89
Zimbabwe, Harare	2	9	1,469	2	9	1,469	2	9	1,597	0	0	128
<b>Total</b>	<b>78</b>	<b>280</b>	<b>44,043</b>	<b>78</b>	<b>280</b>	<b>44,043</b>	<b>78</b>	<b>280</b>	<b>47,586</b>	<b>0</b>	<b>0</b>	<b>3,543</b>

### ***BUREAU OF THE COMPTROLLER AND GLOBAL FINANCIAL SERVICES***

#### ***Resource Summary***

	Positions					Funds (\$ in thousands)		
	American			FSN	Pos	Bureau	American	Funds
	CS	FS Dom	Overseas					
FY 2012 Actual	0	0	0	0	0	363	0	363
FY 2013 Estimate	0	0	0	0	0	363	0	363
FY 2014 Current Services	0	0	0	0	0	363	0	363
FY 2014 Request	0	0	0	0	0	363	0	363

#### ***Staff and Funds by Domestic Organization Units*** (\$ in thousands)

Bureau of the Comptroller and Global Financial Services (CGFS)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Public Diplomacy	0	0	363	0	0	363	0	0	363	0	0	0
<b>Total</b>	<b>0</b>	<b>0</b>	<b>363</b>	<b>0</b>	<b>0</b>	<b>363</b>	<b>0</b>	<b>0</b>	<b>363</b>	<b>0</b>	<b>0</b>	<b>0</b>

**PUBLIC DIPLOMACY**

***BUREAU OF DEMOCRACY, HUMAN RIGHTS AND LABOR***

***Resource Summary***

	Positions					Funds (\$ in thousands)		
	American				Pos	Bureau	American	Funds
	CS	FS Dom	Overseas	FSN	Total	Managed	Salaries	Total
FY 2012 Actual	0	2	0	0	2	24	229	253
FY 2013 Estimate	0	2	0	0	2	24	229	253
<b>FY 2014 Built-in Changes</b>								
American COLA	0	0	0	0	0	0	2	2
Total Built-in Changes	0	0	0	0	0	0	2	2
FY 2014 Current Services	0	2	0	0	2	24	231	255
FY 2014 Request	0	2	0	0	2	24	231	255

***Staff and Funds by Domestic Organization Units***

(\$ in thousands)

Bureau of Democracy, Human Rights and Labor (DRL)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Office of Policy, Planning and Public Diplomacy	0	0	0	2	0	0	2	0	0	2	0	0
Office of Strategic and External Affairs	2	0	253	0	0	253	0	0	255	(2)	0	2
Total	2	0	253	2	0	253	2	0	255	0	0	2

## PUBLIC DIPLOMACY

### *BUREAU OF EAST ASIAN AND PACIFIC AFFAIRS*

#### *Resource Summary*

	Positions					Funds (\$ in thousands)			
	American			FSN	Pos Total	Bureau Managed	American Salaries	Funds Total	
	CS	FS Dom	Overseas						
FY 2012 Actual	3	11	102	269	385	40,959	14,201	55,160	
FY 2013 Estimate	3	11	102	269	385	40,959	14,201	55,160	
FY 2014 Built-in Changes									
American COLA	0	0	0	0	0	0	132	132	
Domestic Inflation	0	0	0	0	0	18	0	18	
Locally Engaged Staff Wage Increases	0	0	0	0	0	934	0	934	
Locally-Engaged Staff Step Increases	0	0	0	0	0	672	0	672	
Overseas Price Inflation	0	0	0	0	0	490	0	490	
Total Built-in Changes	0	0	0	0	0	2,114	132	2,246	
FY 2014 Current Services	3	11	102	269	385	43,073	14,333	57,406	
FY 2014 Program Changes									
EAP - President's Asia Rebalancing Initiative	0	2	1	99	102	7,823	247	8,070	
Total Program Changes	0	2	1	99	102	7,823	247	8,070	
FY 2014 Request	3	13	103	368	487	50,896	14,580	65,476	

#### *Staff and Funds by Domestic Organization Units*

(\$ in thousands)

Bureau of East Asian and Pacific Affairs (EAP)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Office of Australia, New Zealand and Pacific Island Affairs	2	0	211	2	0	211	3	0	291	1	0	80
Office of Burma, Cambodia, Laos, Thailand and Vietnam	2	0	211	2	0	211	3	0	291	1	0	80
Office of Chinese Affairs	1	0	106	1	0	106	1	0	107	0	0	1
Office of Japan	1	0	106	1	0	106	1	0	107	0	0	1
Office of Philippines, Indonesia, Malaysia, Brunei, Singapore	2	0	211	2	0	211	2	0	213	0	0	2
Office of the Assistant Secretary	6	0	637	6	0	637	6	0	643	0	0	6
Office of the Executive Director	0	0	630	0	0	630	0	0	2,940	0	0	2,310
Total	14	0	2,112	14	0	2,112	16	0	4,592	2	0	2,480

# PUBLIC DIPLOMACY

## *Staff and Funds by Post*

(\$ in thousands)

