

U.S. DEPARTMENT OF STATE
THIRD ANNUAL CONFERENCE ON PROGRAM EVALUATION:
NEW PARADIGMS FOR EVALUATING
DIPLOMACY IN THE 21ST CENTURY
June 8-9, 2010

Science/Technology/Trade Track

PowerPoint presentation from workshop on
Trade Capacity Building Since the Launch of Doha
Negotiations: A Systemic Model for Monitoring and
Evaluation

Session transcript:

<http://www.state.gov/s/d/rm/rls/rm/2010/148048.htm>



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A Systematic Evaluation of Trade Capacity Building since the Launch of Doha Negotiations

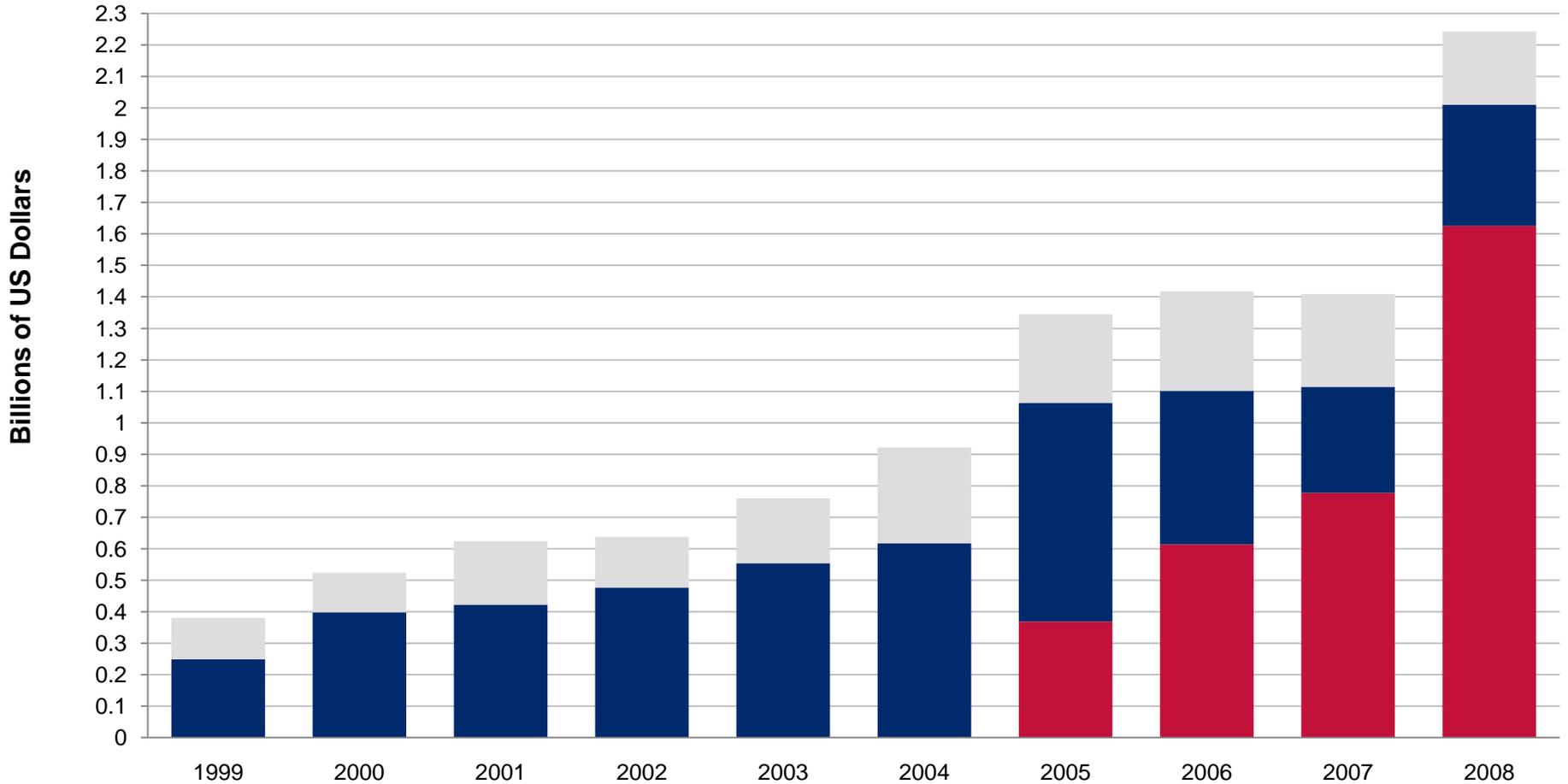
Brinton Bohling
USAID - Trade and Investment Team
Tuesday, June 8, 2010



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U.S. Aid for Trade

■ Millenium Challenge Corporation ■ USAID ■ Other US Government





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TCB Categories Top Categories

