



Why Invest in International Water?

- Today, one-third of the world's population lives under water-stress: conditions which affect socio-economic development.
- By 2025, as much as two-thirds of the world's population could be living under moderate to high water stress, creating new pressure to provide water for basic needs, food and industry.

Meeting this demand will require infrastructure and supply improvement, increased reliance on water from non-traditional sources and enhanced technical water use efficiency.

Worldwide demand for solutions will include the full range of water sector goods and services; from drinking water distribution, irrigation equipment and water quality monitoring systems to water conservation and demand management technologies.



“Water is critical to almost every aspect of human endeavor, from agriculture, to industry, to energy.”

Hillary Rodham Clinton, Secretary of State,
World Water Day 2009

INVESTMENT IN INTERNATIONAL WATER

The U.S. Government

is working to build capacity for international water projects at the local, national, and regional levels and to **strengthen capital markets** and provide credit enhancements with the goal of **mobilizing resources** inside developing countries. These efforts will **facilitate increased access** to water related goods and services abroad, providing **a strategic opportunity for private firms** to bring their technical skills and capital to bear in addressing the challenges facing the water sector.



Photo © WaterHealth International