Bureau of East Asian and Pacific Affairs (EAP)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Australia, Canberra	3	10	1,953	3	10	1,953	3	14	2,103	0	4	150
Australia, Melbourne	1	0	462	1	0	462	1	0	600	0	0	138
Australia, Sydney	1	5	462	1	5	462	1	7	600	0	2	138
Brunei, Bandar Seri Begawan	1	0	227	1	0	227	1	0	437	0	0	210
Burma, Rangoon	4	11	1,134	4	11	1,284	4	15	1,817	0	4	683
Cambodia, Phnom Penh	2	4	855	2	4	855	2	5	1,269	0	1	414
China, Beijing	16	0	5,392	16	0	6,862	16	0	7,315	0	0	1,923
China, Chengdu	2	0	374	2	0	374	2	0	423	0	0	49
China, Guangzhou	2	0	461	2	0	461	2	0	550	0	0	89
China, Hong Kong	3	16	1,633	3	16	1,708	3	22	1,835	0	6	202
China, Shanghai	3	0	584	3	0	584	3	0	674	0	0	90
China, Shenyang	2	0	374	2	0	374	2	0	423	0	0	49
China, Wuhan	1	0	339	1	0	339	1	0	427	0	0	88
Fiji, Suva	1	1	484	1	1	484	1	1	849	0	0	365
Indonesia, Jakarta	9	22	8,170	9	22	8,570	10	30	9,684	1	8	1,514
Indonesia, Surabaya	1	0	495	1	0	495	1	0	603	0	0	108
Japan, Fukuoka	1	4	599	1	4	599	1	5	610	0	1	11
Japan, Nagoya	0	3	476	0	3	476	0	4	486	0	1	10
Japan, Naha	1	2	242	1	2	242	1	3	368	0	1	126
Japan, Osaka-Kobe	1	6	599	1	6	599	1	8	610	0	2	11
Japan, Sapporo	1	0	361	1	0	361	1	0	416	0	0	55
Japan, Tokyo	9	44	11,446	9	44	8,446	9	61	9,121	0	17	(2,325)
Laos, Vientiane	2	3	586	2	3	586	2	4	875	0	1	289
Malaysia, Kuala Lumpur	4	15	1,678	4	15	1,878	4	21	2,011	0	6	333
Mongolia, Ulaanbaatar	1	2	382	1	2	462	1	3	570	0	1	188
New Zealand, Wellington	2	6	1,072	2	6	1,147	2	8	1,283	0	2	211
Papua New Guinea, Port Moresby	1	0	227	1	0	227	1	0	342	0	0	115
Philippines, Manila	5	35	2,011	5	35	2,011	5	48	2,347	0	13	336
Singapore, Singapore	2	13	1,159	2	13	1,159	2	18	1,296	0	5	137
South Korea, Seoul	8	36	4,287	8	36	4,687	8	49	5,370	0	13	1,083
Thailand, Bangkok	5	24	2,495	5	24	2,495	5	33	2,780	0	9	285
Timor-Leste, Dili	1	0	238	1	0	238	1	0	430	0	0	192
Vietnam, Hanoi	3	4	1,055	3	4	1,205	3	5	1,530	0	1	475
Vietnam, Ho Chi Minh City	3	3	736	3	3	736	3	4	830	0	1	94
<b>Total</b>	<b>102</b>	<b>269</b>	<b>53,048</b>	<b>102</b>	<b>269</b>	<b>53,048</b>	<b>103</b>	<b>368</b>	<b>60,884</b>	<b>1</b>	<b>99</b>	<b>7,836</b>

**PUBLIC DIPLOMACY**

***BUREAU OF ECONOMIC AND BUSINESS AFFAIRS***

***Resource Summary***

	Positions					Funds (\$ in thousands)			
	American				Pos	Bureau	American	Funds	
	CS	FS Dom	Overseas	FSN	Total	Managed	Salaries	Total	
FY 2012 Actual	0	3	0	0	3	111	343	454	
FY 2013 Estimate	0	3	0	0	3	111	343	454	
FY 2014 Built-in Changes									
American COLA	0	0	0	0	0	0	6	6	
Domestic Inflation	0	0	0	0	0	1	0	1	
Total Built-in Changes	0	0	0	0	0	1	6	7	
FY 2014 Current Services	0	3	0	0	3	112	349	461	
FY 2014 Request	0	3	0	0	3	112	349	461	

***Staff and Funds by Domestic Organization Units***

(\$ in thousands)

Bureau for Economic and Business Affairs (EEB)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Policy Analysis and Public Diplomacy	3	0	454	3	0	454	3	0	461	0	0	7
Total	3	0	454	3	0	454	3	0	461	0	0	7

***BUREAU OF EUROPEAN AND EURASIAN AFFAIRS***

***Resource Summary***

	Positions					Funds (\$ in thousands)			
	American				Pos	Bureau	American	Funds	
	CS	FS Dom	Overseas	FSN	Total	Managed	Salaries	Total	
FY 2012 Actual	11	15	162	474	662	62,943	22,859	85,802	
FY 2013 Estimate	11	15	162	474	662	62,943	22,859	85,802	
FY 2014 Built-in Changes									

## PUBLIC DIPLOMACY

	Positions					Funds (\$ in thousands)		
	American			FSN	Pos Total	Bureau Managed	American Salaries	Funds Total
	CS	FS Dom	Overseas					
American COLA	0	0	0	0	0	37	214	251
Domestic Inflation	0	0	0	0	0	30	0	30
Locally Engaged Staff Wage Increases	0	0	0	0	0	1,490	0	1,490
Locally-Engaged Staff Step Increases	0	0	0	0	0	1,071	0	1,071
Overseas Price Inflation	0	0	0	0	0	259	0	259
Total Built-in Changes	0	0	0	0	0	2,887	214	3,101
FY 2014 Current Services	11	15	162	474	662	65,830	23,073	88,903
FY 2014 Request	11	15	162	474	662	65,830	23,073	88,903

### *Staff and Funds by Domestic Organization Units*

(\$ in thousands)

Bureau of European and Eurasian Affairs (EUR)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Office of Public Diplomacy	26	0	3,263	26	0	3,262	26	0	3,320	0	0	57
Total	26	0	3,263	26	0	3,262	26	0	3,320	0	0	57

# PUBLIC DIPLOMACY

## Staff and Funds by Post

(\$ in thousands)