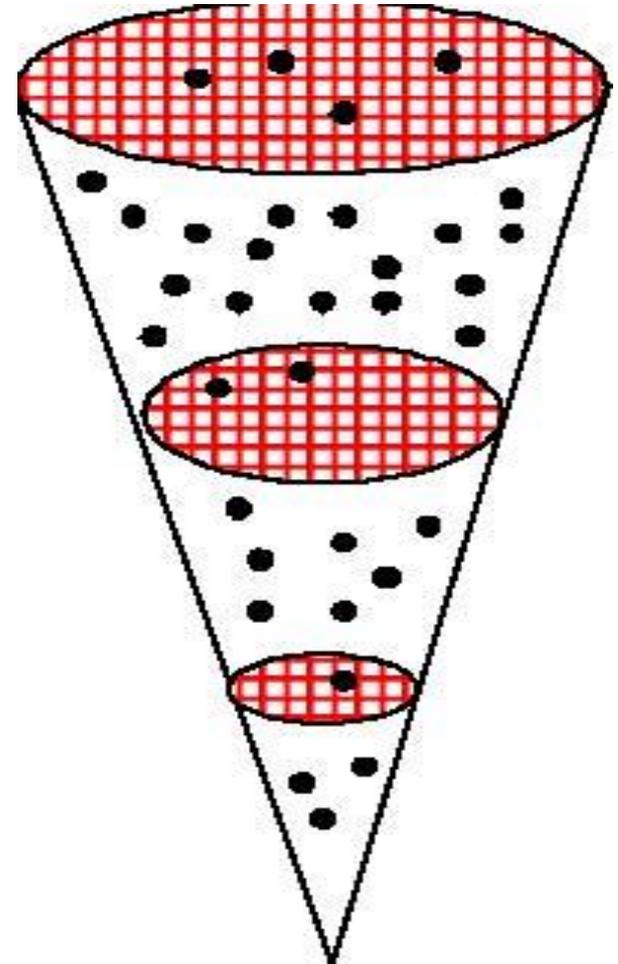




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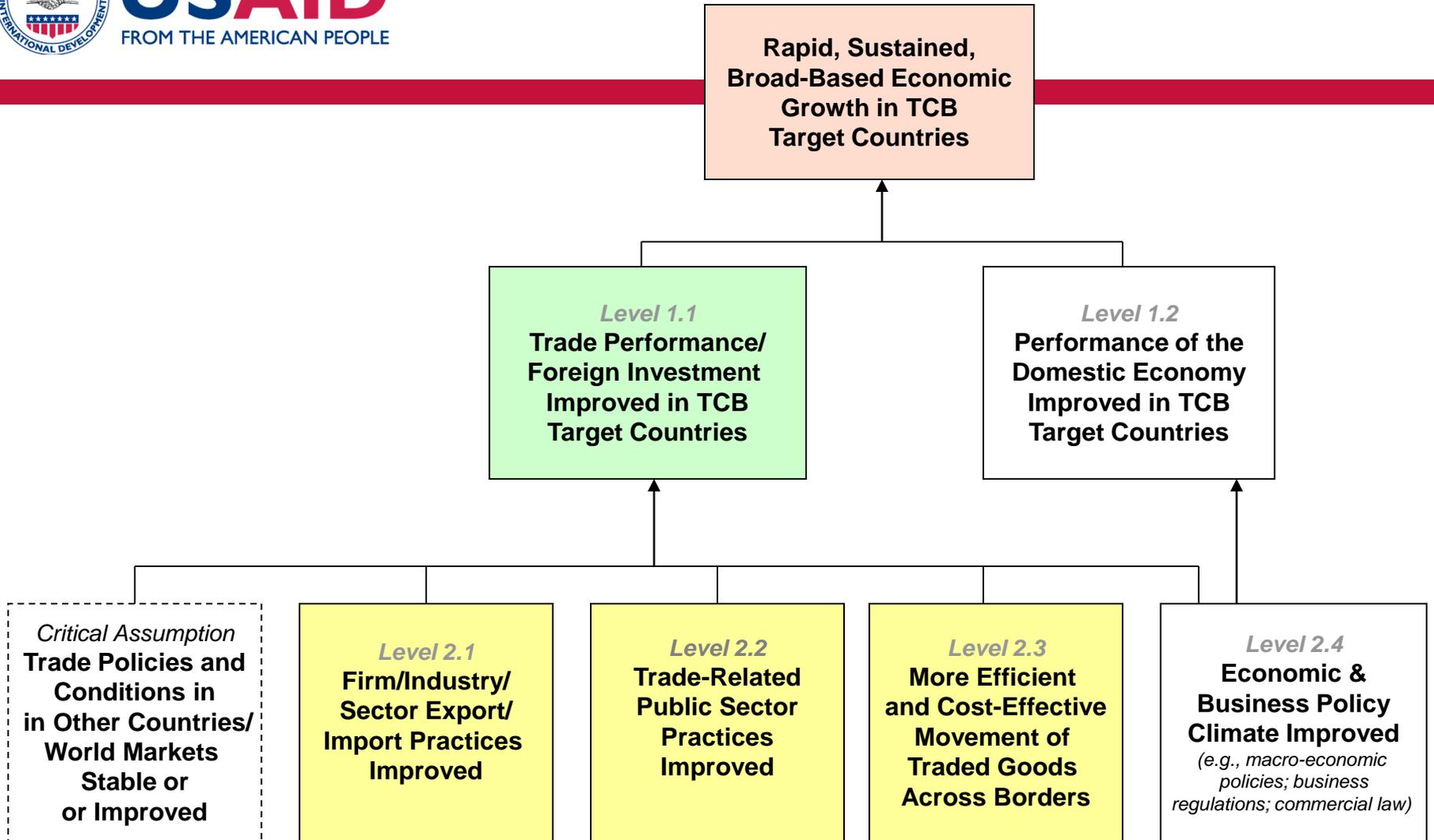
Systemic Approach

- 1) Used TCB survey
 - Look across countries
 - Large sample
- 2) Used results framework to determine “clusters”
- 3) Narrowed focus:
USAID implemented or funded





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Early Findings

1) Results in:

- Private Sector Practices
- Public Sector Practices
- Trade Facilitation

1) Synergies

2) Factors of success





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SO WHAT?