The Center for Strategic Counterterrorism Communications (CSCC) was established at the direction of the President and the Secretary of State to coordinate, orient, and inform government-wide foreign communications activities targeted against terrorism and violent extremism, particularly al-Qaida and its affiliates and adherents. Executive Order 13584, signed by President Obama on September 9, 2011, provides policy background and assigns interagency responsibilities to CSCC.

CSCC is guided by National Strategy for Counterterrorism and operates under the policy direction of the White House and interagency leadership. The Coordinator reports to the Under Secretary of State for Public Diplomacy and works closely with the Coordinator for Counterterrorism, other State bureaus, and many government agencies. CSCC liaises with agencies with domestic responsibilities to ensure coordination and consistency of message.

Coordinator Ambassador Alberto Fernandez leads an interagency staff drawing on whole-of-government knowledge, skills, and resources. CSCC is comprised of three interactive components. The integrated analysis component leverages the Intelligence Community and other substantive experts to ensure CSCC communicators benefit from the best information and analysis available. The plans and operations component draws on this input to devise effective ways to counter the terrorist narrative. The Digital Outreach Team actively and openly engages in Arabic, Urdu, Punjabi, and Somali to counter terrorist propaganda and misinformation about the United States across a wide variety of interactive digital environments that had previously been ceded to extremists.