Bureau of European and Eurasian Affairs (EUR)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Albania, Tirana	2	3	791	2	3	791	2	3	815	0	0	24
Armenia, Yerevan	3	1	792	3	1	792	3	1	816	0	0	24
Austria, Vienna	2	6	1,890	2	6	1,889	2	6	1,966	0	0	76
Azerbaijan, Baku	2	3	1,014	2	3	1,014	2	3	1,051	0	0	37
Belarus, Minsk	1	5	832	1	5	833	1	5	857	0	0	25
Belgium, Brussels	4	7	2,505	4	7	2,505	4	7	2,603	0	0	98
Bosnia-Herzegovina, Sarajevo	4	3	1,404	4	3	1,403	4	3	1,453	0	0	49
Bulgaria, Sofia	4	15	1,496	4	15	1,496	4	15	1,547	0	0	51
Croatia, Zagreb	2	8	1,365	2	8	1,364	2	8	1,417	0	0	52
Cyprus, Nicosia	2	4	745	2	4	745	2	4	774	0	0	29
Czech Republic, Prague	3	15	2,213	3	15	2,214	3	15	2,298	0	0	85
Denmark, Copenhagen	3	5	1,167	3	5	1,167	3	5	1,206	0	0	39
Estonia, Tallinn	2	6	822	2	6	821	2	6	850	0	0	28
Finland, Helsinki	2	7	1,131	2	7	1,131	2	7	1,173	0	0	42
France, Paris	6	18	4,142	6	18	4,142	6	18	4,308	0	0	166
Georgia, Tbilisi	3	8	1,216	3	8	1,216	3	8	1,258	0	0	42
Germany, Berlin	10	43	7,398	10	43	7,402	10	43	7,695	0	0	297
Greece, Athens	5	12	2,061	5	12	2,061	5	12	2,142	0	0	81
Hungary, Budapest	4	12	1,479	4	12	1,479	4	12	1,533	0	0	54
Iceland, Reykjavik	1	2	423	1	2	423	1	2	438	0	0	15
Ireland, Dublin	2	2	709	2	2	709	2	2	733	0	0	24
Italy, Rome	8	25	4,281	8	25	4,281	8	25	4,444	0	0	163
Kosovo, Pristina	3	0	751	3	0	752	3	0	777	0	0	26
Latvia, Riga	1	8	677	1	8	677	1	8	703	0	0	26
Lithuania, Vilnius	2	8	956	2	8	957	2	8	992	0	0	36
Luxembourg, Luxembourg	1	2	305	1	2	305	1	2	316	0	0	11
Macedonia, Skopje	2	8	897	2	8	897	2	8	929	0	0	32
Malta, Valletta	1	2	264	1	2	263	1	2	270	0	0	6
Moldova, Chisinau	1	7	465	1	7	465	1	7	482	0	0	17
Montenegro, Podgorica	1	0	434	1	0	434	1	0	449	0	0	15
Netherlands, The Hague	2	8	1,324	2	8	1,323	2	8	1,374	0	0	50
Norway, Oslo	3	5	1,222	3	5	1,222	3	5	1,264	0	0	42
OSCE Vienna	1	0	444	1	0	444	1	0	460	0	0	16
Poland, Warsaw	5	22	2,599	5	22	2,599	5	22	2,694	0	0	95
Portugal, Lisbon	2	8	1,117	2	8	1,117	2	8	1,159	0	0	42
Romania, Bucharest	3	17	1,675	3	17	1,674	3	17	1,737	0	0	62
Russia, Moscow	13	48	6,611	13	48	6,611	13	48	6,847	0	0	236
Serbia, Belgrade	3	9	1,593	3	9	1,593	3	9	1,652	0	0	59
Slovakia, Bratislava	2	10	1,573	2	10	1,573	2	10	1,636	0	0	63
Slovenia, Ljubljana	2	5	967	2	5	967	2	5	1,002	0	0	35
Spain, Madrid	5	22	3,312	5	22	3,312	5	22	3,437	0	0	125
Sweden, Stockholm	2	7	1,211	2	7	1,211	2	7	1,257	0	0	46
Switzerland, Bern	1	3	645	1	3	644	1	3	669	0	0	24
Turkey, Ankara	10	30	4,451	10	30	4,451	10	30	4,623	0	0	172

## PUBLIC DIPLOMACY

Bureau of European and Eurasian Affairs (EUR)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
USEU	2	8	1,874	2	8	1,874	2	8	1,942	0	0	68
USNATO	5	1	1,370	5	1	1,371	5	1	1,416	0	0	46
Ukraine, Kyiv	5	10	1,926	5	10	1,926	5	10	1,987	0	0	61
United Kingdom, London	8	15	3,766	8	15	3,766	8	15	3,892	0	0	126
Vatican City, Holy See	1	1	234	1	1	234	1	1	240	0	0	6
<b>Total</b>	<b>162</b>	<b>474</b>	<b>82,539</b>	<b>162</b>	<b>474</b>	<b>82,540</b>	<b>162</b>	<b>474</b>	<b>85,583</b>	<b>0</b>	<b>0</b>	<b>3,044</b>

## *FOREIGN SERVICE INSTITUTE*

### *Resource Summary*

	Positions					Funds (\$ in thousands)		
	American			FSN	Pos Total	Bureau Managed	American Salaries	Funds Total
	CS	FS Dom	Overseas					
FY 2012 Actual	0	6	0	0	6	2,203	687	2,890
FY 2013 Estimate	0	6	0	0	6	2,203	687	2,890
FY 2014 Built-in Changes								
American COLA	0	0	0	0	0	2	3	5
Domestic Inflation	0	0	0	0	0	18	0	18
Locally Engaged Staff Wage Increases	0	0	0	0	0	15	0	15
Locally-Engaged Staff Step Increases	0	0	0	0	0	11	0	11
Overseas Price Inflation	0	0	0	0	0	50	0	50
<b>Total Built-in Changes</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>96</b>	<b>3</b>	<b>99</b>
FY 2014 Current Services	0	6	0	0	6	2,299	690	2,989
FY 2014 Request	0	6	0	0	6	2,299	690	2,989

## PUBLIC DIPLOMACY

### *Staff and Funds by Domestic Organization Units*

(\$ in thousands)

Foreign Service Institute (FSI)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
School of Professional and Area Studies	6	0	2,890	6	0	2,890	6	0	2,989	0	0	99
Total	6	0	2,890	6	0	2,890	6	0	2,989	0	0	99

### *FSN SEPARATION LIABILITY TRUST FUND PAYMENT*

#### *Resource Summary*

	Positions					Funds (\$ in thousands)		
	American			FSN	Pos	Bureau	American	Funds
	CS	FS Dom	Overseas					
FY 2012 Actual	0	0	0	0	0	2,204	0	2,204
FY 2013 Estimate	0	0	0	0	0	2,204	0	2,204
FY 2014 Current Services	0	0	0	0	0	2,204	0	2,204
FY 2014 Request	0	0	0	0	0	2,204	0	2,204

### *Staff and Funds by Domestic Organization Units*

(\$ in thousands)

FSN Separation Liability Trust Fund Payment (FSNSLTF)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Other FSN Separation Liability Trust Fund	0	0	2,204	0	0	2,204	0	0	2,204	0	0	0
Total	0	0	2,204	0	0	2,204	0	0	2,204	0	0	0

**PUBLIC DIPLOMACY**

***BUREAU OF INTERNATIONAL INFORMATION PROGRAMS***

***Resource Summary***

	Positions					Funds (\$ in thousands)		
	American				Pos	Bureau	American	Funds
	CS	FS Dom	Overseas	FSN	Total	Managed	Salaries	Total
FY 2012 Actual	228	34	23	0	285	87,923	28,110	116,033
FY 2013 Estimate	228	34	23	0	285	90,602	28,110	118,712
<b>FY 2014 Built-in Changes</b>								
American COLA	0	0	0	0	0	16	320	336
Domestic Inflation	0	0	0	0	0	946	0	946
Locally Engaged Staff Wage Increases	0	0	0	0	0	6	0	6
Locally-Engaged Staff Step Increases	0	0	0	0	0	4	0	4
Overseas Price Inflation	0	0	0	0	0	1,210	0	1,210
<b>Total Built-in Changes</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2,182</b>	<b>320</b>	<b>2,502</b>
FY 2014 Current Services	228	34	23	0	285	92,784	28,430	121,214
<b>FY 2014 Program Changes</b>								
IIP - One-Stop, Centralized Public Diplomacy Content Store	0	0	0	0	0	2,500	0	2,500
IIP - President's Asia Rebalancing Initiative	0	0	0	0	0	2,000	0	2,000
<b>Total Program Changes</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>4,500</b>	<b>0</b>	<b>4,500</b>
FY 2014 Request	228	34	23	0	285	97,284	28,430	125,714

## PUBLIC DIPLOMACY

### *Staff and Funds by Domestic Organization Units*

(\$ in thousands)

Bureau of International Information Programs (IIP)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Center for Strategic Counterterrorism Communications	0	0	5,313	0	0	5,062	0	0	5,186	0	0	(127)
Content Development	53	0	11,657	53	0	10,651	53	0	10,847	0	0	(810)
Content Support Services	52	0	33,518	52	0	24,161	52	0	27,190	0	0	(6,328)
Executive Direction	69	0	18,943	69	0	21,732	69	0	22,132	0	0	3,189
Platform Management	21	0	7,251	21	0	7,242	21	0	7,394	0	0	143
Public Diplomacy	0	0	18,453	0	0	20,194	0	0	22,688	0	0	4,235
Public Diplomacy - Overseas	2	0	0	2	0	0	2	0	0	0	0	0
Regional Coordination and American Spaces	63	0	14,951	63	0	23,764	63	0	24,269	0	0	9,318
Special Representative for Muslim Communities	4	0	780	4	0	723	4	0	736	0	0	(44)
<b>Total</b>	<b>264</b>	<b>0</b>	<b>110,866</b>	<b>264</b>	<b>0</b>	<b>113,529</b>	<b>264</b>	<b>0</b>	<b>120,442</b>	<b>0</b>	<b>0</b>	<b>9,576</b>

### *Staff and Funds by Post*

(\$ in thousands)

Bureau of International Information Programs (IIP)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Argentina, Buenos Aires	1	0	204	1	0	204	1	0	207	0	0	3
Austria, Vienna	1	0	811	1	0	820	1	0	848	0	0	37
Brazil, Brasilia	1	0	176	1	0	177	1	0	179	0	0	3
China, Beijing	1	0	220	1	0	221	1	0	224	0	0	4
Egypt, Cairo	1	0	214	1	0	215	1	0	219	0	0	5
Germany, Berlin	1	0	213	1	0	214	1	0	216	0	0	3
Ghana, Accra	1	0	255	1	0	256	1	0	260	0	0	5
India, New Delhi	1	0	191	1	0	191	1	0	194	0	0	3
Indonesia, Jakarta	1	0	165	1	0	165	1	0	167	0	0	2
Italy, Rome	1	0	227	1	0	227	1	0	230	0	0	3
Japan, Tokyo	1	0	181	1	0	242	1	0	246	0	0	65
Kazakhstan, Astana	1	0	232	1	0	233	1	0	236	0	0	4
Kenya, Nairobi	1	0	290	1	0	291	1	0	295	0	0	5
Mexico, Mexico City	1	0	156	1	0	157	1	0	159	0	0	3
Poland, Warsaw	1	0	223	1	0	224	1	0	227	0	0	4
Russia, Moscow	1	0	152	1	0	192	1	0	195	0	0	43
Rwanda, Kigali	0	0	310	0	0	204	0	0	207	0	0	(103)
Senegal, Dakar	1	0	173	1	0	173	1	0	176	0	0	3
Serbia, Belgrade	1	0	175	1	0	176	1	0	178	0	0	3
South Africa, Pretoria	1	0	227	1	0	228	1	0	231	0	0	4
Thailand, Bangkok	1	0	198	1	0	198	1	0	201	0	0	3
United Arab Emirates, Abu Dhabi	1	0	174	1	0	175	1	0	177	0	0	3
<b>Total</b>	<b>21</b>	<b>0</b>	<b>5,167</b>	<b>21</b>	<b>0</b>	<b>5,183</b>	<b>21</b>	<b>0</b>	<b>5,272</b>	<b>0</b>	<b>0</b>	<b>105</b>

# PUBLIC DIPLOMACY

## *BUREAU OF INTELLIGENCE AND RESEARCH*

### *Resource Summary*

	Positions					Funds (\$ in thousands)		
	American			FSN	Pos Total	Bureau Managed	American Salaries	Funds Total
	CS	FS Dom	Overseas					
FY 2012 Actual	0	0	0	0	0	6,065	0	6,065
FY 2013 Estimate	0	0	0	0	0	5,753	0	5,753
FY 2014 Built-in Changes								
Domestic Inflation	0	0	0	0	0	6	0	6
Overseas Price Inflation	0	0	0	0	0	183	0	183
Total Built-in Changes	0	0	0	0	0	189	0	189
FY 2014 Current Services	0	0	0	0	0	5,942	0	5,942
FY 2014 Request	0	0	0	0	0	5,942	0	5,942

### *Staff and Funds by Domestic Organization Units*

(\$ in thousands)

Bureau of Intelligence and Research (INR)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Office of Opinion Research (INR/OPN)	0	0	6,065	0	0	5,753	0	0	5,942	0	0	(123)
Total	0	0	6,065	0	0	5,753	0	0	5,942	0	0	(123)

## PUBLIC DIPLOMACY

### *BUREAU OF INTERNATIONAL ORGANIZATION AFFAIRS*

#### *Resource Summary*

	Positions					Funds (\$ in thousands)			
	American			FSN	Pos Total	Bureau Managed	American Salaries	Funds Total	
	CS	FS Dom	Overseas						
FY 2012 Actual	0	5	7	4	16	1,873	1,441	3,314	
FY 2013 Estimate	0	5	7	4	16	1,873	1,441	3,314	
<b>FY 2014 Built-in Changes</b>									
American COLA	0	0	0	0	0	1	14	15	
Domestic Inflation	0	0	0	0	0	1	0	1	
Locally Engaged Staff Wage Increases	0	0	0	0	0	49	0	49	
Locally-Engaged Staff Step Increases	0	0	0	0	0	35	0	35	
Overseas Price Inflation	0	0	0	0	0	7	0	7	
<b>Total Built-in Changes</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>93</b>	<b>14</b>	<b>107</b>	
FY 2014 Current Services	0	5	7	4	16	1,966	1,455	3,421	
FY 2014 Request	0	5	7	4	16	1,966	1,455	3,421	

#### *Staff and Funds by Domestic Organization Units*

(\$ in thousands)

Bureau of International Organization Affairs (IO)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Policy, Public and Congressional Affairs	5	0	409	5	0	409	5	0	414	0	0	5
U.S. Mission to the UN	2	0	456	2	0	456	2	0	464	0	0	8
<b>Total</b>	<b>7</b>	<b>0</b>	<b>865</b>	<b>7</b>	<b>0</b>	<b>865</b>	<b>7</b>	<b>0</b>	<b>878</b>	<b>0</b>	<b>0</b>	<b>13</b>

#### *Staff and Funds by Post*

(\$ in thousands)

Bureau of International Organization Affairs (IO)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Austria, Vienna	1	1	325	1	1	325	1	1	335	0	0	10
France, Paris	1	0	491	1	0	491	1	0	509	0	0	18

## PUBLIC DIPLOMACY

Bureau of International Organization Affairs (IO)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Italy, Rome	1	0	281	1	0	282	1	0	289	0	0	8
Switzerland, Geneva	2	3	1,352	2	3	1,351	2	3	1,410	0	0	58
Total	5	4	2,449	5	4	2,449	5	4	2,543	0	0	94

## INTERNATIONAL SECURITY AND NONPROLIFERATION

### *Resource Summary*

	Positions					Funds (\$ in thousands)		
	American				Pos	Bureau	American	Funds
	CS	FS Dom	Overseas	FSN	Total	Managed	Salaries	Total
FY 2012 Actual	0	1	0	0	1	8	114	122
FY 2013 Estimate	0	1	0	0	1	8	114	122
FY 2014 Built-in Changes								
American COLA	0	0	0	0	0	0	1	1
Total Built-in Changes	0	0	0	0	0	0	1	1
FY 2014 Current Services	0	1	0	0	1	8	115	123
FY 2014 Request	0	1	0	0	1	8	115	123

### *Staff and Funds by Domestic Organization Units*

(\$ in thousands)

International Security and Nonproliferation (ISN)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Strategic Communications and Outreach	1	0	114	1	0	114	1	0	115	0	0	1
Strategic Planning and Outreach	0	0	8	0	0	8	0	0	8	0	0	0
Total	1	0	122	1	0	122	1	0	123	0	0	1

**PUBLIC DIPLOMACY**

***BUREAU OF NEAR EASTERN AFFAIRS***

***Resource Summary***

	Positions					Funds (\$ in thousands)			
	American			FSN	Pos Total	Bureau Managed	American Salaries	Funds Total	
	CS	FS Dom	Overseas						
FY 2012 Actual	10	6	105	172	293	27,509	14,660	42,169	
FY 2013 Estimate	10	6	105	172	293	27,509	14,660	42,169	
<b>FY 2014 Built-in Changes</b>									
American COLA	0	0	0	0	0	9	138	147	
Domestic Inflation	0	0	0	0	0	38	0	38	
Locally Engaged Staff Wage Increases	0	0	0	0	0	758	0	758	
Locally-Engaged Staff Step Increases	0	0	0	0	0	545	0	545	
Overseas Price Inflation	0	0	0	0	0	283	0	283	
<b>Total Built-in Changes</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1,633</b>	<b>138</b>	<b>1,771</b>	
FY 2014 Current Services	10	6	105	172	293	29,142	14,798	43,940	
FY 2014 Request	10	6	105	172	293	29,142	14,798	43,940	

***Staff and Funds by Domestic Organization Units***

(\$ in thousands)

Bureau of Near Eastern Affairs (NEA)	FY 2012 Actual			FY 2013 CR			FY 2014 Request			Increase/Decrease From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Office of Public Diplomacy	16	0	5,235	16	0	5,235	16	0	5,457	0	0	222
<b>Total</b>	<b>16</b>	<b>0</b>	<b>5,235</b>	<b>16</b>	<b>0</b>	<b>5,235</b>	<b>16</b>	<b>0</b>	<b>5,457</b>	<b>0</b>	<b>0</b>	<b>222</b>

## PUBLIC DIPLOMACY

### *Staff and Funds by Post*

(\$ in thousands)

Bureau of Near Eastern Affairs (NEA)	FY 2012 Actual			FY 2013 CR			FY 2014 Request			Increase/Decrease From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Algeria, Algiers	4	4	1,091	4	4	1,091	4	4	1,137	0	0	46
Bahrain, Manama	4	5	1,355	4	5	1,355	4	5	1,411	0	0	56
Egypt, Cairo	12	34	4,422	12	34	4,422	12	34	4,612	0	0	190
Israel, Jerusalem	7	6	2,562	7	6	2,562	7	6	2,669	0	0	107
Israel, Tel Aviv	13	40	4,296	13	40	4,296	13	40	4,490	0	0	194
Jordan, Amman	7	13	2,567	7	13	2,567	7	13	2,675	0	0	108
Kuwait, Kuwait	3	6	1,902	3	6	1,902	3	6	1,981	0	0	79
Lebanon, Beirut	3	4	1,820	3	4	1,820	3	4	1,896	0	0	76
Libya, Tripoli	3	0	1,013	3	0	1,013	3	0	1,055	0	0	42
Morocco, Rabat	7	14	3,441	7	14	3,441	7	14	3,579	0	0	138
Oman, Muscat	4	5	1,641	4	5	1,641	4	5	1,709	0	0	68
Qatar, Doha	6	3	1,585	6	3	1,585	6	3	1,651	0	0	66
Saudi Arabia, Riyadh	8	11	2,388	8	11	2,388	8	11	2,482	0	0	94
Syria, Damascus	6	9	1,912	6	9	1,912	6	9	1,991	0	0	79
Tunisia, Tunis	7	10	1,615	7	10	1,615	7	10	1,682	0	0	67
United Arab Emirates, Abu Dhabi	7	4	1,947	7	4	1,947	7	4	2,028	0	0	81
Yemen, Sanaa	4	4	1,377	4	4	1,377	4	4	1,435	0	0	58
<b>Total</b>	<b>105</b>	<b>172</b>	<b>36,934</b>	<b>105</b>	<b>172</b>	<b>36,934</b>	<b>105</b>	<b>172</b>	<b>38,483</b>	<b>0</b>	<b>0</b>	<b>1,549</b>

**PUBLIC DIPLOMACY**

***BUREAU OF OCEANS AND INTERNATIONAL ENVIRONMENT AND  
SCIENTIFIC AFFAIRS***

***Resource Summary***

	Positions					Funds (\$ in thousands)		
	American				Pos	Bureau	American	Funds
	CS	FS Dom	Overseas	FSN	Total	Managed	Salaries	Total
FY 2012 Actual	1	2	0	0	3	373	323	696
FY 2013 Estimate	1	2	0	0	3	373	323	696
FY 2014 Built-in Changes								
American COLA	0	0	0	0	0	0	3	3
Domestic Inflation	0	0	0	0	0	6	0	6
Total Built-in Changes	0	0	0	0	0	6	3	9
FY 2014 Current Services	1	2	0	0	3	379	326	705
FY 2014 Request	1	2	0	0	3	379	326	705

***Staff and Funds by Domestic Organization Units***

(\$ in thousands)

Bureau of Oceans and International Environment and Scientific Affairs (OES)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Office of the Assistant Secretary	3	0	696	3	0	696	3	0	705	0	0	9
Total	3	0	696	3	0	696	3	0	705	0	0	9

**PUBLIC DIPLOMACY**

***BUREAU OF PUBLIC AFFAIRS***

***Resource Summary***

	Positions					Funds (\$ in thousands)		
	American				Pos	Bureau	American	Funds
	CS	FS Dom	Overseas	FSN	Total	Managed	Salaries	Total
FY 2012 Actual	4	5	6	0	15	5,096	1,693	6,789
FY 2013 Estimate	4	5	6	0	15	5,096	1,693	6,789
<b>FY 2014 Built-in Changes</b>								
American COLA	0	0	0	0	0	11	15	26
Domestic Inflation	0	0	0	0	0	33	0	33
Locally Engaged Staff Wage Increases	0	0	0	0	0	11	0	11
Overseas Price Inflation	0	0	0	0	0	60	0	60
<b>Total Built-in Changes</b>	0	0	0	0	0	115	15	130
FY 2014 Current Services	4	5	6	0	15	5,211	1,708	6,919
FY 2014 Request	4	5	6	0	15	5,211	1,708	6,919

***Staff and Funds by Domestic Organization Units***

(\$ in thousands)

Bureau of Public Affairs (PA)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Deputy Assistant Secretary for Digital Communications	4	0	3,263	4	0	3,263	4	0	3,319	0	0	56
Deputy Assistant Secretary for International Media	11	0	3,526	11	0	3,526	11	0	3,600	0	0	74
<b>Total</b>	15	0	6,789	15	0	6,789	15	0	6,919	0	0	130

**PUBLIC DIPLOMACY**

***BUREAU OF POLITICAL-MILITARY AFFAIRS***

***Resource Summary***

	Positions					Funds (\$ in thousands)		
	American				Pos	Bureau	American	Funds
	CS	FS Dom	Overseas	FSN	Total	Managed	Salaries	Total
FY 2012 Actual	0	1	0	0	1	8	114	122
FY 2013 Estimate	0	1	0	0	1	8	114	122
FY 2014 Current Services	0	1	0	0	1	8	114	122
FY 2014 Request	0	1	0	0	1	8	114	122

***Staff and Funds by Domestic Organization Units***

(\$ in thousands)

Bureau of Political-Military Affairs (PM)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Congressional & Public Affairs	1	0	8	1	0	8	1	0	8	0	0	0
Counter Piracy and Maritime Security	0	0	114	0	0	114	0	0	114	0	0	0
Total	1	0	122	1	0	122	1	0	122	0	0	0

# PUBLIC DIPLOMACY

## *OFFICE OF THE SECRETARY*

### *Resource Summary*

	Positions				Funds (\$ in thousands)			
	American			FSN	Pos Total	Bureau Managed	American Salaries	Funds Total
	CS	FS Dom	Overseas					
FY 2012 Actual	16	18	0	0	34	1,005	3,881	4,886
FY 2013 Estimate	16	18	0	0	34	1,005	3,881	4,886
FY 2014 Built-in Changes								
American COLA	0	0	0	0	0	1	50	51
Domestic Inflation	0	0	0	0	0	12	0	12
Total Built-in Changes	0	0	0	0	0	13	50	63
FY 2014 Current Services	16	18	0	0	34	1,018	3,931	4,949
FY 2014 Request	16	18	0	0	34	1,018	3,931	4,949

### *Staff and Funds by Domestic Organization Units*

(\$ in thousands)

Office of the Secretary (S)	FY 2012 Actual			FY 2013 CR			FY 2014 Request			Increase/Decrease From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Office of Resources, Plans, & Policy	22	0	2,173	22	0	2,173	22	0	2,201	0	0	28
Under Secretary for Public Diplomacy and Public Affairs	12	0	2,713	12	0	2,713	12	0	2,748	0	0	35
Total	34	0	4,886	34	0	4,886	34	0	4,949	0	0	63

## PUBLIC DIPLOMACY

### *BUREAU OF SOUTH AND CENTRAL ASIAN AFFAIRS*

#### *Resource Summary*

	Positions					Funds (\$ in thousands)		
	American			FSN	Pos Total	Bureau Managed	American Salaries	Funds Total
	CS	FS Dom	Overseas					
FY 2012 Actual	10	7	97	137	251	21,746	13,782	35,528
FY 2013 Estimate	10	7	97	137	251	21,746	13,782	35,528
FY 2014 Built-in Changes								
American COLA	0	0	0	0	0	13	128	141
Domestic Inflation	0	0	0	0	0	17	0	17
Locally Engaged Staff Wage Increases	0	0	0	0	0	487	0	487
Locally-Engaged Staff Step Increases	0	0	0	0	0	348	0	348
Overseas Price Inflation	0	0	0	0	0	131	0	131
Total Built-in Changes	0	0	0	0	0	996	128	1,124
FY 2014 Current Services	10	7	97	137	251	22,742	13,910	36,652
FY 2014 Program Changes								
SCA - Pakistan PD	0	0	0	0	0	(361)	0	(361)
SCA - Afghanistan PD	0	0	0	0	0	156	0	156
Total Program Changes	0	0	0	0	0	(205)	0	(205)
FY 2014 Request	10	7	97	137	251	22,537	13,910	36,447

#### *Staff and Funds by Domestic Organization Units*

(\$ in thousands)

Bureau of South and Central Asian Affairs (SCA)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Office of Public Diplomacy	17	0	1,006	17	0	1,006	17	0	1,029	0	0	23
Total	17	0	1,006	17	0	1,006	17	0	1,029	0	0	23

## PUBLIC DIPLOMACY

### *Staff and Funds by Post*

(\$ in thousands)

Bureau of South and Central Asian Affairs (SCA)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Afghanistan, Kabul	18	0	8,032	18	0	8,032	18	0	8,500	0	0	468
Bangladesh, Dhaka	4	9	1,366	4	9	1,366	4	9	1,401	0	0	35
India, Chennai (CG)	3	2	708	3	2	708	3	2	726	0	0	18
India, Hyderabad	1	0	190	1	0	190	1	0	194	0	0	4
India, Kolkata (CG)	2	1	471	2	1	471	2	1	485	0	0	14
India, Mumbai (CG)	4	3	1,180	4	3	1,180	4	3	1,210	0	0	30
India, New Delhi	14	101	5,861	14	101	5,861	14	101	6,028	0	0	167
Kazakhstan, Almaty	2	2	224	2	2	224	2	2	230	0	0	6
Kazakhstan, Astana	4	2	1,533	4	2	1,533	4	2	1,580	0	0	47
Kyrgyzstan, Bishkek	3	1	820	3	1	820	3	1	846	0	0	26
Nepal, Kathmandu	3	8	1,050	3	8	1,050	3	8	1,076	0	0	26
Pakistan, Islamabad	16	0	7,879	16	0	7,879	16	0	7,805	0	0	(74)
Pakistan, Karachi (CG)	5	0	513	5	0	513	5	0	524	0	0	11
Pakistan, Lahore (CG)	4	0	271	4	0	271	4	0	280	0	0	9
Pakistan, Peshawar (CN)	1	0	185	1	0	185	1	0	190	0	0	5
Sri Lanka, Colombo	4	6	1,086	4	6	1,086	4	6	1,113	0	0	27
Tajikistan, Dushanbe	3	0	986	3	0	986	3	0	1,009	0	0	23
Turkmenistan, Ashgabat	3	0	1,103	3	0	1,103	3	0	1,131	0	0	28
Uzbekistan, Tashkent	3	2	1,064	3	2	1,064	3	2	1,090	0	0	26
<b>Total</b>	<b>97</b>	<b>137</b>	<b>34,522</b>	<b>97</b>	<b>137</b>	<b>34,522</b>	<b>97</b>	<b>137</b>	<b>35,418</b>	<b>0</b>	<b>0</b>	<b>896</b>

# PUBLIC DIPLOMACY

## *BUREAU OF WESTERN HEMISPHERE AFFAIRS*

### *Resource Summary*

	Positions					Funds (\$ in thousands)		
	American				Pos Total	Bureau Managed	American Salaries	Funds Total
	CS	FS Dom	Overseas	FSN				
FY 2012 Actual	7	12	98	324	441	41,623	14,196	55,819
FY 2013 Estimate	7	12	98	324	441	41,623	14,196	55,819
FY 2014 Built-in Changes								
Locally Engaged Staff Wage Increases	0	0	0	0	0	959	0	959
Overseas Price Inflation	0	0	0	0	0	218	0	218
Domestic Inflation	0	0	0	0	0	16	0	16
American COLA	0	0	0	0	0	23	133	156
Locally-Engaged Staff Step Increases	0	0	0	0	0	690	0	690
Total Built-in Changes	0	0	0	0	0	1,906	133	2,039
FY 2014 Current Services	7	12	98	324	441	43,529	14,329	57,858
FY 2014 Program Changes								
WHA - Tradeoffs for Projected Current Services	0	0	0	0	0	(2,202)	0	(2,202)
WHA - Overseas Price Inflation Gap	0	0	0	0	0	1,138	0	1,138
WHA - LE Staff Wage Gap	0	0	0	0	0	1,064	0	1,064
Total Program Changes	0	0	0	0	0	0	0	0
FY 2014 Request	7	12	98	324	441	43,529	14,329	57,858

### *Staff and Funds by Domestic Organization Units*

(\$ in thousands)

Bureau of Western Hemisphere Affairs (WHA)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Office of Public Diplomacy and Public Affairs	19	0	3,306	19	0	3,312	19	0	3,397	0	0	91
Total	19	0	3,306	19	0	3,312	19	0	3,397	0	0	91

# PUBLIC DIPLOMACY

## Staff and Funds by Post

(\$ in thousands)

Bureau of Western Hemisphere Affairs (WHA)	FY 2012			FY 2013			FY 2014			Increase/Decrease		
	Actual			CR			Request			From FY2012		
	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds	Am	FSN	Funds
Argentina, Buenos Aires	4	17	2,351	4	17	2,351	4	17	2,445	0	0	94
Bahamas, Nassau	1	1	231	1	1	231	1	1	241	0	0	10
Barbados, Bridgetown	2	3	1,100	2	3	1,100	2	3	1,140	0	0	40
Belize, Belmopan	0	0	37	0	0	37	0	0	39	0	0	2
Bolivia, La Paz	4	14	2,000	4	14	1,999	4	14	2,072	0	0	72
Brazil, Belo Horizonte	0	0	0	0	0	0	1	0	0	1	0	0
Brazil, Brasilia	8	32	5,435	8	32	5,435	8	32	5,641	0	0	206
Brazil, Rio de Janeiro	4	9	1,388	4	9	1,388	4	9	1,442	0	0	54
Brazil, Sao Paulo	3	10	1,388	3	10	1,388	3	10	1,442	0	0	54
Canada, Calgary	0	1	164	0	1	164	0	1	171	0	0	7
Canada, Montreal	1	2	495	1	2	495	1	2	513	0	0	18
Canada, Ottawa	3	8	1,399	3	8	1,399	3	8	1,453	0	0	54
Canada, Toronto	1	1	312	1	1	312	1	1	321	0	0	9
Canada, Vancouver	1	1	312	1	1	312	1	1	321	0	0	9
Chile, Santiago	4	19	3,340	4	19	3,340	4	19	3,463	0	0	123
Colombia, Bogota	4	18	2,575	4	18	2,574	4	18	2,673	0	0	98
Costa Rica, San Jose	3	9	982	3	9	982	3	9	1,017	0	0	35
Cuba, Havana	2	0	806	2	0	806	2	0	833	0	0	27
Dom. Republic, Santo Domingo	3	10	1,542	3	10	1,542	3	10	1,603	0	0	61
Ecuador, Quito	4	9	2,296	4	9	2,295	4	9	2,381	0	0	85
El Salvador, San Salvador	3	9	1,141	3	9	1,141	3	9	1,183	0	0	42
Guatemala, Guatemala City	4	8	1,338	4	8	1,337	4	8	1,380	0	0	42
Guyana, Georgetown	0	0	37	0	0	37	0	0	39	0	0	2
Haiti, Port-au-Prince	3	8	1,606	3	8	1,606	3	8	1,665	0	0	59
Honduras, Tegucigalpa	3	8	916	3	8	916	3	8	948	0	0	32
Jamaica, Kingston	3	7	775	3	7	775	3	7	805	0	0	30
Mexico, Ciudad Juarez	1	2	231	1	2	231	1	2	237	0	0	6
Mexico, Guadalajara	1	3	559	1	3	559	0	3	580	(1)	0	21
Mexico, Mexico City	6	35	5,808	6	35	5,808	6	35	6,029	0	0	221
Mexico, Monterrey	1	3	453	1	3	453	1	3	469	0	0	16
Mexico, Tijuana	1	3	472	1	3	472	1	3	489	0	0	17
Netherlands Antilles, Curacao	0	0	37	0	0	37	0	0	39	0	0	2
Nicaragua, Managua	3	8	1,487	3	8	1,486	3	8	1,536	0	0	49
Panama, Panama City	4	11	1,557	4	11	1,557	4	11	1,614	0	0	57
Paraguay, Asuncion	2	5	746	2	5	746	2	5	770	0	0	24
Peru, Lima	3	18	2,304	3	18	2,303	3	18	2,394	0	0	90
Suriname, Paramaribo	0	1	72	0	1	72	0	1	75	0	0	3
Trinidad, Port-au-Spain	1	7	526	1	7	526	1	7	545	0	0	19
Uruguay, Montevideo	2	8	1,353	2	8	1,353	2	8	1,405	0	0	52
Venezuela, Caracas	5	16	2,942	5	16	2,942	5	16	3,048	0	0	106
Total	98	324	52,513	98	324	52,507	98	324	54,461	0	0	1,948

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